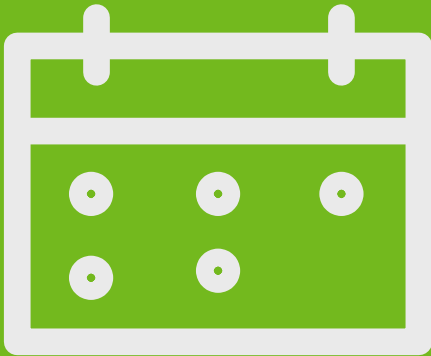


MIA2024 sustainability goals achieved!



5 | Days

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2823

Partecipant
Onsite & Online

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MIA2024 sustainability goals achieved!



59 | Different Countries

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MIA2024 sustainability goals achieved!



2 | Hyperconnected Locations

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Preference for zero-mile suppliers



82%

of Suppliers hired within 100km

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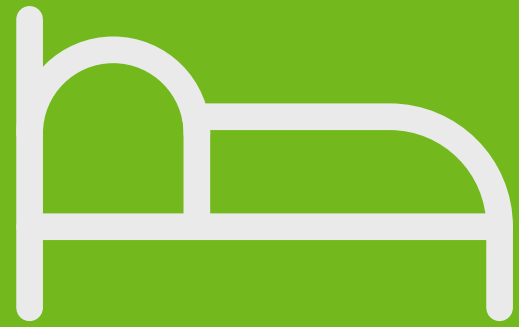


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Under the patronage of





100% | of Partner Hotels
within walking distance

A brand and a project produced by



Supported by



With the contribution of



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All Venues equipped with recycling bins (aluminium and plastic, organic, paper and mixed waste)

A brand and a project produced by



Supported by



With the contribution of



Official Sponsor



Under the patronage of



O

Food Waste

A brand and a project produced by



Supported by



With the contribution of



Official Sponsor



Under the patronage of



Eco-friendly gadgets



100%

Environmentally
friendly guest Bags

A brand and a project produced by



Supported by



With the contribution of



Official Sponsor



Under the patronage of



Eco-friendly gadgets



100%

Compostable
Badges

A brand and a project produced by



Supported by



With the contribution of



Official Sponsor



Under the patronage of



Eco-friendly gadgets



1000%

Recycled PET
Lanyards

A brand and a project produced by



Supported by



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Communication and sharing of sustainable choices with participants

A brand and a project produced by



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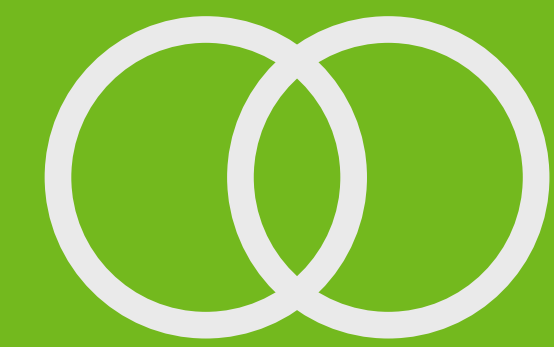


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B2B meetings between producers and representatives of Green Film

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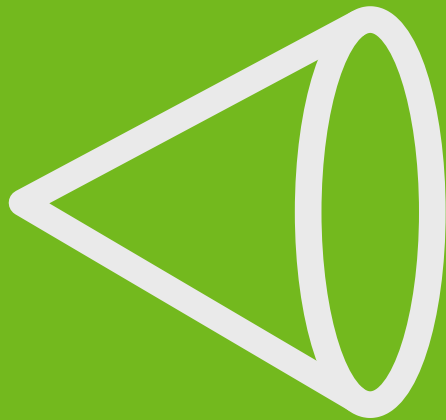


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"Sustainable Pills" projected on all market digital screens

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MIA database is a 100% sustainable server

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16t of CO2 compensated

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Inclusion and Accessibility

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Menu with sustainable choices and territorial valorization

A brand and a project produced by



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MIA2024 sustainability goals achieved!



Plastic-free event

A brand and a project produced by



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MIA2024 sustainability goals achieved!



100% eco-friendly paper –
consumption has been
reduced by 88% from 2019

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MIA2024 sustainability goals achieved!



96%

Objectives
reached

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Discover More!



SISTEMA DI GESTIONE
SOSTENIBILE DEGLI EVENTI
CERTIFICATO



UNI ISO **20121:2013**