



## **GREENLit**

### **Official Rules & Participation Guidelines 2026**

#### **1. General Provisions**

MIA | Mercato Internazionale Audiovisivo, is a brand and a project produced by a Temporary Business Association established with APA SERVICE Srl and ANICA. At its twelfth edition in 2026, MIA runs from October 19<sup>th</sup> to 23<sup>rd</sup> in Rome, Italy.

MIA is one of the leading audiovisual markets worldwide, bringing together the global film, drama, documentary, animation, and entertainment industries in a unique international business and networking platform held annually in Italy.

Designed as a strategic hub for co-production, financing, distribution, and content development, MIA connects producers, distributors, buyers, broadcasters, streamers, investors, institutions, and creative talents from across the world. Through an extensive program of co-production forums, works-in-progress presentations, buyers' activities, conferences, panels, and curated networking events, MIA creates concrete business opportunities and fosters international partnerships at every stage of the audiovisual value chain.

GREENLit is an initiative devoted to highlighting and discovering the must-see newest international scripted TV and digital series, with a strong international appeal, that have received the final green light for production or development from one (or multiple) linear broadcasters and/or digital platforms.

This session takes place during MIA 2026, 19th to 23rd October, in Rome. Follow our future communications for the exact time and date of the session. GREENLit is open only to MIA industry-accredited participants, and the event is press-restricted.

The Showcase's selection and schedule are conceived solely under the editorial vision of MIA. All editorial choices aim to highlight the contents while granting balance and genre diversification in the interest of industry audience fruition.

Each series will be presented with a clip/rough cut (10 minutes max) and a live pitch by the producer and/or creator/director.

## 2. DEI Policy

MIA is committed to promoting diversity, equity and inclusion in its activities and in the whole audiovisual industry. This is in line with the principles of equality and cultural diversity and the need to ensure that the industry and the content on offer are representatives of society. For MIA, diversity and inclusion can be defined as equal on-screen and off-screen representation of diversity in society and equal representation of diversity and inclusion in the stories presented among the Showcase categories.

## 3. Eligibility Criteria

Eligible projects for GREENLit must be original international series of outstanding artistic value, upcoming titles at different stages of production that have been greenlit from one or multiple broadcasters/digital platforms and will be delivered by the end of 2026 and beyond. All genres are accepted.

Each submitted series project must meet the following eligibility requirements:

- The project must be a **scripted series**, with a consistent storyline and characters across episodes. Limited series are accepted.
- The show must be in **advanced development, currently in production, or already completed**, with delivery expected by the **end of 2026 or later**.
- The project must have received greenlight from **at least one broadcaster and/or digital platform**.

## 4. Project Holder's Responsibility and Indemnification

The Project Holder is the sole responsible for ensuring compliance with applicable laws and rights related to the use of the content, including submission to MIA.

In any case, MIA cannot be responsible for any consequence arising from the use of the submitted Project, and the Project Holders by submitting it accept to indemnify and hold harmless MIA and the RTI from any prejudice may origin from the Project and its submission, including any damages, errors, or violations of third-party rights.

AI-Generated Content Disclaimer: the Project Holder shall provide a detailed informative scheme if the content/pitchdeck/moodtrailer/artwork has been generated by an artificial intelligence (AI) model trained on a diverse range of data. MIA recommends consulting with appropriate experts, including legal advisors, copyright specialists, or industry professionals, to obtain specific information or guidance.

## 5. Submission and requested materials.

The submission of a series and the signature of the entry form imply the unconditional acceptance of the present rules and regulations as well as the acceptance of all decisions taken by the Selection Committee, which are final.

Having read and accepted the present guidelines, and signed the form, all parties submitting a series to GREENLit declare and guarantee that they possess all reserved rights in the title and likewise they undertake to indemnify and hold harmless MIA and its entitled parties from any present or future claim from, and any liability towards, third parties that could arise from the screening and presentation of the submitted title at GREENLit.

The signature on the entry form releases and indemnifies MIA from any and every claim for damages; on the contrary, MIA shall have the right to compensation for damages and expenses arising from any claim pertaining to the submitted work.

Submitting a series is free of charge.

All submissions and materials must be received by **July 28th, 2026** (no later than 5 p.m. CEST) through the official film entry forms.

Submissions, as well as all the requested materials, should be written or subtitled in English.

Submissions must be presented according to these guidelines and by the indicated deadlines. Only submissions made through the official GREENLit entry forms will be taken into consideration. The entry form is available on the website [www.miamarket.it](http://www.miamarket.it) (upon registration to the MIA restricted access area).

Incomplete submissions will not be considered for selection.

The entry form, duly filled in all its parts and signed, must be sent via email to: [greenlit@miamarket.it](mailto:greenlit@miamarket.it)

All submitted materials are used for pre-selection and selection purposes only and kept in MIA's archives. In the event the film is selected, they will be used for the update of the MIA website as well as the Industry Catalogue, and for publicity purposes regarding the 2026 Edition.

Accepted file formats for upload: DOC - DOCX - PDF - JPG - GIF (MAX upload file size: 10MB)

## 6. Selection

The selection process is carried out by the editorial direction of MIA supported by an external selection committee with the aim to shortlist about six international scripted series, coming from different countries and presented by different broadcasters, platforms, talents and producers.

Through their participation at MIA, many shows have received a decisive boost towards production, completed their financing, or achieved other significant milestones in moving the series forward. This remains the aim of GREENLit and will guide its selection choices: to provide a platform to present the best high-end drama series soon to come.

The series can be presented through the screening of mood-reel, mood-board, mood-trailer, teaser, clip and excerpts. Any visual material should reflect the mood of the series. Video will be produced by the submitter and the material presented must have English subtitles. Together with the video/visual material the total time for each title presentation should be no longer than 7/10 minutes.

Each show must be presented by the producers and accompanied by at least one talent (Writer/Creator/Director). The on-stage talk is in English (for the international audience present at the event) and can be led by either the producer, talent, commissioning broadcaster/platform, international distributor or up to a maximum of three representatives together with the moderator posing questions to the delegation.

To foster the circulation of international drama series projects and celebrate the virtuous circle created by the Drama Coproduction Market's annual scouting and selection activities, GREENLit 2026 will encourage and welcome the submission of series that have previously participated in past editions of the Drama Pitching Forum, alongside projects submitted through the open call that have never been presented at MIA before.

## **7. Participation**

Participation is by invitation only, upon selection of the submitted work.

The acceptance of the invitation by the representatives of the series means that they cannot withdraw their work from the program.

Once a series has been selected, at least one representative commits to being available during the days devoted to the GREENLit Program for the presentation and meetings.

## **8. Press and Promotion**

The event itself is press restricted and only MIA official photographers will be allowed in the screening room. Do note that the only photos available will be the official photos of the event; in adherence to copyright policies taking photos or recording videos of the contents on screen will not be allowed.

All information published in the official MIA promotional material, daily programme schedules and MIA industry guide, are automatically gathered from the online GREENLit Entry Form filled out by the applicant.

Organisers shall not be held liable for inaccurate or missing information published in such material, originating from errors or omissions reported in the entry form.

Production companies are welcome to consider MIA as a platform to showcase their products; therefore, it is encouraged to ask the organisers to arrange dedicated press junkets or round tables or to issue press releases and promotional material as part of their marketing and/or advertising strategies.

### **9. Acceptance of the Rules**

The submission of a film implies the unconditional acceptance of the present guidelines as well as the acceptance of all decisions taken by the Selection Committee, and/or the Director, which are final.

The MIA Director reserves the right to settle all disputes not explicitly set forth in these regulations, and to waive the provisions of the regulations only in specific cases.

Producers must guarantee and acknowledge under their responsibility to be the owner of the copyright or any other intellectual property on the work and/or to have been granted by each owner of the copyright or any other intellectual property on the work full power to sign on their behalf the online Entry Form.

Producers shall undertake to exempt MIA from any claim and liability to any third party that may arise from the abuse or lack of power to sign the online Entry Form.

MIA reserves the right to change these terms and conditions at any time without prior notice.

**For further info, please write to:**

[greenlit@miamarket.it](mailto:greenlit@miamarket.it)