



BOOK ADAPTATION FORUM

Official Rules & Participation Guidelines 2026

General Provisions

MIA | Mercato Internazionale Audiovisivo, is a brand and a project produced by a Temporary Business Association established with APA SERVICE Srl and ANICA. At its twelfth edition in 2026, MIA runs from October 19th to 23rd in Rome, Italy.

MIA is one of the leading audiovisual markets worldwide, bringing together the global film, drama, documentary, animation, and entertainment industries in a unique international business and networking platform held annually in Italy.

Designed as a strategic hub for co-production, financing, distribution, and content development, MIA connects producers, distributors, buyers, broadcasters, streamers, investors, institutions, and creative talents from across the world. Through an extensive program of co-production forums, works-in-progress presentations, buyers' activities, conferences, panels, and curated networking events, MIA creates concrete business opportunities and fosters international partnerships at every stage of the audiovisual value chain.

The **Book Adaptation Forum** (hereinafter also simply "BAF") is a programme set within a highly relevant context for the cultural and creative industries, to develop a new industrial initiative that fosters synergy between the publishing and audiovisual sectors. This event represents a unique opportunity to deeply explore copyright and the circulation of literary works, placing at its core the need to protect and enhance the rights of authors and publishers. Thanks to the involvement of audiovisual producers from around the world, MIA, through the BAF, aims to stimulate the adaptation market by strengthening collaboration between professionals from both the literary and audiovisual fields. It creates a platform to support the protection of intellectual property rights and the global distribution of works. With this initiative, MIA intends to contribute to a sustainable and innovative development of cultural creation and consumption, offering new opportunities for authors and the audiovisual industry on an international scale.

MIA DEI Policy

MIA is committed to promoting diversity, equity and inclusion in its activities and in the whole audiovisual industry. This is in line with the principles of equality and cultural diversity and the need to ensure that the industry and the content on offer are representatives of society. For MIA, diversity and inclusion can be defined as equal on-screen and off-screen representation of diversity in society and equal representation of diversity and inclusion in the stories presented among the Showcase categories.

Books Right Holder's Responsibility and Indemnification

The Book Right Holder is solely responsible for ensuring compliance with applicable laws and rights related to the use of the content, including submission to MIA.

In any case, MIA cannot be responsible for any consequence arising from the use of the submitted Title, and the Book Right Holders, by submitting it, agree to indemnify and hold harmless MIA and the RTI from any prejudice that may arise from the Book and its submission, including any damages, errors, or violations of third-party rights.

BAF Eligibility Criteria

Eligible titles are:

- 1) New Books for Fall 2026 – Just Published or Coming in October/November/December (mandatory)
- 2) Books with strong potential for screen adaptation (film or TV series)

Non-eligible titles are:

- 1) Books that have already been presented at festivals, markets or industry events.
- 2) Books for which the audiovisual rights have already been optioned.
- 3) Books of a blatantly pornographic nature, or those which advocate violence or openly incite racism and/or violation of human rights.

Please advise MIA staff in writing (baf@miamarket.it):

- If the title has already been presented at other industry events.
- If the title is selected at other industry events, after the submission to the Book Adaptation Forum.

Submission and requested materials.

The submission of a book and the signature of the entry form imply the unconditional acceptance of the present rules and regulations as well as the acceptance of all decisions taken by the Selection Committee, which are final.

Having read and accepted the present guidelines, and signed the form, all parties submitting a book to BOOK ADAPTATION FORUM declare and guarantee that they possess all reserved rights in the book and likewise

Submitting a film is free of charge.

All submissions and materials must be received by **September 15th, 2026** (no later than 5 p.m. CEST) through the official BAF entry forms.

Submissions, as well as all the requested materials should be written or subtitled in English.



For each book submitted, please be ready to upload on the MyMIA website's online Entry Form, the following mandatory materials:

- Fill out the BAF Entry Form
- Link to Book excerpt (max 3 pages).
- Publisher or literary agency's profile.
- Author's profile

Submissions must be presented according to these guidelines and by the indicated deadlines. Only submissions made through the official BAF entry forms will be taken into consideration. The BAF entry form is available on the website <https://my.miamarket.it/projects/book-adapatation-forum/>

Incomplete submissions will not be considered for selection.

The entry form duly filled in all its parts and signed, must be sent via email to: baf@miamarket.it

All submitted materials are used for pre-selection and selection purposes only and kept in MIA's archives. In the event the book is selected, they will be used to update the MIA website as well as the Industry Catalogue, and for publicity purposes regarding the 2025 Edition.

Accepted file formats for upload: PDF (MAX upload file size: 10MB)

Please note that it is VERY IMPORTANT to provide the full information on the form. If a book is selected to participate, this form – and its attachments - becomes its entry in the materials made available to the attendees, who will choose the films they wish to meet based also on that entry. So, the application form is a crucial document that serves two important functions: (1) it is the basis upon which the decision to select a book to participate is made; and (2) it is the basis upon which the attending industry players will determine if they wish to meet the film representatives.

Selection criteria

The MIA BAF Team verifies that the submitted titles meet the eligibility criteria and that submissions include all requested materials under these rules and guidelines.

The Selection Committee selects the final participating books, taking into consideration the international market potential, viability and quality of the titles and preserving inclusivity and gender balance. The list of selected titles will be announced by end of September 2026.

Please note that detailed feedback is not available for books that are not selected

BAF Schedule

MIA will select about 10 books to be invited to BAF.

The BAF is structured around the following **activities**:

- Dedicated pitching session to present the selected titles;



- One-to-one meetings (both pre-scheduled and arranged on-site) .

BAF | Meeting Agenda Coordination: Publishers & Producers

With the support of a dedicated team of experts, MIA will facilitate and organize one-to-one meetings between publishers and producers. This service will ensure an efficient and tailored matchmaking process, enabling smooth and productive business interactions for all participants.

BAF | Hospitality & Accreditation

Each selected title will be invited to attend MIA with the following benefits:

- Accommodation for one representative per selected book's representative
- 1 complimentary Industry Pro accreditation per selected book's representative

BAF | Networking Opportunities

Participants will be invited to take part in official networking events and activities organized within the framework of MIA, offering unique occasions to connect with key players of the audiovisual industry.

BAF | Website & Digital Platform

MIA will host a dedicated section for the Book Adaptation Forum on its official website. Additionally, within MIA's digital platform—accessible exclusively to accredited professionals, each selected title will have its own dedicated profile page, ensuring high visibility within the international market.

Right Holder's Responsibility and Indemnification

The Right Holder is solely responsible for ensuring compliance with applicable laws and rights related to the use of the content, including submission to MIA.

In any case, MIA cannot be responsible for any consequence arising from the use of the submitted Project, and the Right Holders by submitting it accept to indemnify and hold harmless MIA and the RTI from any prejudice may origin from the Project and its submission, including any damages, errors, or violations of third-party rights.

Participation

Participation is by invitation only, upon selection of the submitted book.

The acceptance of the invitation by the representatives of the book means that they cannot withdraw their book from the program.

Once a book has been selected, at least one representative commits to be available during the days devoted to the BAF Program for the presentation and meetings.



Attending the public pitching session and the one-to-one meetings, in whichever form – physical, digital, or hybrid - they will be taking place, is mandatory.

The presentation is in English.

After the disclosure of the selection, the MIA team makes the book information available to the attendees to gather potential interests and requests and pre-arrange the meetings accordingly during the event.

All participants receive their agenda and all related material prior to the event.

Acceptance of the Rules

The submission of a book implies the unconditional acceptance of the present guidelines as well as the acceptance of all decisions taken by the Selection Committee, and/or the Director which are final.

The MIA Director reserves the right to settle all disputes not explicitly set forth in these regulations, and to waive the provisions of the regulations only in specific cases.

MIA reserves the right to change these terms and conditions at any time without prior notice.

