



# **MIA 2018**

## **Co-Production Market & Pitching Forum**

### **RULES AND REGULATIONS**

#### **FOREWORD**

The MIA Co-production Market & Pitching Forum 2018 takes place in Rome in the frame of MIA | Mercato Internazionale Audiovisivo, to be held from October 17 to 21, 2018.

MIA is widely recognized as an effective market platform where the international industry finds real opportunities for partnering and financing projects in development.

Co-production Market & Pitching Forum 2018 is articulated in:

- 1) dedicated Pitching sessions designed to find the right financial partners through co-production deals or presale agreements.
- 2) Pre-scheduled meetings with industry professionals set for the Co-Production Market Sessions participants, according to every interest and upon request.

The projects for each specific session are chosen by selected Key Industry Professionals with the goal to find the next big content in Cinema, Drama Series and Doc&Factual. Projects' selection will be announced by early September 2018.

During MIA, the selected projects are presented by their Producers to an audience of potential financial partners, including broadcasters, producers, distributors, private and public funds, in the specific Pitching sessions and one-to-one pre-scheduled meetings with industry professionals, according to each section's specific needs and format.

Projects participation to the MIA | CINEMA, MIA | TV and MIA | DOC Co-production Market & Pitching Forum is upon invitation only. Submissions must be presented according to the following Rules and Regulations and by the deadlines listed below.

#### **HOW IT WORKS**

MIA Team produces the Book of Projects for each section about one month prior to the event as well as a constantly updated list of the registered companies. Both documents will be made available to all the registered participants.

By continuously monitoring international market needs and trends MIA Co-Production Market and Pitching Forum reviews its list of international industry professional guests to ensure an effective pattern of business opportunities for the selected projects.



Experienced producers and financiers who are looking for projects to co-produce or presale or pre-acquire not presenting their own projects, can autonomously register.

All participants must have a MIA accreditation to request one-on-one meetings.

Attending professionals may register and request the meetings on spot after the pitching sessions.

The MIA staff is in charge to organize all meetings on the basis of the projects representatives and the attending industry delegates requests. All participants receive their agenda and all related material about two weeks before the Market for their revision and approval.

Each section devotes one public pitching event to present the selected projects.

## **THE SECTIONS**

### **MIA | CINEMA**

Devoted to about 20 international long feature film (fiction) co-production projects in development stage. Eligible projects will be competing for the Eurimages Co-Production Development Award of 20.000 euros and for the ARTE International Prize of 6.000 euros.

### **MIA | TV**

Drama Series Pitching Forum will present about 15 international Drama Series projects in development looking for co-production and financing partners.

### **MIA | DOC**

Devoted to about 10 international projects of Documentary and Factual entertainment looking for international co-production and commissioning.

*For the TV and DOC sections, please refer to the specific rules & regulations and forms on the website.*

## **MIA | CINEMA**

MIA, since 2015, has inherited and included the best and successful practices and the 11-year experience of New Cinema Network (NCN), Rome's market programme designed to support new independent filmmaking: an International Co-Production Market, where filmmakers – selected from among the world's most interesting talents on the independent film scene - find an ideal and efficient hub for presenting their new feature film projects and connect with the key players in the international film industry, explore the strategies and possibilities of international financing and co-production and where open to the various bordering arts and markets.

## **GENERAL STRUCTURE**



## **The MIA | Cinema Coproduction Market will take place from October 19 to 21.**

An effective market platform with a selected portfolio of projects and international industry delegates where to find real opportunities for development and financing: a session of public pitching and three days of b2b meetings and update about the various contexts of the international market.

Participation is upon invitation only: about 20 projects from all over the world are selected and invited.

By continuously monitoring the international market needs and trends – MIA reviews its list of international industry professional guests so that to ensure an effective pattern of business occasions for its projects.

Projects submissions must be presented according to these rules and regulations and by the indicated deadlines.

Projects selection is announced by September 2018. The MIA | Cinema Coproduction Market staff then produces the Book of Projects and the Book of Attending Companies and sends them to all the participants. Hence, it organizes all meetings based on the projects representatives' and the attending industry delegates' requests. All participants receive their agenda and all related material about one week before the event for their revision and approval.

Each selected project will be presented by its representatives during a public pitching session to be held October 19<sup>th</sup> in the morning. The one-to-one meetings will be held from the 19<sup>th</sup> afternoon to the 21<sup>st</sup>, late afternoon.

During the event, two International Juries assign two awards:

- 1) the Eurimages Co-Production Development Award, a cash prize of 20.000 Euros for the development of the best project that fulfills the criteria for collaboration and co-production that inspire Eurimages. Eligibility criteria and regulations of the award will be made available online prior to the event;
- 2) the ARTE International Prize, a cash award of 6.000 Euros given to the best project to support its development. With this award, ARTE hopes to contribute to the development and production of independent filmmaking.

## **ELIGIBILITY**

Eligible projects for the MIA | Cinema Coproduction Market must be international projects of outstanding artistic value for a feature film (fiction) with theatrical potential (minimum length of 70 minutes) and be accompanied by a provisional budget and a full script (feature).

The submitted projects can be in different stages of development, must not have started shooting before the 2018 edition of MIA, and preferably have at least 25% of the budget already in place (should the project have at least 25% already secured at the time of the submission, it will be given a higher evaluation).

The projects can be from all parts of the world. During the making of the final selection, a geographical spreading will be taken into account.

There should be a potential international market for the projects.

Projects should not have been presented at any other market or festival, except when linked to one of MIA | Cinema Coproduction Market's partnering co-production markets, labs and events (you can find the complete and regularly updated list [here](#)) or after discussion with one of MIA | Cinema managers. However, all projects must be submitted and no automatic selection, though derived from partnerships, can be claimed.

Projects of a blatantly pornographic nature or advocating violence or openly inciting to a violation of human rights are not eligible.

## **SUBMISSIONS**

All submissions must be received by July 15, 2018.

All submissions must include the following materials:

- the previous work(s) by the director of the project (short/long - feature/documentary films) in the original language with English subtitles; such materials must be made available online on streaming platform (such as Vimeo) or sent through a filesharing system (such as Wetransfer). These materials will be made available only to the Selection Committee and team and for selection purposes only
  - complete biography and filmography of the director of the project
  - the project for the new full-length feature film. The project must include:
    1. detailed synopsis (max 1200 characters spaces included)
    2. script fully developed
    3. director's statement on the project (no max number of characters)
    4. the name of the attached producer and a profile of his/her production company
    5. Budget topsheet
    6. Financial plan
    7. Project's Mood-board (**if available**. In case of selection the mood-board will be mandatorily delivered for public pitch)
    8. Project's picture/artwork in high resolution (300dpi) - **if available**. In case of selection the mood-board will be mandatorily delivered to be published on the Book of Projects and on MIA website
- Any other English-language material that will contribute to a better understanding of the filmmaker's work and/or of the project would be highly recommended.

Each project submission and all materials must be accompanied by the duly filled entry form. All written materials must be submitted in English only.

Incomplete submissions will not be taken into consideration.



Applications can only be submitted more than once when specifically invited to do so.

The entry form is available online [here](#) (upon registration to the MIA restricted access area).

The entry form duly filled in all its parts and signed must be sent via e-mail (digital signature) or via regular mail or express courier to MIA offices.

All submitted materials are used for pre-selection and selection purposes only and kept in MIA's archives. The materials will not be returned. In the event the project is invited, they will be used for the update of the MIA and website as well as the Industry Catalogue, and for publicity purposes regarding the 2017 Edition.

***NOTE: Please note that it is VERY IMPORTANT to provide the full information on the form. If a project is selected to participate, this form – and its attachments - becomes its entry in the confidential project book for the invited industry delegates, who will choose the project(s) they wish to meet on the basis of that entry. So, the application form is a crucial document that serves two important functions: (1) it is the basis upon which the decision to select a project to participate is made; and (2) it is the basis upon which the attending industry players will determine if they wish to meet the project.***

## SELECTION CRITERIA

The MIA|Cinema Coproduction Market Team verifies that the submitted projects fulfil the eligibility criteria and that the submissions include all requested materials according to these rules and regulations.

The Selection Committee selects the final participating projects, taking into consideration the viability and quality of the plans and the demonstrable talent of the directors and/or producers.

The selected projects can be in different phases of development, but they must be new or recent and not have explored all the possible avenues of financing yet.

During the making of the final selection, also a geographical spreading will be taken into account.

The list of selected projects will be announced by September.

The submission of a project implies the unconditional acceptance of the present rules and regulations as well as the acceptance of all decisions taken by Selection Committee, which are final.

By applying, producers are also agreeing to be available for the entire days of 17 – 21 October 2018 inclusive.

The signature on the entry form is considered as proof that the signatory, by filling in the entry form, freely accepts all rules and regulations and all Committee decisions regarding the selection of the projects.

If the project is selected, the signatory formally commits himself or herself to present the project in MIA 2018; declares himself or herself the sole and exclusive owner of all the rights related to the project,



and therefore entitled to submit it to the projects market, guarantees that the submitted project does not infringe the rights of any third party.

The signature on the entry form releases and indemnifies MIA from any and every claim against it for damages, except for the MIA's right to claim compensation for damages. In the case of there being more than one owner of the rights to the project, the entry form must be signed by all of them.

Finished film projects sprung from the 2018 MIA|Cinema Coproduction Market meetings should mention MIA and/or display its logo in their credits. Preferably, the following sentence should be mentioned in the credit list: "[film title] has been presented at MIA". The MIA logo will be sent to the makers or editors upon request.

## **PARTICIPATION**

Once a project has been selected, at least one representative must be present during the days of the MIA|Cinema Coproduction Market. The presence of at least one representative is requested starting from October 17<sup>th</sup>, to meet up with the pitching coach and for a session of tutoring/general rehearsal of the actual pitch, to be held October 19<sup>th</sup> in the morning.

MIA will offer hotel accommodation to one representative for each selected project.

In order to guarantee the best possible attendance to the one-to-one meetings, MIA also reviews and selects the national and international industry delegates participating in the B2B meetings.

The MIA|Cinema Coproduction Market Committee and Team are responsible for selection, invitations, meetings and all other related activities.