Programme

2023

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TRADE AND INVESTMENT

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Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and widespread network of over offices, seas provides ITA information, assistance, consulting, promotion and training to Italian small and medium-sized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.

Through its headquarters in Rome, an office in Milan, and a global network of 69 offices and 19 Satellite offices in 74 countries, linked to Italian embassies and consulates, the Italian Trade Agency provides information, assistance, promotion, training and cooperation in the industrial, consumer goods and servic tors.

ITA - Italian Trade Agency is the The audiovisual office of ITA is engaged in:

> promoting the internationalization of the Italian audiovisu industry and is commit

ted to growing the value of Italian film exports, supporting the presence of Italian films and TV products at festivals and markets

 fostering co-production projects by helping to connect Italian film makers with in-

ternational counterparts

- helping Italian film and TV festivals to grow internationally by inviting to Italy buyers, producers, broadcasters, commissioning editors and other foreign representatives of the audiovisual sector
- supporting the Italian Film Commissions in attracting film and TV inward investment, and in promoting Italy as a film making destination, and the Italian technical industries as partner-POLCE. 01

Programme



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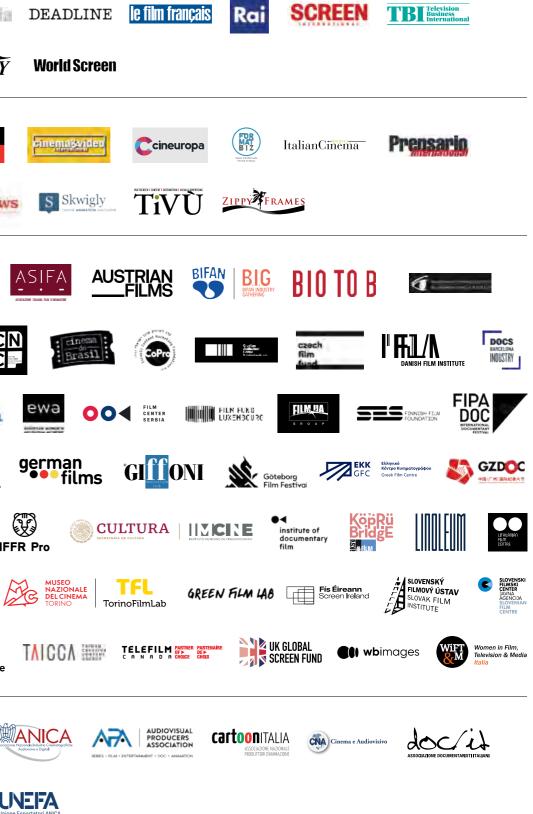
MIA 2023





C21 Media DEADLINE le film français Hollywood VARIETY **World Screen** Media Supporters Business BOXOFFICE anemaßwide S Skwigly prima SenalNews Cultural Partners AJB DOC Festival ACE AUSTRIAN ASIFA Catalan Films CoPre Brasil EUROPA مؤسسة الدودة للأفلام ewa DOHA FILM INSTITUTE (Y) **IFFR** Pro Make Dox sunny Swedish side Film Institute Strategic Board AUDIOVISUAL PRODUCERS ASSOCIATION AGICI ASSOCIATIONE DELL'AUTORIALITÀ ONETELEVIENA C. UNEFA Italian Film Commission ANICA Member of APA Member of CEPI

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RESMS Gaia Tridente, MIA Director



MATTEO ZOPPAS

President of ITA – Italian Trade Agency

The Italian Trade Agency (ITA) is honored to renew its support for MIA-Mercato Internazionale dell'Audiovisivo, and to continue to uphold a resilient and time-tested partnership with ANICA and APA. A collaboration that is aimed at promoting and growing the Italian creative and media industry on the international stage. Overall, the motion picture field appears to be in a phase of vibrant productivity, with promising signs of strengthening its international position, both in terms of attracting foreign investments and market share. Indeed, drawing from estimated data collected by ANICA in 2022, it is clear that between 2017 and 2021, there has been a doubling in the global distribution of Italian titles, whether in cinema, television, or local and global VOD platforms. Also, in 2022, the percentage of Italian titles that had international distribution increased by 49%. Moreover, about half of these titles result from international co-productions. From 2017 to 2021, contributions from supranational funds supporting co-productions and joint development of cinematic works (Eurimages, Ibermedia, and Creative Europe Media) averaged around €2.2 million for Italian producers. Further trends are emerging from the industry, both in the production of films for theaters and in documentaries and TV series on streaming platforms: international investments in Italian productions are increasing, as are foreign films

shot in Italian locations with local film workers, thanks to the support of regional Film Commissions. Our highly innovative SMEs have the opportunity to further strengthen themselves by working synergistically so as to establish better distribution agreements, access larger budgets and gain greater international distribution. The ITA Agency has been supporting MIA since its first edition in 2015: during the nine editions held so far, the Agency's support has enabled the participation of international buyers, the setting up of the event's spaces (such as areas for B2B meetings between Italian buyers and foreign delegates, areas dedicated to international co-productions, etc.), supported the communication of the event abroad. Also, in 2023 the ITA Foreign Network Offices will be involved in the activity of attracting international buyers. Furthermore, ITA's support extends to the entire sector, ranging from cinema to television, fiction, documentaries, animation and video games. These initiatives, which take place in key markets such as Europe, North America, and China, take the form of a wide range of activities, including B2B meetings, collective participation in trade fairs, promotional and communication campaigns, and comprehensive support for trade fairs aimed at promoting our audiovisual productions around the world.

LUCIA BORGONZONI

Undersecretary of State to the Ministry of Culture

expand into new markets. lend their support.



The Italian film industry, a breeding ground for growth opportunities for the country's economy and culture, is showing great vitality. The summer of 2023 was marked by a renewed desire to experience the collective magic of going to the cinema, thanks also to the Ministry of Culture's "Cinema Revolution" campaign, which has achieved results that have exceeded all expectations. Encouraged by these promising results, we will continue to advocate for cinemas and the audiovisual sector so that it can continue on its path to a high-growth future and

What better occasion to reaffirm our commitment than the new edition of Mia - the International Audiovisual Market? Once again this year, the Ministry of Culture has renewed its support for one of the most eagerly awaited events in the supply chain, which offers the opportunity to meet Italian and foreign players and present the strategy that will be implemented in the coming months in the interest of the sector and thus of Italy as a whole. Nothing is better suited than cinema to highlight our history, our identity and the beauty of our territories in the eyes of the world, which also has strategic implications for other sectors. Cinema and the audiovisual sector deserve the utmost attention, and the Government and the Ministry will not fail to



ADOLFO URSO

Ministry of Enterprises and Made in Italy

Now at its ninth edition, MIA has once again proven to be an international landmark for the Audiovisual industry, a focal point that attracts operators from all over the world to the magnificent setting of Rome to present Animation. Doc&Factual. Drama, and Film products. The event has always been a catalyzer for talents, offering them a space to unleash their skills with the utmost freedom intent at creating a range of products to satisfy the increasing demands of global consumers. MIA attracts producers, talents, directors, and writers who keep a careful eye on the audience and their constantly evolving taste, which is at risk of saturation, given the massive variety of formats and offers, at times even redundant. The market requires additional effort to create original solutions, and MIA responds with the quality and originality typical of every Made-in-Italy product. The Ministry of Business and Made in Italy took this name to underline the distinctive trait of Italian know-how where individuals and their needs are at the core of productivity, including artistic and cultural activities, extraordinary channels of social relationships, human training, and well-being. We are aware that the audiovisual sector is involved in twin transition processes, which broaden the operational horizons and require a leap in supply. Digital advancement is indispensable both in the production phase, increasingly focused on virtual, immersive, and interactive reality, as in distribution. Our Ministry enhances MIA by collaborating on creating technologically innovative programs and communicating this magnificent showcase where the entire value chain of the domestic and international audiovisual industry is on display. Finally, I would like to express my full approval of the sustainability choices pioneered by MIA, not only during the event but also in the long term: the first round of applause goes in particular to having devoted part of its proceeds to planting 200 trees. I wish you all good luck in your endeavor, and I am sure you will bring our country's name high, so once again, art, creativity, innovation, and respect for the territory come together in a balanced union admired by all: our exclusive and unique 'Made in Italy,' of which the Audiovisual universe has always been part and parcel.

FRANCESCO ROCCA

President of Lazio

The Lazio Region strong dedicated to the audiovi Our region's economic a among professionals with promote not only the gree our territory. Italy is one of and audiovisual market, great appreciation and r measures for such a stra project that supports int enhancing the competit collaborations with foreig greater international visi and cultural value less e production companies of thus enticing the general culture, and traditions be The common objective v back to the center of the for potential metaverses to make Lazio a magnific

Thank you.



The Lazio Region strongly supports MIA, one of the main international markets dedicated to the audiovisual industry now at its 9th edition.

Our region's economic and cultural relaunch relies on strengthening relationships among professionals within the sector to create collaborative opportunities that promote not only the greatness of Italian genius but also the extraordinary beauty of our territory. Italy is one of the five major producing countries in the film

and audiovisual market, and the creativity we export is acknowledged worldwide with great appreciation and respect. As a region, we have endorsed extremely significant measures for such a strategic sector. One above all, "Lazio Cine International," a project that supports international audiovisual productions aimed at reinforcing and enhancing the competitiveness of the theatrical sector, also by creating significant collaborations with foreign markets. The focus is to give Lazio's tourist destinations greater international visibility, particularly the many places of artistic

and cultural value less explored than Rome. Next to the above, our notices to production companies offer a share for audiovisual works of regional interest, thus enticing the general audience to get acquainted with Lazio's territory, history, culture, and traditions beyond the undeniable charm of the Eternal City.

The common objective we share with MIA is to haul creative content in all its facets back to the center of the market, from television to the new forms of co-productions for potential metaverses. We are committed to carrying on our endeavor restlessly to make Lazio a magnificent and precious natural set.



LUCIA RECALDE

European Commission DG CONNECT - Directorate General for Communications Networks, Content and Technology Deputy Director, Head of Unit Audiovisual Industry and Media Support Programmes

Creative Europe MEDIA is delighted to support MIA as a young, growing and innovative market which makes a unique contribution to the European Union's audiovisual ecosystem. We know that the European industry is facing unprecedented challenges and opportunities and MIA is playing a very constructive role. The European Media Industry Outlook report highlighted three key trends facing the sector. The exceptional growth of global video on demand services is an opportunity but also a challenge for European independent producers, who tend to be SMEs. For these producers their intellectual property has become a strategic asset as it enables them to grow and maintain their autonomy. Meanwhile the rise of transmedia content provides new opportunities to exploit IP. Secondly, new types of content and business models combined with new consumer preferences mean the market is constantly evolving. While VOD revenues have grown strongly, television is stable and cinema, which was particularly affected by the pandemic, is gradually recovering. Therefore the financial sustainability and investment capacity of the industry needs to be addressed. Finally, tech innovation is accelerating, from artificial intelligence to virtual worlds. We found that Europe has great innovation capacity and some great start-ups, but is lagging behind in some sectors. For example, in the field of virtual we see that 10 companies share more than 80% of the European extended reality market and none of them are European at this stage. We must therefore jointly strengthen our capabilities and seize emerging opportunities. The Commission is active on two fronts to address these challenges. We have begun a stakeholder dialogue on the political priorities for the future of the European audiovisual sector, namely the intellectual property of independent European producers, economic sustainability and technological innovation. At the same time, European support programmes, notable Creative Europe make a concrete and effective contribution, have been strengthened and are fully available to accompany the evolution of the sector. In this context we welcome that the MIA, as an international market with a Eurocentric focus, actively promotes collaboration between European professionals through a number of cutting edge programmes. For example, it helps to improve the competitiveness and circulation of European films on international markets through C EU SOON, devoted to emerging film makers. It supports tech take up through an Innovation for Creative Industries programme, promoting creative use of blockchain, XR, VFX and other technologies. Also a new Animation Co-production Market will promote European talents in this important sector. We congratulate MIA for its endeavours and we wish all participants in the 2023 edition every success!



FRANCESCO RUTELLI

President of ANICA, Italian Association of Film Audiovisual and Digital Industries

We are very honoured to welcome our partners and national and international industry delegates to the Barberini district, in a dual environment - from the wonderful Palace to the excellent multi-screen theatre and other venues in the district. MIA opens its physical and virtual doors and confirms itself as a trend-setting event for global cinema, television, streaming and digital content. MIA, held in Rome during the fall season, has been representing a physical and virtual bridge for the European industry for nine years: an unmissable opportunity to support the centrality of the Italian and European film and audiovisual ecosystem in the global scene. The cinema and audiovisual sectors are important pillars for the country's development and have a great and positive impact on employment, social cohesion, the enhancement of diversity, sustainability, creativity, and industrial capacity. Cinema and audiovisual also represent valuable assets to strengthen Italy's global growth, proving the country's ability to be an excellent hub where ambitious global projects can be launched and implemented. The last edition of the International Market closed with excellent results: more than 2,400 participants from 60 countries around the world. This new edition begins by affirming the growing participation of excellence, both on the side of projects in all Market sections and on the side of professionals, and it testifies to the solidity of the vision that inspired MIA. This was made possible by the remarkable work

The last edition of the International Market closed with excellent results: more than 2,400 participants from 60 countries around the world. This new edition begins by affirming the growing participation of excellence, both on the side of projects in all Market sections and on the side of professionals, and it testifies to the solidity of the vision that inspired MIA. This was made possible by the remarkable work of the MIA Team, combined with a successful synergetic approach in which both the private sector and institutions worked side by side to support the industry. My utmost gratitude, therefore, goes to the Ministry of Foreign Affairs and International Cooperation, the ICE-ITA Italian Trade Agency, the Ministry of Culture, the Ministry for Business and Made in Italy, the Lazio Region, and Creative Europe whose extensive support has made and makes MIA possible, as a constantly evolving and improving hub. Heartfelt thanks also to UniCredit, our official partner, to our technical partners, and to all our sponsors. And finally, thanks to Eurimages, the Council of Europe's fund for the co-production, distribution, exhibition, and digitization of European cinematographic works, which has once again awarded patronage to MIA. This edition confirms and implements a section dedicated to animation, both in its feature film and television expressions; significant attention will be paid to new technologies - including a specific area focused on virtual production demos - and to event sustainability management system that encourages and promotes new initiatives for responsible development.





CHIARA SBARIGIA

President of APA - Audiovisual Producers Association

It seems like only vesterday that Producers' Association together with some producers and distributors of Anica were pooling their experiences, for audiovisual sector, in the Industry section of the RomaFictionFest, and cinema experiences developed with TheBusinessStreet.

In 2015 MIA, the first multi-genre market dedicated to seriality, cinema, animation, documentary and unscripted, was born, gathering these experiences with numerous activities carried out abroad by both associations for the promotion of the sector. Since that day, nine years have therefore passed, during which the film and audiovisual sector has seen its technological, business and audience relations parameters transformed. Not least, its legislation and regulation. MIA has been able to follow this revolution and, in some cases, thanks to the enlightened presence of world leaders in the sector, sometimes has been able to anticipate some themes and directions. This came about thanks to the contribution of Gaia Tridente, as Scripted Director for seven years and now as Market Director, and also by virtue of the conception and the set-up of MIA Digital platform, which made possible to create an innovative and secure online marketplace experience for international business and relations in parallel, ensuring that the workflow did not stop, even during the restrictions imposed by the pandemic. MIA is therefore increasingly a 'concept and content market' with the ambition of being a flexible and original reflection and market tool, available for the entrepreneurial and creative growth of a sector which is facing the challenge of a healthy and plural industrial growth and the conquest of a global audience. Italian and European institutional partners, truly strategic for MIA, such as Mimit, MiC, ICE, Lazio Region, Creative Europe Media, contribute to this consideration, to whom we owe a special and heartfelt thanks because they have been willing to accompany us since the beginning of this ambitious project, strengthening, with always greater conviction, their support and active participation. Through these editions, MIA has become a real engine of positive changes, a showcase of new talents and a meeting place, confirming itself as an unmissable event for all those involved.

GAIA TRIDENTE

MIA Director

recognition by the entire audiovisual industry. in the audiovisual industry landscape.

Have a great MIA!



This year's edition of MIA leads to a successful climax of a process that has developed over the years and has ensured outstanding growth and international

What we wanted to introduce for this edition, so rich and broad in terms of content and curatorial research, allows us to present today an ambitious and expanded program, that has been able to combine careful analysis of the industry sector in various formats and genres categories that MIA deals with, to transform it into a valuable cog capable of systemizing and triggering new and interesting content, which makes each edition of MIA really unique.

In fact, MIA represents a unicum in its trade, one of the few industry appointments that know how to concentrate the best of the worlds it narrates - animation, film, drama, documentary, factual entertainment, XR, and technologies - representing the instances of all the stakeholders in the supply chain and anticipating the themes and spaces of the future, which will find a new home in this very edition. There is a deep passion for this work on our end; there is a sincere assumption that MIA is a strategic and key tool for national and international market development, that it is now a reliable hotbed of discussion and exchange for major market players, and that it serves as a fundamental hub for co-production and distribution, with still broad potential for growth to meet the needs with which the diverse audiovisual ecosystem makes us reckon, edition after edition. Never have both industry and creativity found a better match than at MIA, in Rome, which is transformed for the ninth year into the ideal theater for a business that relies on the visionary nature of entrepreneurs, their passion and dedication, and the risk involved when working on an intangible piece. Thanks to all those who made this possible, for imagining with us to be able to offer again this year a unique experience, renewed in the different paths that MIA traces. Our gratitude goes to APA and ANICA, who with their valuable support have made MIA a reference point

Deep thanks to those who work in this business and who nourish this event with content and proposals, because like us they get that the sky isn't the limit.



SERIES • FILM • ENTERTAINMENT • DOC • ANIMATION

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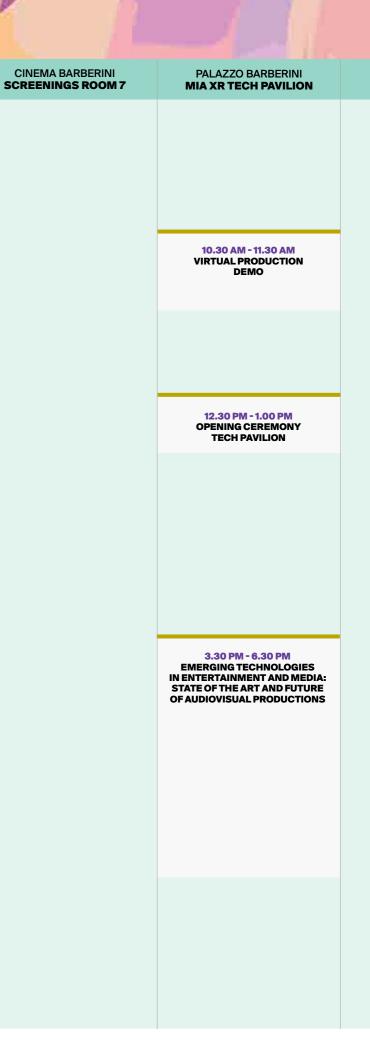
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	CINEMA BARBERINI SCREENINGS ROOM 1	CINEMA BARBERINI SCREENINGS ROOM 2	CINEMA BARBERINI SCREENINGS ROOM 3	CINEMA BARBERINI SCREENINGS ROOM 4	CINEMA BARBERINI SCREENINGS ROOM 5	CINEMA BARBERINI SCREENINGS ROOM 6	
9.00 AM							
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2.00 PM			2.00 PM - 3.00 PM			2.00 PM - 3.00 PM	
2.15 PM			PRODUCTION CLEARANCE: A "NEW" IMPORTANT PART			INSIDE BANIJAY: A NON- SCRIPTED CREATIVE SUCCESS	
2.30 PM			OF THE PRODUCTION PROCESS		2.30 PM - 3.30 PM		
2.45 PM					CINEMA IN ITALY: A BRIGHTER TOMORROW?		
3.00 PM		3.00 PM - 3.30 PM					
3.15 PM		B2B EXCHANGE WELCOME SESSION					
3.30 PM 3.45 PM			3.30 PM - 4.30 PM DEVELOPMENT OF 5G			3.30 PM - 5.00 PM	
4.00 PM			TECHNOLOGY IN THE PRODUCTION AND		3.45 PM - 4.45 PM	THE RAI SERVICE AGREEMENT: DOCUMENTARY SECTION	
4.15 PM			DISTRIBUTION DEPARTMENT FOR AUDIOVISUAL CONTENT	4.00 PM - 5.00 PM SWISS ITALIAN CINEMA.	DRAMA BREAKTHROUGHS: STORIES OF REPRESENTATION		
4.30 PM				THE SAME LANGUAGE, THE SAME PROFESSIONALISM,	AND SUCCESS		
4.45 PM	4.30 PM - 5.30 PM CINEMA REVOLUTION:			ANOTHER OPPORTUNITY			
5.00 PM	A RECORD-BREAKING SUMMER						
5.15 PM			5.00 PM - 6.00 PM THE INCREASING INTEREST IN				
5.30 PM			CO-PRODUCING WITH SPAIN	5.15 PM - 6.15 PM ANIMATION IS A MEDIUM:			
5.45 PM				THE GROWTH OF ADULT ANIMATION		5.30 PM - 6.30 PM DISCOVERING A NEW	
6.00 PM						PROFESSIONAL ROLE IN ITALY: THE INTIMACY COORDINATOR	
6.15 PM	6.00 PM - 7.00 PM PRESENTATION OF THE REPORT						
6.30 PM	"ALL THE NUMBERS OF ITALIAN CINEMA AND AUDIOVISUAL -				6.30 PM - 8.00 PM		
6.45 PM	YEAR 2022"				AVREI QUESTA IDEA BY GIFFONI INNOVATION HUB		
7.00 PM							
7.15 PM							
7.30 PM							
7.45 PM							
8.00 PM							
MIA	ANIMATION DOC	DRAMA FACTUAL	FILM INNOVATION B2B	EXCHANGE	HOSTED SSOT	SPECIAL EVENTS	



CINEMA BARBERINI SCREENINGS ROOM 1	CINEMA BARBERINI SCREENINGS ROOM 2	CINEMA BARBERINI SCREENINGS ROOM 3	CINEMA BARBERINI SCREENINGS ROOM 4	CINEMA BARBERINI SCREENINGS ROOM 5	CINEMA BARBERINI SCREENINGS ROOM 6	CINEMA BARBERINI SCREENINGS ROOM 7	PALAZZO BARBERINI MIA XR TECH PAVILION
9.30 AM- 9.50 AM RAI COM COMIN'UP							
9.50 AM-10.00 AM FEELSALES COMIN'UP				9.30 AM- 10.30 AM SPANISH SCREENINGS ON TOUR. PITCH PROJECTS			9.30 AM- 1.00 PM INTRODUCTION TO VIRTUAL PRODUCTION
10.05 AM - 11.50 AM GOLD LUST	10.10 AM - 11.50 AM SISTERHOOD	10.00 AM - 11.00 AM LAZIO, LAND OF CINEMA: A SYSTEM OF OPPORTUNITIES	10.00 AM - 11.00 AM THE AUTHORIAL ANIMATION	IN DEVELOPMENT	10.00 AM - 11.00 AM NOTORIOUS PICTURES UNVEILS "FORBIDDEN NOTEBOOK":	10.00 AM - 11.50 AM UNDER THE RAINBOW	
		A STSTEM OF OFFORTONITIES	IN ITALY		ALBA DE CÉSPEDES REENGINEERED FOR TODAY'S AUDIENCES		
				11.00 AM- 1.30 PM			
				FILM CO-PRODUCTION MARKET & PITCHING FORUM			
		11.40 AM - 1.48 PM THE BLUE STAR	11.30 AM - 12.30 PM KIZAZI MOTO. AFRICA ROARS!			11.50 AM - 1.31 PM THE EDGE OF THE BLADE	
12.00 PM - 1.00 PM EUROPEAN WRITERS CLUB. BOOSTING IMPACT: FROM FACTS	12.00 PM - 1.50 PM THE TEACHER WHO PROMISED THE SEA	THE BLUE STAR					
TO FICTION					12.30 PM - 1.30 PM PUGLIA. GRANTS		
					& INDUSTRY PROJECTS		
		1.50 PM - 4.00 PM WOMAN OF				•	
2.00 PM - 3.00 PM AFTER THE GOLD (BEAR) RUSH, SPANISH TALENT ON THE RISE	2.15 PM - 3.42 PM			2.00 PM - 3.30 PM DISTRIBUTION OF ITALIAN FILMS ON FOREIGN MARKETS	2.00 PM - 3.00 PM IS IT FINALLY TIME FOR EQUITY FINANCING IN THE TV SERIES		2.00 PM - 3.00 PM ARTIFICIAL INTELLIGENCE AND CREATION OF ORIGINAL TV
	NOT A WORD		2.30 PM - 3.30 PM PRESS CONFERENCE: NEW EUROPEAN COLLABORATION		AND FEATURE FILMS BUSINESS?	2.30 PM - 4.30 PM A HUNDRED SUNDAYS	FORMATS. LEGAL ISSUE OR CREATIVE REVOLUTION?
			EUROPEAN COLLABORATION				
3.30 PM- 4.30 PM					3.30 PM- 4.30 PM		3.30 PM- 4.30 PM
LOCAL AND YET GLOBAL, INTRODUCING VUELTA GROUP	3.50 PM - 5.13 PM				INCLUSIVE STORYTELLING: DEPTH OVER SURFACE		HOW VFX ARE REVOLUTIONIZING THE MOVIE INDUSTRY
	ANTARTICA CALLING	4.00 PM - 5.24 PM BREAKING POINT		4.00 PM - 5.00 PM THE PRODUCER'S ROLE			
4.45 PM - 6.53 PM			4.30 PM - 7.00 PM ANIMATION CO-PRODUCTION MARKET & PITCHING FORUM			4.35 PM - 5.50 PM SOLITUDE	
UNAMOR					5.00 PM - 6.30 PM INTERNATIONAL		
	5.20 PM - 6.58 PM THE HYPNOSIS	5.30 PM - 6.30 PM WORK IN PROGRESS		5.30 PM - 6.15 PM IN CONVERSATION WITH	FACTUAL FORUM		
		SPANISH FILMS ON THE VERGE OF BREAKOUT		NICOLE CLEMENS		5.50 PM - 7.36 PM	
						THE SUMMER WITH CARMEN	

	CINEMA BARBERINI SCREENINGS ROOM 1	CINEMA BARBERINI SCREENINGS ROOM 2	CINEMA BARBERINI SCREENINGS ROOM 3	CINEMA BARBERINI SCREENINGS ROOM 4	CINEMA BARBERINI SCREENINGS ROOM 5	CINEMA BARBERINI SCREENINGS ROOM 6	
9.00 AM							-
9.15 AM						09:00 AM - 11.00 AM DOC CO-PRODUCTION MARKET	
9.30 AM	9:20-9:30 LATIDO FILMS COMIN'UP					& PITCHING FORUM #1	
9.45 AM	9:30-9:50 MINERVA PICTURES COMIN'UP			9.30 AM - 10.30 AM PERSPECTIVES AND	9.30 AM - 10.30 AM BEING AN INDEPENDENT		
10.00 AM	9:50-10:10		09:45 AM - 11.00 AM YOUR MORNING BOOSTER	DEVELOPMENT POTENTIAL FOR EUROPEAN ANIMATION	PRODUCER. WHAT DOES IT REALLY MEAN TODAY?		
10.15 AM	VISION DISTRIBUTION COMIN'UP 10:10-10:30		IN FILM FINANCING TO START OFF YOUR DAY (AND YOUR				
10.30 AM	TRUE COLOURS COMIN'UP 10:30-10:50		MEETINGS) ON THE RIGHT FOOT				
10.45 AM	FILMAX COMIN'UP 10:50-11:10						
11.00 AM	LES FILMS DU LOSANGE COMIN'UP						
11.15 AM				11.00 AM - 12.00 PM "UNICREDIT4CINEMA": A FOCUS	11.00 AM - 12.00 PM NEW EUROPEAN		
11.30 AM		11.15 AM - 1.10 PM TESTAMENT	11.15 AM - 1.08 PM OUT OF SEASON	ON INTERNATIONAL GROWTH	COLLABORATION		
11.45 AM							
12.00 AM							•
12.15 AM	12.00 PM - 1.30 PM C EU SOON			12.00 PM - 1.00 PM CREATIVE RENEWAL.	12.00 PM - 1.00 PM NEW STUDIOS MODELS	12.00 PM - 1.00 PM LAZIO REGION AUDIOVISUAL	
12.30 AM				REBOOTING OR REPEATING?		AND FILM INDUSTRY	
12.45 AM							
1.00 PM							
1.15 PM							
1.30 PM							
1.45 PM							
2.00 PM		2.00 PM - 3.39 PM	2.00 PM - 3.30 PM		2.00 PM - 3.00 PM	2:00 PM - 3.30 PM	
2.15 PM		DESIRÉ	INSTANT FAMILY		DRAMA CO-PRODUCTION MARKET & PITCHING FORUM #1	DOC CO-PRODUCTION MARKET & PITCHING FORUM #2	
2.30 PM					MARKET & FITOTING TOROM #1		
2.45 PM							
3.00 PM	3:00 PM - 4.00 PM			3:00 PM - 4.00 PM			
3.15 PM	REMAKE DAY. PRESENTING SALES AGENTS LINEUP			INTERNATIONAL CO-PRODUCTIONS. CHANGES,	3:15 PM - 4.00 PM		
3.30 PM			3.30 PM - 5.04 PM	CHALLENGES, AND CLUES	IN CONVERSATION WITH ANONYMOUS CONTENT		
3.45 PM 4.00 PM		3.40 PM - 5.10 PM	THE DREAMER				-
4.00 PM		HEARTLESS				4.00 PM - 5.00 PM DOCUMENTARY VS. REPORTAGE	
4.30 PM				4.15 PM - 5.15 PM		- UNRAVELLING THE THREADS	
4.45 PM				UNLOCKING GROWTH: EXPLORING THE EUROPEAN	4.30 PM - 7.00 PM ANYSHOW - INTERNATIONAL	OF REALITY STORYTELLING	
5.00 PM				INVESTMENT FUND	ANIMATION SHOWCASE		
5.15 PM			5.10 PM - 6.47 PM				
5.30 PM		5.15 PM - 7.15 PM KALAK	PRIVATE SCREENING FANDANGO SALES				
5.45 PM			TANDANGO SALES			5.30 PM - 6.30 PM MEET THE COMMISSIONERS:	
6.00 PM						RAI AND FACTUAL	
6.15 PM	6.00 PM - 8.00 PM 10 CAPITANO						
6.30 PM							
6.45 PM							
7.00 PM							
7.15 PM							
7.30 PM							
7.45 PM							
8.00 PM					8.00 PM EVERYBODY LOVES DIAMONDS		
МІА	ANIMATION DOC	DRAMA FACTUAL	FILM INNOVATION B2B B	EXCHANGE	HOSTED SSOT	SPECIAL EVENTS	



BUYERS CLUB (COMIN'UP + SCREENINGS)

CINEMA BARBERINI SCREENINGS ROOM 1	CINEMA BARBERINI SCREENINGS ROOM 2	CINEMA BARBERINI SCREENINGS ROOM 3	CINEMA BARBERINI SCREENINGS ROOM 4	CINEMA BARBERINI SCREENINGS ROOM 5	CINEMA BARBERINI SCREENINGS ROOM 6	CINEMA BARBERINI SCREENINGS ROOM 7	PALAZZO BARBERINI MIA XR TECH PAVILION
					9.00 AM - 10.00 AM DOC HOSTED PROJECTS		
9.30 AM - 9.50 AM INTRAMOVIES COMIN' UP 9.50 AM - 10.10 AM			9.30 AM - 10.30 AM THE TOON'S GAZE				9.30 AM- 1.00 PM INTRODUCTION TO
SIDERAL COMIN' UP 10.10 AM - 10.30 AM FANDANGO SALES COMIN' UP				10.00 AM - 11.00 AM DRAMA FINANCING TRENDS			VIRTUAL PRODUCTION
			10.30 AM - 11.30 AM SOME LIKE IT INTERNATIONAL Focus on international co-productions.		10.30 AM - 11.30 AM IN CONVERSATION WITH SARA BERNSTEIN		
11.00 AM - 12.26 PM TRUE BLUE	11.00 AM - 12.45 PM FOR NIGHT WILL COME	11.00 AM - 12.32 PM NOWHERE	How to realize co-production projects with thefinancial support of IDM Film Commission Südtirol		JARA BERNJIEIN	11.00 AM - 1.00 PM THE LAST MEN	
				11.30 AM - 12.30 PM ANI-DOC-STORIES			
					12.00 PM - 1.00 PM DIGITAL-FIRST CONTENT CREATION AND DISTRIBUTION -		
12.30 PM - 1.30 PM HUNTING THE NEXT GOLDMINE IP, FROM BOOKS TO SCREEN		12.35 PM - 2.15 PM	12.30 PM - 1.30 PM LUCANA FILM COMMISSION PRESENTS: LET'S TELL THE BASILICATA: CALL FOR		TELLYCAST LIVE		
		BIRDS FLYING EAST	PROPOSALS " LUCANA DOC"				
			0.00 PM - 2.00 PM				
	2.00 PM - 3.32 PM FUNNY BIRDS		2.00 PM - 3.00 PM GRAPHIC NOVELS AND SCREEN ADAPTATIONS			2.00 PM - 4.00 PM THERE'S STILL TOMORROW	
2.30 PM - 3.30 PM "LA REALTÀ CHE 'NON' ESISTE": THE LAUNCH OF THE SIXTH EDITION OF THE TRANSMEDIA		2.20 PM - 3.54 PM PHANTOM YOUTH		2.30 PM - 3.30 PM DRAMA CO-PRODUCTION MARKET & PITCHING FORUM #2	2.30 PM - 3.30 PM EUROPEAN CO-PRODUCTIONS AND RELATIONS BETWEEN EU BROADCASTERS, ITALY/FRANCE		3.00 PM - 4.00 PM
CONTEST			3.20 PM - 5.12 PM				LANGUAGE MODELS IN FILM PRODUCTION
	3.35 PM – 5.15 PM NO SHADE IN THE DESERT		A REAL JOB		3.45 PM - 5.34 PM		
		4.00 PM - 6.00 PM BLACK BOX		4.00 PM - 5.00 PM NETFLIX, THE CRAFT OF EUROPEAN STORYTELLING: A SPOTLIGHT ON ITALY, SPAIN AND THE NORDICS	THROUGH THE NIGHT	4.00 PM - 5.46 PM EL PARAÍSO	
5.00 PM - 6.00 PM							5.00 PM - 6.00 PM
CALABRIA FILM COMMISSION. PRESENTATION OF NEW CALLS FOR PROPOSALS 2023 AND 2017/2022 REPORT	5.20 PM - 7.03 PM MIMÌ - THE PRINCE		5.30 PM - 6.30 PM GREEN, WHITE AND RED:	5.30 PM - 7.00 PM ITALIANS DOC IT BETTER			IS THIS STILL POST- PRODUCTION?
6.00 PM - 7.00 PM LOCAL, GLOCAL OR GLOBAL?	OF DARKNESS	6.00 PM - 8.00 PM CHINAS	HOW TO ACCELERATE THE INDUSTRY'S TRANSITION?		6.00 PM - 7.00 PM MAKING MOVIES	5.50 PM - 7.26 PM PRIVATE SCREENING PATHÉ FILMS	
THE CHALLENGE FOR THE ITALIAN AUDIOVISUAL					Output and goals of the audiovisual sector in Emilia Romagna. 2021-2023		

Eriday 13/10

	CINEMA BARBERINI SCREENINGS ROOM 1	CINEMA BARBERINI SCREENINGS ROOM 2	CINEMA BARBERINI SCREENINGS ROOM 3	CINEMA BARBERINI SCREENINGS ROOM 4	CINEMA BARBERINI SCREENINGS ROOM 5	CINEMA BARBERINI SCREENINGS ROOM 6	CINEMA BARBERINI SCREENINGS ROOM 7	PALAZZO BARBERINI MIA XR TECH PAVILION
D AM				CONLEMINGS NOOM 4				
5 AM			9.00 AM - 11.00 AM THE LEMON TREES				9.00 AM - 10.35 AM THE PRESIDENT'S WIFE	
AM						9.30 - 10.00 AM MEET THE COMMISSIONERS		9.30 AM - 1.00 PM
AM AM						NETFLIX		INTRODUCTION TO VIRTUAL PRODUCTION
۹M	10.00 AM - 11.00 AM TUSCANY REGION'S CALL FOR CINEMA AND AUDIOVISUAL					10.15 - 11.00 AM		
AM AM	ACTIVITIES 2023					THEATRICAL DOCUMENTARIES AT THE BOX OFFICE: NEW FILMS FOR NEW AUDIENCES		
١M		10.50 AM - 12.45 PM ONE FOR THE ROAD						
M			11.00 AM - 12.56 PM EMPIRE V			11.15 AM - 12.00 PM		
AM AM	11.30 AM - 12.30 PM CEE DRAMA OUTLOOK				11.30 AM - 1.00 PM REPORT ON THE ITALIAN	IN CONVERSATION WITH FRANCESCO PICCOLO	11.30 AM - 1.30 PM THE LAST TIME WE WERE	
АМ					AUDIOVISUAL INDUSTRY 2023		CHILDREN	
AM AM								
AM						12.30 PM - 1.30 PM MEET THE COMMISSIONERS		
PM						DISNEY+		
PM PM								
PM								
PM PM		2.00 PM - 3.40 PM ZAMORA				2.00 PM - 3.00 PM EUROPEAN CO-PRODUCTIONS		
PM		LAMORA				AND RELATIONS BETWEEN EU BROADCASTERS, ITALY/		
PM			2.30 - 6.30 PM GREEN FILM LAB OPEN SESSION ABOUT			GERMANY		
PM PM			SUSTAINABLE PRODUCTION					
PM					3.30 PM - 5.30 PM			
PM PM					GREENLIT			
РМ						4.00 PM - 5.00 PM "MEDIA: TALENTS ON TOUR" PRESENTATION OF RESULTS AND		
PM PM						AWARDING OF CERTIFICATES		
PM								
РМ								
PM PM								
PM								
PM PM								
PM					6.30 PM - 7.45 PM MIA AWARDS			
PM								
PM PM								
PM								
PM								



With us you can travel light.

You just bring your story.

Anything else needed to turn it into an amazing film, we have it all: locations, services, funds, suppliers, talent, crew, facilities. **We are eager to support your vision.**





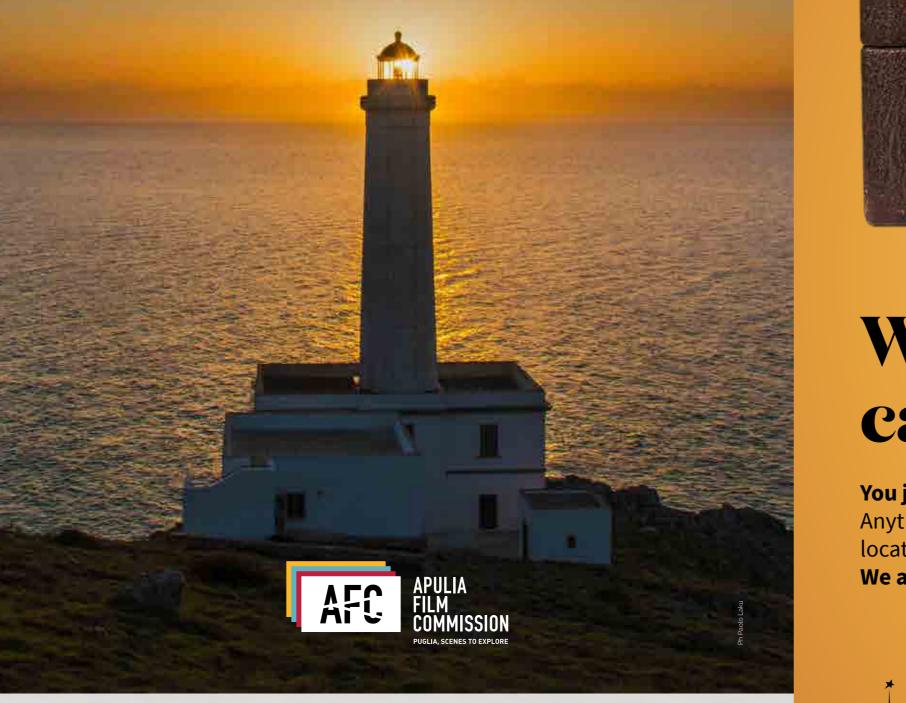
EXTRAORDINARY LOCATIONS



LOCAL SUPPORT

AND GRANTS

PRODUCTION





www.apuliafilmcommission.it





www.fctp.it

10.30 AM CINEMA BARBERINI, SCREENING ROOM 5

MIA 9TH EDITION - LAUNCH PRESS CONFERENCE



Upon invitation only

12.30 PM - 1.00 PM PALAZZO BARBERINI **MIA XR TECH PAVILION**

OPENING CEREMONY TECH PAVILION

M A / Innovation for Creative Industries Tech Pavilion Opening Ceremony

There is more room this year to discover new digital content and experiences, among VFX and Virtual Production demos, Interactive VR experiences, and immersive storytelling. MIA Tech Pavilion will host a daily program of initiatives, showcases, and masterclasses to broaden business horizons for all professionals who need to know more about this new world. Come and join us for an extraordinary journey, a new meeting point between creativity and technology, broadening new horizons and opportunities for professionals in the audiovisual and digital space. MIA Tech Pavilion is possible thanks to the partnership with STS and EDI Effetti Digitiali, with the collaboration of Mnemonica and Blackstone.

1.00 PM - 5.00 PM SINA BERNINI HOTEL **CONFERENCE HALL**

EWC CONFERENCE

HOSTED

Closed-door session

2.00 PM - 3.00 PM CINEMA BARBERINI, **SCREENING ROOM 6**

INSIDE BANIJAY: A NON-SCRIPTED CREATIVE SUCCESS FACTUAL



Join Banijay's James Townley for a comprehensive dive into the everevolving non-scripted content landscape, its trends, challenges and opportunities, and how creative investment and a collaborative global network of producers have propelled Banijay to the forefront of success.

Moderator: Marco Spagnoli, Head of Doc & Factual and Deputy Director, MIA **Speaker:** James Townley, Chief Content Officer, Development, Banijay

2.00 PM - 3.00 PM **CINEMA BARBERINI** SCREENING ROOM 3

PRODUCTION CLEARANCE: A "NEW" IMPORTANT PART OF THE PRODUCTION PROCESS

In today's entertainment world, content clearance is pivotal. This session will explore the crucial aspects of managing legal clearances in the world of filmmaking and content creation, as a means to improve production efficiency, reducing costs, and optimizing post-production timelines. Attendees will gain insight into the evolving challenges presented by a globalized media landscape, spanning international legal frameworks, uncovering the intricacies of trademarks, copyright, image rights and defamation.

Speakers: Dario Morelli, Chief Operating Officer & Head of Legal, The Apartment; Francesca Cualbu, Chief Operating Officer, GRØENLANDIA; Carlotta Ca' Zorzi, Head of Business and Legal Affairs, Fandango; Avv. Guendalina Ponti, Partner, Ponti-De Sanctis & Partners; Avv. Clorinda Abate, Partner, Ponti-De Sanctis & Partners; Avv. Federico Olivo, Partner, Vassalli Olivo e Associati

Moderator: Giuseppe Di Bella, Principal Counsel, EMEA IP & Spain/Portugal Music, Netflix

2.30 PM - 3.30 PM **BARBERINI TERRACE**

NAS COPRO - ANIMATION IN SARDINIA @ MIA HOSTED

ANIMATION

Fondazione SARDEGNA FILM COMMISSION

New Animation in Sardinia, the Animation training and production Lab created by Sardegna Film Commission has been developing national and international connections through animation projects for years. Marking the opening of MIA's Animation programme, NAS creates an opportunity to talk about how animation is renewing the island's film environment and opening it up to international scenarios; between innovative stories of the territory, techniques ranging from the artisanal approach to graphic experimentation, strategic partnerships with stakeholders and the focus sustainability that always has been the guiding light of Sardegna Film Commission.

Speakers: Gaia Tridente, Director, MIA Market; Anne Sophie Vanhollebeke, President, Cartoon Italia: Nevina Satta. Director, Fondazione Sardegna Film Commission; Paul Rognoni, Producer, Isla Production; Linda Kelvink, Director, Ibrido Studio; Ludovica Chiarini, Project Manager, Ecomuvi: Giovanni Columbu, **Director and Producer, Luches**

2.30 PM - 3.30 PM CINEMA BARBERINI. SCREENING ROOM 5

CINEMA IN ITALY. A BRIGHTER TOMORROW?

FILM



It's been another year of intense production for Italian cinema with bold results of visibility and presence in the A-list European festivals. Robust private investments and consistent state support have kept the production sector afloat during the pandemic and thriving afterward, with not always matched outcomes at the box office. While theatrical attendance is showing signs of bouncing back (also due to the impressive performances of some summer international hits), content creation seems to be again on the edge of seismic changes. Inflation, market contraction, and the streamers' change of pace demand different approaches, compelling the leaders of Italian cinema to forward-thinking to find new opportunities for growth. What are the goals, and what are the strategies?

Speakers: Alessandro Araimo (General Manager Southern Europe Warner Bros. Discovery); Paolo Del Brocco (CEO, Rai Cinema); Piera Detassis (President & Artistic Director, Accademia del Cinema Italiano-Premi David di Donatello): Giampaolo Letta (Vice President and CEO Medusa); Federica Lucisano (CEO, Italian International Film S.r.l.); Marina Marzotto (Founder and Senior Partner, Propaganda Italia); Massimiliano Orfei (CEO, Vision Distribution SpA).

Moderator: Paolo Sinopoli (Editor-in-Chief, Box Office Italia).

3.00 PM - 3.30 PM **CINEMA BARBERINI** SCREENING ROOM 2

B2B EXCHANGE WELCOME SESSION **B2B EXCHANGE**



In 2023 MIA is fostering the B2B Exchange scheme to nurture the talents and circulation of the audiovisual sector professionals, with the aim to strengthen the capacity of audiovisual professionals coming from emerging markets to adapt to new creative processes and new business models with a view to maximize and fully exploit the opportunities of digital innovation and transformation across the value chain. The program is dedicated to producers and talents and will span from acquiring entrepreneurial

skills to raising awareness of the market, from digital technologies to data analysis, sustainable business models, internationalization, and how to make the audiovisual industry a greener industry, by increasing knowledge and promoting good practices to application, and to producers who want to explore new territories of language, i.e. moving from live-action into animation or from feature to series.

Closed-door session

3.30 PM - 4.30 PM CINEMA BARBERINI SCREENING ROOM 3

DEVELOPMENT OF 5G TECHNOLOGY IN THE PRODUCTION AND

HOSTED



As part of an agreement between MIA and the Ministry of Enterprises and Made in Italy (MiMIT) in 2023, and through an experimental technological innovation program of the Directorate General for Electronic Communications, Broadcasting and Postal Services of MiMIT, MIA has implemented a program aimed at promoting emerging technology research projects and innovation programs already launched by MiMIT in the audiovisual sector. MiMIT presents the winning pilot projects of MiMIT's 5G Audiovisual Project Call (2022). These projects exploited 5G technology in the production and the distribution of audiovisual content.

Speakers: Donatella Proto, Dirigente della Direzione generale per i servizi di comunicazione elettronica, radiodiffusione e postali del MIMIT

Winning Projects of 5G Audiovisual

Project Call 2022: The Jackal Meta-Show - Capofila One More Pictures; PRATO phygital - Sinergia creativa per la competitività - Capofila Fondazione Sistema Toscana; Sperimentazione di rete e servizi 5G Broadcast in banda 700 MHz nelle città di Torino e Palermo - Capofila RAI WAY; DI5CIS - Capofila PRODEA GROUP; MetaSeaTM - Capofila

DISTRIBUTION DEPARTMENT FOR AUDIOVISUAL CONTENT

DIGITAL ATOM; Fonoprint 5G - Capofila FONOPRINT srl

3.30 PM - 5.00 PM **CINEMA BARBERINI** SCREENING ROOM 6

THE RAI SERVICE AGREEMENT: **DOCUMENTARY SECTION**

The ongoing discussion about the new role of public broadcaster Rai regarding theproduction, distribution and acquisition of documentaries. DOC

Speakers: On.Federico Mollicone, Chairman culture committee; On.Matteo Orfini, Culture committee member; Anna Laura Orrico, Former undersecretary, Minister of Culture; On. Antonio Nicita, Co-proposer service agreement, Rai surveillance commission; Gianandrea Pecorelli, Executive committee, APA; Fabrizio Zappi, Director, Rai Documentari; Enrico Bufalini, Director, Archivio Luce, Cinema and Documentary, Cinecittà SpA; Francesco Virga, President, Doc/it

Moderator: Marco Mele, Journalist

3.30 PM - 6.30 PM PALAZZO BARBERINI MIA XR TECH PAVILION

EMERGING TECHNOLOGIES IN ENTERTAINMENT AND **MEDIA: STATE OF THE ART AND FUTURE OF AUDIOVISUAL** PRODUCTIONS



Get ready to embrace the future with the Forward-Looking and hands-on Masterclass: "Emerging Technologies in Entertainment and Media: State Of The Art and Future of Audiovisual Productions" by MIAT- Multiverse Institute for Arts and Technology and led by CEO, Founder and Immersive Creative & Executive Producer Elisabetta Rotolo. **Curated by Multiverse Institute for** Arts and Technology MIAT

Upon registration only

3.45 PM - 4.45 PM **CINEMA BARBERINI** SCREENING ROOM 5

DRAMA BREAKTHROUGHS: STORIES OF REPRESENTATION AND SUCCESS

DRAMA



A selection of shows that are small gems apparently local but their unicity and high editorial value makes them must-see globally. These series bring to the spotlight true, complex, and still little-heard stories that have the theme of representation at their core. Characters trying to take their space in the world. Racial discrimination, coming out, gender dysphoria, and religion are some of the issues addressed. In these stories, cultural deconstruction is used as the keystone so that characters can finally find their place in the world. These TV shows come from different countries but they speak a global language.

Speakers: Maddalena Rinaldo, Producer and Head of Content. Cross Productions, Italy; Nicola De Angelis, CEO & Head of Development and International Coproductions, Fabula Pictures, Italy; Bilal Baig, Showrunner, Actor, Canada; Dhanny Joshi, Managing Director, Big Deal Films, UK; Abby Ajayi, Writer, Producer, US.

Moderator: Neerja Narayanan, Producer and Studio Executive, US

4.00 PM - 5.00 PM **CINEMA BARBERINI** SCREENING ROOM 4

HOSTED

SWISS ITALIAN CINEMA. THE SAME LANGUAGE, THE SAME PROFESSIONALISM. **ANOTHER OPPORTUNITY**

TICINO--FILM COMMISSION-

develop in cinema what geography and language do in reality: bring Italy and Switzerland closer together. Shooting a film in the Italian-speaking part of Switzerland can be an opportunity, more than a possibility. Artistic, professional and financial. Beyond clichés, looking beyond alpine pastures, chocolate and cows, Switzerland and Ticino are and can increasingly be the theatre of a shared 'making cinema'.

A round table to understand how to

Speakers: Opening greeting by the artistic director of the Locarno Film Festival Giona A. Nazzaro Niccolò Castelli, director and director of the Ticino Film Commission; Michela Pini, Swiss producer (Cinedokke and Amka Film): Patrizia Pesko (Federal Office for Culture, Switzerland); Alessandro Marcionni (RSI Radiotelevisione Svizzera).

Moderator: Mauro Donzelli, Journalist and film Critic

4.30 PM - 5.30 PM **CINEMA BARBERINI** SCREENING ROOM 1

"CINEMA REVOLUTION": **A "RECORD-BREAKING** SUMMER

HOSTED



Powered by the Ministry of Culture's "Cinema Revolution" initiative, the summer of 2023 was the best summer ever since Cinetel surveys existed (1995). Box office and attendance recorded record numbers.

Monday, October 9 at 4.30 p.m. at the Screening Room 1 of Cinema Barberini, Rome, wil be presented data of "Cinema Revolution", initiative promoted by the Ministry of Culture in the period June 11-September 21, with the support of Cinecittà to encourage audiences to return to theaters.

Speakers: Undersecretary of State to the Ministry of Culture Lucia Borgonzoni; Director of the General Directorate for Cinema and Audiovisual of the Ministry of Culture Nicola Borrelli; **Cinetel President Simone Gialdini;** Cinecittà President Chiara Sbarigia

Session hosted by MiC-DGCA **Data collected by Cinetel**

5.00 PM - 6.00 PM **CINEMA BARBERINI** SCREENING ROOM 3

THE INCREASING INTEREST **IN CO-PRODUCING WITH SPAIN**

SPANISH SCREENINGS ON TOUR



Representatives from Film Funds and producers from Italy and Spain come together to discuss why Spain is becoming an ideal co-production partner in Europe today. With a focus on real cases and success stories, the panelists will discuss about minority co-production funds, production possibilities, worldclass talent, tax incentives and a favorable ecosystem of local, regional, national and supranational financing opportunities that makes Spain the best ally when it comes to audiovisual.

Speakers: Pilar Merino Troncoso (Economic and Commercial Counselor at the Spanish Embassy Office for Economic and Commercial Affairs in Rome); Jara Ayucar (Marketing Deputy Director at ICAA); Alba Sotorra, Producer at Alba Sotorra Productions; María Bonaria Fois (CEO at Mondo TV Studios): Giovanni Pompili (Producer at Kino Produzioni)

Moderator: John Hopewell (International Editor at Variety)

5.15 PM - 6.15 PM **CINEMA BARBERINI**

SCREENING ROOM 4

ANIMATION IS A MEDIUM: THE GROWTH OF ADULT ANIMATION

ANIMATION



Marge Dean is an Emmy®-winning producer. As Head of the Animation Studio at Skybound, she is responsible for the development and production of original animated content and is establishing a new production facility for the production of Skybound properties, including Invincible for Amazon Prime.

Speaker: Marge Dean, Head of the Animation Studio at Skybound Entertainment and President of WIA-Women In Animation

5.30 PM - 6.30 PM **CINEMA BARBERINI** SCREENING ROOM 6

DISCOVERING A NEW PROFESSIONAL ROLE IN ITALY: THE INTIMACY COORDINATOR

HOSTED

ANICA ACADEMY ETS

Television networks, streaming services and film and audiovisual productions in general are becoming increasingly aware of the representation of intimacy on screen. The request for an Intimacy Coordinator on set, in order to ensure that scenes are portrayed and handled in a safe and respectful manner, is now also very frequent among actresses and actors.

It is important for the Italian audiovisual industry to train figures locally. Most of the professionals working in this field today have achieved certification or come from abroad, which is why it was decided to develop this opportunity in the Italian market as well. In the training course "Intimacy Coordinator Training in Italy" by Anica Academy ETS Sky Italia is a partner and sponsor of the initiative, through the contribution of Sky Studios, which has already been using Intimacy Coordinators in its productions for some time. Netflix. one of the founding partners of Anica Academy ETS, first suggested and strongly supported the need to realise this course. This is a unique opportunity in our market to acquire, through highlevel professional training, knowledge, skills and certification for a role that is becoming increasingly essential in our country's film and television industry.

Speakers: Initial greetings: Francesco

Rutelli, President of ANICA & President of ANICA Academy ETS; Kate Lush, Intimacy Coordinator and Co-Founder of Safe Sets; Erica Negri: Head of Commissioning at Sky Studios Italia; Chiara d'Alfonso: Head of Production Italy at Netflix; Luisa Lazzaro, Certified Intimacy Coordinator

Moderator: Piera Detassis, President of Accademia del cinema italiano - David di Donatello and Editor at large cinema and entertainment Hearst

6.00 PM - 7.00 PM **CINEMA BARBERINI** SCREENING ROOM 1

PRESENTATION OF THE **REPORT "ALL THE NUMBERS OF ITALIAN CINEMA AND** AUDIOVISUAL - YEAR 2022"

HOSTED



The report "All the numbers of Italian Cinema and Audiovisual" curated by General Directorate for Cinema and Audiovisual and with the aim of providing an overview of national audiovisual production and the public contribution/ incentive system for the film and audiovisual sector in Italy. The report is divided into four sections: film production audiovisual production, international tax credit and video game tax credit. As for the film and audiovisual sections, the report considers the last four years (2019-2022) to compare diachronically and keep track of the pre-pandemic status and its subsequent evolution. As for the International Tax Credit, are investigated those applications made for foreign works from 2016 to 2022. The Video Games Tax Credit, on the other hand, inaugurated in 2021, and will be considered the requests made in the two-year period 2021-2022.

Speakers: Lucia Borgonzoni. Undersecretary of State to the Ministry of Culture: Nicola Borrelli, Director of the General Directorate for Cinema and Audiovisual of the Ministry of Culture

Moderator: Bruno Zambardino, UE **Business and Institutional Coordinator** Italy for Movies, DGCA MiC

The report will be published simultaneously with the presentation in

the "DGCA Publications" section of the portal cinema.cultura.gov.it

6.30 PM - 8.00 PM **CINEMA BARBERINI** SCREENING ROOM 5

AVREI QUESTA IDEA BY GIFFONI INNOVATION HUB

HOSTED



"Avrei Questa Idea" is a format produced by Giffoni Innovation Hub dedicated to the pitching of films and TV series, hosted by comedians Valerio Lundini and Edoardo Ferrario. Giffoni Innovation Hub offers voung screenwriters and directors under 30 the chance to tell their ideas for films and TV series in front of the microphones of a video-podcast on the occasion of major events and exhibitions in the film industry. The format is designed to bring together young film writing talents and production companies, discovering, with each episode, new concepts of young people from all over Italy to "pitch" at the microphones of "Avrei Questa Idea". In each episode, four talents selected through a call for talent on the social channels of Giffoni Innovation Hub will briefly tell their path, their personal story and the origins of the idea. At the end of the short introduction, the author of the concept will "pitch" in five minutes his/her film or TV series. The narration of the content will be animated by the interventions of two exceptional presenters, who, on the basis of the input given by the author, will ask questions to explore further topics, characters and interesting elements of the creative idea.

Speakers: Valerio Lundini; Edoardo Ferrario

Upon registration only

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MIA XR

10.30 am - 11.30 pm Palazzo Barberini MIA XR Tech Pavilion

INNOVATION FOR CREATIVE INDUSTRIES IVIRTUAL PRODUCTION DEMO BY STS

Upon registration

9.30 am - 1.30 pm **THE POWERPLANT**

2.30 PM - 5.30 PM THE GARDEN

Palazzo Barberini MIA XR VULCANO - LA VITA CHE DORME

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Palazzo Barberini MIA XR LOCKDOWN 2020 - L'ITALIA INVISIBILE

Palazzo Barberini MIA XR LA BAMBOLA DI PEZZA

SPECIAL EVENTS

12.30 pm - 2.30 pm Barberini Terrace Hosted Session Upon invitation only **FONDAZIONE SARDEGNA FILM COMMISSION NETWORKING LUNCH**

Opening & Welcome Animation Division hosted by Fondazione Sardegna Film Commission and NAS - New Animation in Sardinia -

6.00 pm - 8.00 pm Foyer Hotel Bernini Closed-door event **EWC LIGHT COCKTAIL** RECEPTION

6.30 pm - 8.00 pm Barberini Terrace By invitation only **RECEPTION HOSTED BY ANICA ACADEMY**

ROME FILM FES 18—29 ottobre 2023





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9.30 AM- 10.30 AM **CINEMA BARBERINI** SCREENING ROOM 5

PITCH | PROJECTS IN DEVELOPMENT



A selection of Spanish features with European co-production potential. Pitching session of five feature films in development stage, including some of the hottest Spanish talents you want to catch before it's too late.

Projects (in alphabetical order):

A SUPERMARKET IN TIGADAY by Paula Bilbao (Spain) Produced by Daute Campos, Rita Vera (Amissus Producciones); STRANGE RIVER by Jaume Claret Muxart (Spain, Germany) Produced by Xavi Font (ZuZú Cinema); THIS BODY OF MINE by Afioco Gnecco and Carolina Yuste (Spain) Produced by Carlo D'Ursi (Potenza Producciones); UNKIND PEOPLE by Sara Gutiérrez Galve (Spain) Produced by Inés Massa (Materia Cinema): WEEKENDS by Alicia Moncholí (Spain) Produced by Alba Bosch-Durán (Oberon Media)

10.00 AM - 10.30 AM SINA BERNINI HOTEL CONFERENCE ROOM

EWA NETWORK'S VISION FOR WOMEN IN THE **EUROPEAN AV INDUSTRY**

B2B EXCHANGE



Europe is home to a dynamic audiovisual industry, but we know that women are still under-represented in key industry positions all across Europe. EWA network's pan-European community of women creatives and allies are committed to tipping the scales. Taking a deep dive into the fiction series landscape, EWA's Executive Director Anamaria Antoci will shed light on

concrete steps the network is taking to bring more women-led European stories to life.

10.00 AM- 11.00 AM **CINEMA BARBERINI** SCREENING ROOM 3

HOSTED

LAZIO. LAND OF CINEMA: **A SYSTEM OF OPPORTUNITIES**



The Lazio region is home to the largest institutions and the most important companies in the film and audiovisual sector in Italy. The objective is to respond to the needs of the whole sector in an increasingly effective way. Lazio is a set of opportunities: beautiful locations, skilled workers, training and economic support for productions with an international outlook. The main activities and upcoming announcements of the annual plan will be presented

Speakers: Roberta Angelilli, Vice President Lazio Region; Lorenza Lei, Cinema and Audiovisual Delegate Lazio Region

10.00 AM - 11.00 AM CINEMA BARBERINI SCREENING ROOM 6

NOTORIOUS PICTURES UNVEILS "FORBIDDEN NOTEBOOK": ALBA DE CÉSPEDES REENGINEERED FOR TODAY'S AUDIENCES.

HOSTED



Over 70 years since their debut, Italian-Cuban writer Alba de Céspedes' masterpieces are reborn, globally retranslated. Notorious Pictures introduces a contemporary reimagining of this profound literary IP, spotlighting the

common struggle of men and women toward gender equality.

Speakers: Stefano Bethlen, CEO Notorious Picture; Benedetta Galbiati, Head of Scripted Series Development & Production, Notorious Pictures; Francesca Serafini, Screenwriter and novelist.

10.00 AM - 11.00 AM **CINEMA BARBERINI** SCREENING ROOM 4

THE AUTHORIAL **ANIMATION IN ITALY**

ANIMATION

If Italian animation is in a particularly vital phase, the ferment within auteur animation is equally authentic and tangible. The proof is in the growing number of productions, directly proportional to their quality level. In the panel we will address the theme of the feature film, analyzing as case studies some auteur feature films in different stages of production, with the aim of broadening our gaze on one of the formats that finds it most difficult to emerge in our market.

Speakers: Angela Conigliaro, Director and Animator, Ddraunara Studio; Christian De Vita, Film & Series Director, Frogbox; Michele Fasano, Director, Sattva Films; Chiara Malta, Director

Moderator: Marino Guarnieri, Author and Director, President of ASIFA (Italy)

11.00 AM- 1.30 PM **CINEMA BARBERINI**

SCREENING ROOM 5

FILM CO-PRODUCTION **MARKET & PITCHING FORUM**

FILM



Projects (in alphabetical order): ANTHOLOGY by Nicolas Saada (France) Produced by Laurent Fumeron (The Project); CHILDREN OF THE MONKEY by Tommaso Landucci (Italy) Produced by Andrea Calbucci and Maurizio Piazza

San Martin (Italy, Chile) Produced by Alessandro Amato and Luigi Chimienti (dispàrte), Pablo Calisto (Equeco); CONSUELO by Tatianna Kantorowicz (Colombia) Produced by Daniel Garcia (Oso Films); FAR FROM THE TREES by Meritxell Colell Aparicio (Spain, Italy) Produced by Mayca Sanz (Allegra Films), Iris Martin-Peralta and Federico Sartori (Exit Media Srl), Antonio Urrata (Magale Group); THE FERRYMAN by Juraj Nvota (Slovak Republic, Czech Republic) Produced by Marian Urban (ALEF FILM & MEDIA); A GIFT TO MY MOTHER by Aaron Brookner (UK, Finland) Produced by Paula Alvarez Vaccaro (Pinball London), Pauliina Stahlberg (Pauliina Stahlberg Productions); I WILL FIND YOU by György Kristóf (Slovak Republic) Produced by György Kristóf (Dynamo Productions), Ferenc Pusztai (KMH Film); THE RABBI by Uriya Hertz (Israel) Produced by Yochanan Kredo (July-August Productions);

RUBY by Silvana Santamaria (Germany) Produced by Adolf El Assal (Wady Media), Silvana Santamaria (Soilfilms Media); A STORY OF THREE GIRLS by Nursen Çetin Köreken (Turkey) Produced by Ümit Köreken and Nursen Cetin Köreken (Drama Yapım Film Medya); THE WOMAN I LOVE by Céline Dondénaz (Switzerland) Produced by Véronique Vergari (Luna Films).

Talks, Press, and Students not allowed

11.30 AM - 12.30 PM **CINEMA BARBERINI** SCREENING ROOM 4

KIZAZI MOTO. **AFRICA ROARS!**



In the last few years, the development of the animation industry in Africa has accelerated rapidly and significantly. Reasons for this are many and varied, ranging from the African people's urgent need to feel represented in their own specificities, to government support which has made it possible to implement training programmes for young people. All this is explored through the presentation of the anthology series Kizazi Moto by two of the directors who made it and the producer who managed

(Lungta Film); IL CILENO by Sergio Castro to make it land on Disney+.

Speakers: Stuart Forrest, CEO, Triggerfish (South Africa/ Ireland); Lesego Vorster, Director and Co-Founder, The Hidden Hand Studios (South Africa); Raymond Malinga, Director and CEO, Creatures Animation Studio (Uganda)

Moderator: Mounia Aram, Founder and President, Mounia Aram Company (France/ Morocco)

12.00 PM - 1.00 PM **CINEMA BARBERINI** SCREENING ROOM 1

EUROPEAN WRITERS CLUB. **BOOSTING IMPACT: FROM** FACTS TO FICTION



Boosting and accelerating stories for scripted TV series based on true events. Are you a writer, journalist. documentarist, producer, or broadcaster with a scripted project in development. looking to widen its impact? Come and hear how EWC can boost it and cover some of the costs!

Speakers: Thomas Gammeltoft, Director of EWC; David Linde, CEO of Participant; Axel Gordh Humelsjö, Senior Producer at Mission Investigate SVT; Anna Croneman, Head of Drama SVT: Leonardo Fasoli. Showrunner of The Kollective; Maddalena Ravagli, Showrunner of The Kollective; Femke Wolting, Executive Producer of The Kollective (Co-Founder of Submarine); Dr. Simone Emmelius, SVP International Fiction, Co-production and Acquisition, ZDF; Frank Seyberth, International Fiction, Head of Coproduction, ZDF

Moderator: Noemi Ferrer Schwenk, Senior Executive, EWC





12.30 PM - 1.30 PM **CINEMA BARBERINI SCREENING ROOM 6**

PUGLIA. GRANTS & INDUSTRY PROJECTS

HOSTED



The audiovisual support funds, free services, industry-specific initiatives and the presentation of a new major project produced in collaboration with RaiCom: Apulia Digital Experience

Speakers: Anna Maria Tosto, President of Apulia Film Commission; Antonio Parente, Director of Apulia Film Commission; Roberto Genovesi, Head of Special Projects Rai Com; Fabio Conversi, Producer

Moderator: Marco Spagnoli, Head of Doc&Factual, Deputy Director, MIA

1.00 PM - 2.30 PM **CINEMA BARBERINI** TERRACE

PIEMONTE FILM TV DEVELOPMENT FUND

HOSTED



The new edition of the 'Piemonte Film Tv Development Fund' and previews of TFI Torino Film Industry 6 (23-29 November 2023). Film Commission Torino Piemonte will present the results of the first call of the development fund for feature films and TV series entirely supported by Compagnia di San Paolo in the framework of a two-year agreement with Regione Piemonte.

By invitation only

2.00 PM - 3.30 PM **CINEMA BARBERINI** SCREENING ROOM 5

DISTRIBUTION OF ITALIAN FILMS ON FOREIGN MARKETS

COMPANIES, MARKET TRENDS AND DEVELOPMENT

HOSTED



The study explores some characteristics of the distribution of Italian Film on foreign markets with the aim of analyzing the competitive framework in which national companies operate and identifying the strengths and/or weaknesses that characterize the international sales sector.

Welcome speech: Francesco Rutelli, President ANICA

Research presentation: Emilio Pucci, Founder and Director eMedia

Speakers: Nicola Borrelli, Director of the General Directorate for Cinema and Audiovisual of the Ministry for Culture; Micaela Fusco, Partner and Head International Sales, Intramovies; President of the Union of International Sales Agents, ANICA; Benedetto Habib, Partner and Producer, Indiana Production; President of the Union of Producers. ANICA; Alice Lesort, Head of Sales, Les Films du Losange; Co- President Europa International; Stefano Massenzi, Head of Acquisitions and Business Affairs, Lucky Red: Co-Chair of the board of Administration of Europa Distribution.

Moderator: Francesca Medolago Albani, Secretary General, ANICA

2.00 PM - 3.00 PM **CINEMA BARBERINI** SCREENING ROOM 6

FILM

IS IT FINALLY TIME FOR EQUITY FINANCING IN THE TV SERIES AND FEATURE FILMS BUSINESS? IN COOPERATION WITH EPC



The market is evolving very fast. Shrinking in the TV Series market due to the decreasing number of commissioning and uncertainty of the box office of the feature films, have frozen the investment from sales agents. Is it finally time for equity financing? Are these new conditions creating a better environment to increase the private financing in our sector? Can we already identify new business model rising up? What are the new tools put in place by the Media Programme to support this new trend?

Speakers: Maxime Cottray, COO, XYZ Films: Sebastian Janin. Media Musketeers; Frédéric Fiore (President & Partner, Logical Pictures, France)

Moderator: Alexandra Lebret (EPC - European Producers Club)

2.00 PM - 3.00 PM **CINEMA BARBERINI** SCREENING ROOM 1

AFTER THE GOLD (BEAR) RUSH, SPANISH TALENT ON THE RISE

SPANISH SCREENINGS ON



"Spanish cinema is on a roll this year. It's the most exciting country lately when it comes to new voices!" Cédric Succivalli, Programmer and Film Critic. Spain's film industry lives a moment in the sun. From Golden Bear winner Carla Simón to Lois Patiño, from Elena Martín to Estibaliz

Urresola to Pablo Berger, from Laura Ferrés to Victor Iriarte, A new generation of Spanish directors are taking on most A Festivals competitions, often sweeping awards home. This talk will delve into Spain's moment in the sun exploring the reasons behind the remarkable new wave of Spanish directors coming out in recent years. Bringing together international film programmers, emerging Spanish producers and directors, this discussion will look into the several factors that contribute to the artistic ambition, diversity and richness that shapes the new wave of Spanish cinema today.

Speakers: Jaume Claret Muxart, Film Director, Strange River; Xavier Font, Producer at Zuzú Producciones; Inés Massa, Producer at Materia Cinema; Sara Gutiérrez, Film Director, Unkind People

Moderator: Cèdric Succivalli, Programmer at Giornate degli Autori and ICS President

2.00 PM - 3.00 PM PALAZZO BARBERINI MIA XR | TECH PAVILION

ARTIFICIAL INTELLIGENCE AND CREATION OF ORIGINAL TV FORMATS. LEGAL ISSUE **OR CREATIVE REVOLUTION? HOW TO PROTECT ORIGINAL IDEAS WHILE A.I. CATCHES ON AS THE TURNING POINT OF THIS ERA**

FACTUAL

Artificial Intelligence and the problems related to format IP: the ideation of a format, and the intrinsic value of the market that can revolutionize patterns rather than in other scripted/unscripted areas.

Speakers: Francesco Saverio Nucci - Director of Sustainable Society Lab, Engineering Group; Leonardo Pasquinelli - CEO Endemol Shine Italia; Elena Varese - Lawyer, Partner IP Dept., DLA Piper; Michael Von Wurden - Managing Director, Snowman Productions

Moderator: Riccardo Mastropietro, CEO & Artistic Director, Pesci Combattenti

2.30 PM - 3.30 PM **CINEMA BARBERINI** SCREENING ROOM 4

PRESS CONFERENCE: NEW **EUROPEAN COLLABORATION**

Meet some execs from European Public Broadcasters, they have ground-breaking news to share with you all. Don't miss this exciting session!

Speakers to be unveiled **Only press admitted**

3.30 PM - 4.30 PM **CINEMA BARBERINI** SCREENING ROOM 1

LOCAL AND YET GLOBAL, **INTRODUCING VUELTA** GROUP FILM



The newly launched European venture Vuelta Group is charting a new course: an integrated studio committed to production, distribution, and international divisions within its various subsidiaries who are also the main stakeholders. This dynamic approach allows each company to operate independently with partners both within the group and third-party companies, on a local and international level. Production and multi territory distribution allows a deepest knowledge of the local markets and the international scenario.

What are the long-term objectives and what role Vuelta will be playing in the ever-evolving world of film creation and distribution?

Let's discover more with the helmers of this new venture.

Speakers: David Atlan-Jackson (CCO, Vuelta Group); Francois Yon (Managing Director, Production, Sales & Acquisitions, Playtime); Daniel Campos Pavoncelli (Partner & Producer, Indiana Production); Al Munteanu (CEO, SquareOne Entertainment GmbH); Thor Sigurjonsson (CEO, Scanbox)

Moderator: Claudia Bluemhuber (CEO, Silver Reel Partners AG)

3.30 PM - 4.30 PM **CINEMA BARBERINI** SCREENING ROOM 6

INCLUSIVE STORYTELLING: DEPTH OVER SURFACE

DOC

Historically, minorities have often been stereotyped in film and TV. While the industry is shifting towards inclusivity, genuine representation demands diversified and inclusive casting and crew, but also looking at history from another perspective. This panel dives into responsible storytelling both on and offscreen, highlighting trailblazers who are breaking norms, elevating fresh talent, and expanding audience horizons.

Speakers: Krishan Arora - Int'l Content Consultant, SBS Australia; Elisabeth Hagsteadt - Head Content & Broadcast Tf1/Histoire; Consuelo Lollobrigida - Art Historian, specialised in Gender Art History; Lucio Mollica - Creative Producer, Director, LOOKSfilm; Shaminder Nahal - Head of Specialist Factual, Channel 4; Barbara Truyen - Commissioning Editor Strategic Int. Co-productions, VPRO.

Moderator: Gioia Avvantaggiato -President and Executive Producer, GA&A Productions

3.30 PM - 4.30 PM PALAZZO BARBERINI **MIA XR - TECH PAVILION**

HOW VFX ARE **REVOLUTIONIZING THE MOVIE INDUSTRY**



How VFX are revolutionizing the movie industry - Workshop. EDI Effetti Digitali Italiani has been producing visual effects for advertising, film and television series since 2001. Over the years it has witnessed growth in the industry, as well as the need for the industry to increasingly integrate the use of visual effects into its productions. But there is still plenty of room to grow along with technology, now more than ever. In the workshop led by Francesco Grisi, CEO of







EDI, it will be possible to understand, through concrete cases and examples, how VFX are the protagonists of a revolution taking place in cinema today.

4.00 PM - 5.00 PM **CINEMA BARBERINI** SCREENING ROOM 5

THE PRODUCER'S ROLE

DRAMA



The panel will take the point of view of international independent producers. Leaders who have lived through all the shifts the market has gone through in the last decades, are now international award winners, producing with platforms and working on important properties to adapt them to successful series. The industry's vanguard consists of top global players who have the urgency to communicate and to share something that really leaves its mark. The Big Indies tell their stories. and explore their relationship with the industry in which they operate and their relations with Europe.

Speakers: Nicholas Weinstock, Founder and President, Invention Studios, US; Marc Helwig, Head of Worldwide Television, Miramax, US; Danna Stern, Producer, Israel / Germany; David Levine, Chief Creative Officer, Anonymous Content, US.

Moderator: Neerja Narayanan, Producer and Studio Executive. US

4.30 PM - 7.00 PM **CINEMA BARBERINI** SCREENING ROOM 4

ANIMATION CO-PRODUCTION MARKET & PITCHING FORUM ANIMATION



Projects (in alphabetical order):

DORIS & BETTY (Sweden) Produced by Anna Warfvinge (Nordisk Film Production); DRUMLAND by Ama Adi-Dako (Ghana) Produced by Ronaldo Cameron (Afrotoons); HIGHLY GIFTED by Jeremy and Daniel Lehrer (Spain/USA) Produced by Michael Kaufman (Moonrise Pictures); MIA MOKÉ by Jérémie Becquer and Julien Becquer (France/ Senegal/ Cameroon/ Luxembourg) Produced by Sébastien Onomo (Special Touch Studios): MINIRAJA (Spain/ India) Produced by Maria Bonaria Fois (Mondo TV Studios): MOTHERHOOD by Anca Damian (Romania/ France) Produced by Anca Damian (Aparte Film); RHUBARIAN (Denmark) Produced by Sarita Christensen, Mette Valbjørn Skøtt (Copenhagen Bombay); TASTE BUDDIES by Veronica Lassenius (Spain/ Ireland/ Finland) Produced by Pablo Jordi (Pikkukala Barcelona); THE LAST WAVE by Douglas Enrique Gomez Mendiburu, Joe Alanís (Mexico) Produced by Joe Alanís (Gasolina Studios); RO by Magdalena Osińska (Poland/ France/ Finland/ UK/ Czech Republic) Produced by Alexandre Charlet (Les Films du Cygne), Grzegorz Wacławek (Animoon); THE ODD ADVENTURES OF NINJA & BIBBY by Piotr Różycki (Poland) Produced by Mateusz Kowalczyk (Laniakea Pictures); THE PREY by Esmail Zalat (Egypt/UK) Produced by Abdulrahman Khedr, Ahmed Hamouda (Giraffics). Muhammad Refaat; THE STORM by Angela Conigliaro (Italy) Produced by Cristian Jezdić (beQ entertainment); TOINK! by An Vrombaut (Belgium/ Netherlands) Produced by Kristof Lantin (Animal Tank); TROLL GIRL by Kay Carmichael (South Africa) Produced by Dianne Makings (Giantslayer Studios).

Talks, Press, and Students not allowed

5.00 PM - 6.30 PM **CINEMA BARBERINI** SCREENING ROOM 6

INTERNATIONAL FACTUAL FORUM FACTUAL



An event that celebrates and enhances talents and international formats, where some of the best titles produced in the last year will be screened.

Projects (pitching order): CELEBRITY WINES, (MY PERSONAL ITALY SRL), Italy; PAIRING - THE PERFECT MATCH, (NaNo Film Production), Italy; THE QUEER EXPLORER, (EFFERVESCENCE DOC), France; THE LOST GOLD OF THE ALPS, (Formasette), Italy; LITTLE MULA, (LLC ""Mula""), Latvia; SURPRISE WEDDING, (Mr Moody Srl), Italy; MY FAITH, (SHOWLAB SRL), Italy, Germany, Singapore; BEING MAXXI, (SCARLETT PRODUZIONI), Italy; HAIRDRESSERS OF THE WORLD: THE PATH OF CREATIVITY, (601 Producciones Audiovisuales), Spain: DAKAR SISTAZ, (Frame Films), Czech Republic; 48H NO LIMITS, (A_Lab srl), Italy.

Talks, and Students not allowed

5.30 PM - 6.30 PM PALAZZO BARBERINI SCREENING ROOM 3

WORK IN PROGRESS. **SPANISH FILMS ON** THE VERGE OF BREAKOUT



Special presentation and screening of some of the most anticipated work-inprogress features coming up from Spain, set to hit the world in next months. The selection includes upcoming films in post-production stage by leading Spanish award-winning auteurs, some of Spain's most anticipated debuts and an ambitious animated music documentary.

Projects (pitching order):

ARIEL by Lois Patiño (Spain, Portugal) Produced by Beli Martínez (Fílmika Galaika); ROCK BOTTOM by María Trenor (Spain, Poland) Produced by Alba Sotorra (Alba Sotorra Productions); VALENCIANA by Jordi Nuñez (Spain) Produced by Marco Lledó Escartín (Pegatum Transmedia): WHERE THE SILENCE PASSES by Sandra Romero (Spain) Produced by Sara de la Fuente (Mammut Films).

5.30 PM - 6.15 PM **CINEMA BARBERINI** SCREENING ROOM 5

IN CONVERSATION WITH NICOLE CLEMENS



Nicole Clemens, President of Paramount Television Studios (PTVS) and Paramount+ Original Scripted Series will be featured in a keynote conversation, exploring her professional career and her key role in the Paramount Global media corporation, outlining the Studios' portfolio, studio interface with streamers including third-party platforms, and diving into Paramount IPs and franchises.

Moderator: Gaia Tridente, Director, MIA

MIA XR

9.00 am - 1.00 pm Palazzo Barberini MIA XR Tech Pavilion

INNOVATION FOR CREATIVE INDUSTRIES I VIRTUAL PRODUCTION DEMO BY STS

2.00 pm - 5.30 pm alazzo Barberini MIA XR GAUDÌ. THE ATELIER **OF THE DIVINE**

9.30 am - 1.30 pm alazzo Barberini MIA XR THE POWERPLANT

2.30 PM - 5.30 PM Palazzo Barberini MIA XR **THE GARDEN**

Palazzo Barberini MIA XR **VULCANO - LA VITA** CHE DORME

Palazzo Barberini MIA XR **LOCKDOWN 2020** - L'ITALIA INVISIBILE

Palazzo Barberini MIA XR LA BAMBOLA DI PEZZA

SPECIAL EVENTS

7.30 pm - 9.30 pm Cinema Barberini Terrace

COCKTAIL | SPANISH CONNECTION AFTERWORK By personal and non-transferable

invitation only 1.00 pm - 2.30 pm Cinema Barberini Terrace **PIEMONTE FILM TV** DEVELOPMENT **FUND LUNCH** By invitation only

BUYERS CLUB

9.30 am - 10.00 am Cinema Barberini Screening Room 1 **COMIN' UP** 9.30 am - 9.50 am Rai Com 9.50 am - 10.00 am FeelSales

10.00 am - 11.50 am Cinema Barberini, Screening Room 7 **UNDER THE RAINBOW** L'Arche de Noé by Bryan Marciano, 110', Newen Connect

10.05 am - 11.50 am **Cinema Barberin** Screening Room 1 **GOLD LUST**

10.10 am - 11.50 am Cinema Barberini, Screening Room 2 SISTERHOOD **HLM Pussy** by Nora El Hourch, 100', Memento

11.40 am - 1.48 pm

Screening Room 3 **THE BLUE STAR** La Estrella Azul by Javier Macipe, 128', Film Factory

11.50 am - 1.31 pm Cinema Barberini, Screening Room 7 THE EDGE OF THE BLADE **Une Affaire D'Honneur** by Vincent Perez, 101', Gaumont

12.00 pm - 1.50 pm Cinema Barberini, Screening Room 2 THE TEACHER WHO **PROMISED THE SEA** El Maestro Que Prometió El Mar by Patricia Font, 110', Filmax

1.50 pm - 4.00 pm Cinema Barberini, Screening Room 3 WOMAN OF... Kobieta z...

by Małgorzata Szumowska and Michał Englert, 130', Memento International

La Llegenda de l'Escanyapobres by Ibai Abad, 103', Feelsales

Cinema Barberini.

2.15 pm - 3.42 pm Cinema Barberini, Screening Room 2 **NOT A WORD Kein Wort**

by Hanna Slak, 87, Beta Cinema

2.30 pm - 4.30 pm Cinema Barberini, Screening Room 7 A HUNDRED SUNDAYS **Cento Domeniche** by Antonio Albanese, 120', Vision Distribution

3.50 pm - 5.13 pm Cinema Barberini, Screening Room 2 **ANTARCTICA CALLING** Voyage Au Pôle Sud by Luc Jacquet, 83', Playtime

4.00 pm - 5.24 pm Cinema Barberini, **Screening Room 3 BREAKING POINT Un Coup De Des** N'abolira Jamais Le Hasard by Yvan Attal, 84', SND Films

4.35 pm - 5.50 pm Cinema Barberini, Screening Room 7 SOLITUDE by Ninna Pálmadóttir. 75'. The Party Film Sales

4.45 pm - 6.53 pm Cinema Barberini, Screening Room 1 **UN AMOR** by Isabel Coixet, 128', Film Constellation

5.20 pm - 6.58 pm Cinema Barberini, Screening Room 2 **THE HYPNOSIS**

by Ernst De Geer, 98', Totem Films

5.50 pm - 7.36 pm Cinema Barberini, Screening Room 7 THE SUMMER WITH CARMEN To Kalokairi Tis Karmen by Zacharias Mavroeidis, 106', Be For Films



RE/NOTE IN HAND. **HEADPHONES** IN EARS.

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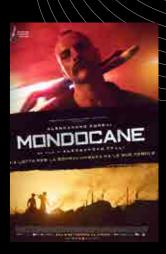






NAME SCALE OF MATTER ROVERS









09:00 AM - 11.00 AM CINEMA BARBERINI, SCREENING ROOM 6

DOC CO-PRODUCTION MARKET & PITCHING FORUM #1

MIA Doc & Pitching Forum

Projects (pitching order): THE

TRACK (Feature doc) Canada, Bosnia and Herzegovina (Spirit of 84 Films LTD); ACHILLE LAURO - THE TERROR CRUISE (Docuseries) Italy (B&B Film); THE DREAMERS (Feature doc) Italy, Chile (Anamei Films, Faro cine); HOT SPOT (Feature doc) Israel (Ananey Studios); HER NAME IS BATTLE (TV One-off) Italy, France (Zenit Arti Audiovisive, Nilaya Productions); THE COUNTRY I LOVE (Feature doc) France, Italy, Germany (Khora Film Productions); DESPERATELY SEEKING RAINBOWS (Feature doc) Taiwan R.O.C., Italy (Volos Films LTD.); THE MODIGLIANI AFFAIRE (Feature doc) Italy (Fandango S.p.A); JESUS GOES TO HOLLYWOOD (TV One-off) Switzerland (DokLab GmbH); Mia (Feature doc) Italy (Start)

Moderator: Rudy Buttignol - Broadcast Strategy & Brand, NXT

9.30 AM - 10.30 AM CINEMA BARBERINI. SCREENING ROOM 4

PERSPECTIVES AND DEVELOPMENT POTENTIAL FOR EUROPEAN ANIMATION

ANIMATION

Despite the individual specificities of each territory, the European animation industry moves on a common ground of challenges and opportunities. For this reason it appears increasingly urgent to identify strategies that can stimulate, strengthen and harmonize collaboration between the different territories (with the aim of maximizing everyone's efforts for the benefit of all). The panel, through the comparison between producers from different European countries, aims to offer a series of concrete ideas that can indicate the path forward towards

an increasingly stronger and cohesive approach in order to make a difference within the European animation industry.

Speakers: Francesco Manfio. General Manager, Gruppo Alcuni (Italy); Giorgio Scorza, CEO and Creative Director, Movimenti Production, (Italy); Jožko Rutar, Member of Board of Directors, CEE Animation (Slovenia); Maria Bonaria Fois, CEO, Mondo TV Studios (Spain); Ina Sommer, Head of Animation, German Films (Germany)

Moderator: Carla Vulpiani, Manager Animation Content, MIA

9.30 AM - 10.30 AM CINEMA BARBERINI. SCREENING ROOM 5

HOSTED

BEING AN INDEPENDENT PRODUCER. WHAT DOES IT REALLY MEAN TODAY?

Being an	Wednesday 11 [®] October 2023 09:30 - 10:30 a.m. Cinema Barberini
producer: What	Screening Room 5, Rame
does it really	A suffer with MEDIA
mean today?	0

The panel, hosted by Creative Europe Desk Italy MEDIA, will examine the changing role of the independent producer in Europe. In an era marked by shifting dynamics, this session explores how independent producers are redefining their roles - and what it really means to be "independent" - amidst changing paradigms, media conglomerates and public funding initiatives, all in the context of evolving directives from the European Commission. Join the experts from the most significant European institutions, companies and trade associations to navigate the future of independent production in the current audiovisual landscape.

Institutional remarks: Enrico Bufalini, Project Manager Creative Europe Desk Italy MEDIA - Cinecittà SpA

Introduction: Martin Dawson, Deputy Head of Unit Audiovisual Industry and Media Support Programmes, DG CNECT, European Commission

Speakers: Carlotta Calori, Co-Founder Indigo Film; Nathalie Perus, Managing Director, Atlantique Productions; Alexandra Hoesdorff, Co-founder and CEO, Deal Productions; Federico

Scardamaglia, CEO, Compagnia Leone Cinematografica

Moderator: Carlo Dusi, managing director, Endor Productions

Panel Hosted by Creative Europe MEDIA - Desk Italia and followed by A Coffee with MEDIA at the Barberini Terrace.

09:45 AM - 11.00 AM CINEMA BARBERINI, **SCREENING ROOM 3**

THE MORNING SHOW

YOUR MORNING BOOSTER IN FILM FINANCING TO START OFF YOUR DAY (AND YOUR MEETINGS) ON THE RIGHT FOOT

FILM



Welcome to the MIA Film focus on film financing: a conversation among experienced top producers and funds representatives to shine a light on all the hurdles, the strategies, the dos and don'ts, the best cases, as well as insights and pointers on how to avoid pitfalls while navigating the exciting world of financing films and shows nowadays. Frédéric Fiore, founder and partner of Logical Pictures, chairs and guides this conversation, which is open to all accredited MIA participants. Moderated by the host, the attendees are invited to intervene and ask questions. The morning show is a snapshot on today's film financing, an unparalleled occasion for the attendees to pick the brains of leading experts on building creative and solid financing plans.

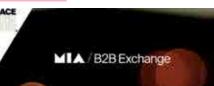
Please register beforehand to make sure not to miss it! Write to film@miamarket.it

Speakers: Naima Abed, CEO & Co-Founder, Paradise City (UK); Alex Brunner, agent, UTA- United Talent Agency (USA); Claudia Bluemhuber, CEO, Silver Reel PartnersAG (Switzerland); Maxime Cottray, COO, XYZ Films (USA); Phil Hunt. CEO, Head Gear Films (UK)

Moderator: Frédéric Fiore. President & Partner, Logical Pictures (France)

10.00 AM - 11.00 AM SINA BERNINI HOTEL CONFERENCE ROOM

ACE INTERVIEW WITH JUDY COUNIHAN: FROM FILM TO SERIES AND BACK AGAIN B2B EXCHANGE



In collaboration with ACE Producers. join us for a discussion with producer and Creative Director of Scripted at Pulse Films, Judy Counihan. The session will delve into Judy's 25-year career in Europe and the US, from producer of Oscar winning European films to smash hit comedy and drama series. Now in her new role at Pulse Films, Judy will explore the crossover between series and feature production, the transferable skills involved and the differences that can emerge.

Speaker: Judy Counihan, Producer and Creative Director of Scripted, Pulse Films

Moderator: Al Williams, Specials Manager, ACE Producers

11.00 AM - 12.00 PM CINEMA BARBERINI, SCREENING ROOM 4

"UNICREDIT4CINEMA": **A FOCUS ON INTERNATIONAL** GROWTH

HOSTED



An in-depth discussion on the best ways to support the international growth of the Italian audiovisual system. We will illustrate the first results of the survey promoted, in collaboration with MIA, on the internationalisation of the audiovisual supply chain, to outline the actions that the bank can concretely put in place to support growth beyond borders.

Introductory greetings:

of the supply chain: needs and opportunities. Survey analysis Davide Della Casa - SW Service S.r.l

Round table:

UniCredit4Cinema: Accompanying the growth of Italian audiovisual production in international markets Carlo Degli Esposti, Palomar SpA Alessia Iannoni Sebastianini, SACE SpA Roberto Sessa, Picomedia Srl

Moderator: Giampaolo Letta, Pres. AdB Region Centro UniCredit and Roberto Fiorini - Regional Manager UniCredit Region Centro

11.00 AM - 12.00 PM CINEMA BARBERINI. SCREENING ROOM 5

NEW EUROPEAN COLLABORATION

MIA

Meet some execs from European Public Broadcasters, they have ground-breaking news to share with you all. Don't miss this exciting session! This session is part of the EBU Fiction Experts Annual Meeting, which is taking place at MIA for the second year. This amazing panel represents the opening session of the annual meeting and is cocurated by EBU & MIA.

Speakers to be unveiled

Moderator: Gaia Tridente, Director, MIA

11.30 AM - 12.30 PM SINA BERNINI HOTEL CONFERENCE ROOM

MEET THE PRODUCERS B2B EXCHANGE

MIA / B2B Exchange MEET THE PRODUCERS

Speakers: Jožko Rutar, Founder, CEO, SPOK Film; Giovanni Pompili, Kino Produzioni: Chiara Messineo, Executive Producer, RAW; Michael Kaufman, Executive Producer, Moonrise Pictures;

Piero Ferettini - Area Manager UniCredit Corporate Roma - Internationalisation

Alessandra Principini, Fundraiser, Movimenti Production

Networking session reserved for B2B exchange producers and talents.

12.00 PM - 1.00 PM CINEMA BARBERINI. SCREENING ROOM 6

LAZIO REGION AUDIOVISUAL AND FILM INDUSTRY



The Lazio Region-the Rome region-in collaboration with MIA, has selected 14 outstanding companies operating in the industry (specifically, film and television producers, film and television distributors, and post-production/VFX).

In this open meeting, the companies will present themselves, in a pitch session, to all accredited MIA participants. This will be followed by a speed networking session between Lazio and selected international companies, with the goal of generating business partnerships and transnational opportunities.

12.00 PM - 1.00 PM CINEMA BARBERINI, SCREENING ROOM 4

CREATIVE RENEWAL. REBOOTING OR REPEATING? ΔΝΙΜΑΤΙΟΝ



Riding on the popular strands of nostalgia and kidulthood, and encouraging shared viewing, remakes of classic properties and characters are among the most eagerly awaited content for international audiences. Their chances of success are theoretically high, not only from the point of view of ratings but also for the exploitation opportunities in terms of publishing and merchandising. This is why producers, broadcasters, and platforms are now working on it spasmodically. Is all

that glitters really gold? Challenges and triumphs of renewing an original IP in a constantly changing fast-paced world.

Speakers: Gary Milne, Head of Development, Banijai Kids & Family (UK); Simon Leslie, VP Licensing Southern Europe, Middle East, Turkey & Africa, Paramount (UK); Ana Gonzalez, Kids Editorial Lead Southern Europe and Africa, Warner Bros. Discovery (Spain)

Moderator: Cristina Angelucci, Editorial Director BM - Brands Media

12.00 PM - 1.30 PM CINEMA BARBERINI, SCREENING ROOM 1

C EU SOON





Projects (in alphabetical order):

BLUISH (bläu) by Lilith Kraxner & Milena Czernovsky, produced by Lixi Frank & David Bohun (Panama Film, Austria); FOR THE LOVE OF A WOMAN (Per amore di una donna) by Guido Chiesa, produced by Iginio Straffi and Alessandro Usai (Colorado Film Production, Italy) and Marta Donzelli and Gregorio Paonessa (Vivo film, Italy) with Rai Cinema; LIONESS (Emalovi) by Liina Trishkina-Vanhatalo, produced by Ivo Felt (Allfilm, Estonia), Sebastian Weyland (Heimathafen Films, Germany), Guntis Trekteris (Ego Media, Latvia); PERSONA NON GRATA directed and produced by Antonin Svoboda (Coop99 Filmproduktion, Austria) in co-production with Albolina Film (Italy); SOUTHERN CHRONICLES (Pietinia Kronikas) by Ignas Miskinis, produced by Lukas Trimonis (IN SCRIPT, Lithuania and NAFTA FILMS, Estonia); THE ANSWER TO ALL QUESTIONS (Отговор на всички въпроси) directed and produced by Dimitar Kotzev (Kontraplan, Bulgaria); THE FLAME OF A CANDLE (Sob a chama da candeia) directed by André Gil Mata, produced by André Gil Mata and Marta Lima (Rua escura, Portugal) and Clémentine Mourão-Ferreira (so-cle, France); THE IMMINENT AGE (En vigília) by Vigília Collective, Clara Serrano Llorens & Gerard Simó Gimeno, produced by Vigília Collective, Laura Serra Solé, Pau Vall Capdet & Mireia Graell Vivancos (Ringo Media, Spain).

Talks, Press, and Students not allowed

12.00 PM - 1.00 PM CINEMA BARBERINI, SCREENING ROOM 5

NEW STUDIOS MODELS



The panel is conceived as an exploration

that has a global vocation, but that specifically embraces the United States and the EU. It will investigate who the studios are today. It explores the changing role of former global television distributors who today find themselves to be fundamental players for the development of content by becoming part of editorial production. But also the pivotal change in editorial approach embraced by some of the major global studios, finding themselves investing time, strategies and resources in the construction of original content programming for their streaming platforms.

Speakers: Tesha Crawford, SVP Global Scripted Series, Universal International Studios, UK; Brendan Fitzgerald, SVP International Co-Productions, Sony Pictures Television, Spain; Françoise Guyonnet, Executive Managing Director TV Series, StudioCanal, France; Elisabeth D'Arvieu, CEO, Mediawan, France

Moderator: Richard Middleton, Editor, TBI, UK

2:00 PM - 3.30 PM CINEMA BARBERINI, SCREENING ROOM 6

DOC CO-PRODUCTION MARKET & PITCHING FORUM #2

Co-Production Market & Pitching Forum

Projects (pitching order): OCEAN DRIVE (Feature doc) Italy (Indigo Stories

Srl); I DIDN'T KILL BORSELLINO (Docuseries) Italy (Loft Produzioni Srl, Salice Production); NEAR LIGHT (Docuseries) Italy, UK (Melancholia Pictures); WAITING FOR FRÄNK (Feature doc) Luxembourg (Deal Productions); PRICE OF HISTORY (Feature doc) Armenia (Bars Media); GEN (TV Oneoff) France, Italy (Bellota Films); ILONA (Feature doc) Italy, Hungary, USA (Scarlett Produzioni); ROME UNDERGROUND (TV One-Off) France, Italy, Canada (Artline Films, MyMax, Idéacom International)

Moderator: Rudy Buttignol – Broadcast Strategy & Brand, NXT

2.00 PM - 3.00 PM CINEMA BARBERINI,

SCREENING ROOM 5

DRAMA CO-PRODUCTION MARKET & PITCHING FORUM #1

DRAMA



Projects (in alphabetical):

A THOUSAND TIMES A DAWN Production: Fandango, Italy; ALE MARY Production: AT-Production, Belgium; COSTA ARMONIA Production: Neda Film, Greece; FACTORY GIRL Production: Deadpan Pictures, Ireland; HALLYU -**KOREAN WAVE Production: 24images** Production, France; Volos Films Italian SRL; Revolver, Italy; HEART OF A KILLER Production: Endemol Shine, Israel: KANUN Production: ElioFilm, Italy; LOOM Production: Filmiki SA, Greece; LUCIO'S TREASURE Production: Vertice 360; Spain; NON ISSUE Production: Herzelia, Israel; SERGIO MARCHIONNE - CONFESSIONS OF A CAPITAL JUNKIE Production: Alfred Film S.r.l., Italy; THE **GOLDEN EGG HOTEL Production:** Asacha Media Group, France: The Big Picture Studios, Lebanon; THE RIDGE Production: Great Southern Television, New Zeland; Oble, Francia; TWO HOURS FROM NOW Production: Fabula Pictures, Italy.

Talks, Press, and Students not allowed

2.30 PM - 3.30 PM PALAZZO BARBERINI MIA XR TECH PAVILION

IN CONVERSATION WITH JAKE MORRISON, VFX SUPERVISOR



Presenting the line-up of the most outstanding Spanish productions available for Remakes in Italy and other European countries. A growing business with many success stories both in Italy and other territories. International professionals will be able to see firsthand a selection of titles presented by sales agents with huge potential for remakes outside Spanish borders and with rights available for Italy and Europe.

Speakers: Nathalie Curutchet, Sales Executive at Latido Films; Yeniffer Fasciani, Sales Executive at Feelsales; Iván Díaz, Head of International at Filmax

Join us for an amazing discussion focused on the global VFX market with the BAFTA-nominee Jake Morrison, expert VFX supervisor for many Marvel Cinematic Universe productions (Iron Man 2, Thor, The Avengers, Thor: Ragnarok). In this session, we will explore Morrison's past projects and practices and delve into the future of high-budget VFX, strung between artificial intelligence and adherence to real life.

Speaker: Jake Morrison, VFX

Supervisor, and 2U Director, GOAT Visual Effects

Moderator: Francesco Grisi, Founder & CEO, EDI – Effetti Digitali Italiani Supported by EDI, Effetti Digitali Italiani

2.30 PM - 6.30 PM SINA BERNINI HOTEL CONFERENCE ROOM

EBU ASSEMBLY

HOSTED

Closed-door session

3:00 PM - 4.00 PM CINEMA BARBERINI, SCREENING ROOM 1

REMAKE DAY. PRESENTING SALES AGENTS LINEUP

SPANISH SCREENINGS ON TOU



International co-productions have



AND CLUES

TV, RTVE (Spain)

HRT (Croatia).

ANIMATION

INTERNATIONAL CO-PRODUCTIONS. CHANGES, CHALLENGES

International co-productions have always been among the biggest challenges for those working in the animation industry, mainly for producers, but also for broadcasters. In this panel, executives from the main public television stations (from Italy, Spain, the UK, and Germany) reflect and discuss the new structures of the audiovisual industry in their respective countries and the opportunities and challenges these imply in terms of relationships, content and working practices. With an eye to the near future

Speakers: Jo Allen, Commissioning Executive, BBC Children (UK); Luca Milano, Executive Director, RAI Kids (Italy); Yago Fañdino Lousa, Head of Children's Content and Director of Clan

Moderator: Kresimir Zubcić, Editor-Buyer Short and Feature Animated Films,

3:15 PM - 4.00 PM CINEMA BARBERINI, SCREENING ROOM 5

IN CONVERSATION WITH ANONYMOUS CONTENT



Anonymous Content is a global media company that produces multi-platform premium content and boasts an exceptional client roster that includes many of the world's most renowned and innovative directors, writers, and actors. The company's award-winning Film & TV division encompasses many commercially successful and critically acclaimed works. In 2018, Anonymous Content created The Lab, a creative incubator designed to push the boundaries of how brands tell stories by engaging emerging filmmakers and diverse storytellers.

Speakers: David Levine, Chief Creative Officer, Anonymous Content; David Davoli, President of International, Anonymous Content

Moderator: Gaia Tridente, Director, MIA

4.00 PM - 5.00 PM PALAZZO BARBERINI MIA XR TECH PAVILION

PRESENTATION OF THE IMMERSIVE PROJECTS -HOW VR AND IMMERSIVE NARRATIVE COULD IMPACT ON AUDIOVISUAL STORYTELLING?

INNOVATION FOR CREATIVE INDUSTRIES



Speakers: Small Studios, Jeremy Griffaud, One More Pictures, Rai Cinema, Gold, Valmyn

4.00 PM - 5.00 PM CINEMA BARBERINI, SCREENING ROOM 5

DOCUMENTARY VS. REPORTAGE - UNRAVELLING THE THREADS OF REALITY STORYTELLING

DOC

In today's media landscape, how do documentaries differ from reportages? Historically, both have been seen as windows into real-life events, yet they've been distinct in intent, style, and presentation. But with evolving media dynamics, and to lock their audience in, are broadcasters blurring these lines by experimenting with new languages and formats?

Speakers: Anas Abdel Wahab Khelawy Hassan - Sr. Producer - Commissioning, Al Jazeera Documentary; Tim Klimeš -Head of documentaries, Deutsche Welle; Raffaella Pusceddu - Journalist, Rai; Pilar Requena del Rio - Director "Documentos TV", RTVE

Moderator: Gioia Avvantaggiato -President and Executive Producer, GA&A Productions

4.15 PM - 5.15 PM CINEMA BARBERINI, SCREENING ROOM 4

UNLOCKING GROWTH: EXPLORING THE EUROPEAN INVESTMENT FUND

FILM



The European Investment Fund covers growth, expansion and mid-market funds, offering SMEs in their growth phase access to equity and hybrid debt-equity finance.Join us for an insightful Q&A session that delves into the role of the European Investment Fund with the new investment program MediaInvest in the audiovisual ecosystem. Discover how this crucial financial resource fuels innovation, fosters collaboration, and supports the European film industry's growth. Let's discover the impact and potential of the European Investment Fund in shaping the future of film with Nathalie Chollet, Head of Northern Europe - Lower Mid-Market investments at European Investment Fund (EIF).

Frédéric Fiore, President & Partner of Logical Pictures, one of the beneficiaries of the fund will guide the Q&A.

Speaker: Nathalie Chollet, Head of Northern Europe - Lower Mid-Market investments (European Investment Fund-EIF).

Moderator: Frédéric Fiore, President & Partner of Logical Pictures

4.30 PM - 7.00 PM CINEMA BARBERINI, SCREENING ROOM 5

ANYSHOW - INTERNATIONAL ANIMATION SHOWCASE



Projects (in alphabetical):

ALLAH IS NOT OBLIGED by Zaven Najjar (France / Luxembourg / Canada / Belgium / Saudi / Arabia / Slovak Republic / USA) Produced by Sébastien Onomo (Special Touch Studio); ANSELMO WANNABE by Massimo Ottoni (Italy / Portugal) Produced by Federico Turani (Ibrido Studio); BLACK BUTTERFLIES by David Baut (Spain / Panama) Produced by Edmon Roch (Ikiru Films), David Baute (Tinglado Film), Marc Sabé (Anangu Group), César Augusto Zelada (Tunche Films); DELÙ FROM THE JUNGLE by Davide Tromba (Italy / France) Produced by Valentina Canclini (Animoka Studios); FIAMMETTA by Nicola Barile (Italy) Produced by Guido Bozzelli (Digitalcomoedia), Giovanni Calvino (TILE Storytellers); GATEWAY 66 by Sergio Manfio (Italy) Produced by Francesco Manfio (Gruppo Alcuni), Luca Scoz (MUSE), Luca Ferrario (Trentino Film Commission), Rai Kids; HARRISON AND ME by Jean Duval (France) Produced by Camille Serceau, Juliette Caspar (SUPERPROD); I'M STILL ALIVE by Roberto Saviano (Italy) Produced by Luciano Stella, Carlo Stella, Maria Carolina Terzi (MAD Entertainment): Andrea Occhipinti, Mattia Guerra, Stefano Massenzi (Lucky Red), Joseph

Roushop (GapBusters), Emilio Shenker (Sipur); KINO by Ugo Murgia (Italy) Produced by Ugo Murgia (Mupi Studio); MY BROTHER THE MONSTER by Ernesto Molina, Joe Alanís, Sean P. O'Reilly, Miriam López, Rocío Zaldivar (Mexico / Canada) Produced by Joe Alanís (Gasolina Studios), Sean P. O'Reilly (Arcana Studios); OUR SUMMER OF FREEDOM by Antoine Colomb (France / Belgium) Produced by Noam Roubah (Darieeling): PADDYPAWS by Keith Chapman, Emily Chapman (Ireland / Germany / India) Produced by Bruno Zarka (Toonz Media Group); SAVAGES! by Claude Barras (Switzerland / France / Belgium) Produced by Nicolas Bourlet (Nadasdy Film), Vincent Tavier (Panique! Production), Carole Scotta (Haut et Court); WILL MOOGLEY, GHOST AGENCY (Italy) by Francesco Catarinolo, produced by Francesco Catarinolo (Studio Pandora), Alfio Bastiancich (Showlab Srl)

Talks, Press, and Students not allowed

5.00 PM - 6.00 PM PALAZZO BARBERINI MIA XR - TECH PAVILION

SHARK TEETH

NOVATION FOR CREATIVE INDUSTRIE



MIA attendees will embark on a detailed journey through every phase of the film's visual effects production. The exploration begins with an analysis of the intricate creative process, highlighting the pivotal roles of concept art, storyboards, and pre-visualizations in crafting hyperrealistic animation. Various stages of the production process will be unveiled, from the inception of the idea to its realization. Special emphasis will be laid on the challenges faced by the CG team to imbue the creature with a realistic and organic appearance. A deep dive into water simulations, both above and below the surface, will underscore the significance of compositing in achieving an astonishing final result. Join us to uncover each aspect, from the initial sketch to the final frame on the big screen, that made "Shark Teeth" an unforgettable visual experience for us.

Panel hosted by Blackstone Studio

6.00 PM - 7.00 PM

PALAZZO BARBERINI MIA XR - TECH PAVILION

MNEMONICA SHOWCASE

INNOVATION FOR CREATIVE INDUSTRIE



Mnemonica is a one-off. Founded in Rome in 2017, in just a few years it has established itself as the media asset management platform of reference in the Italian film industry, with a fair reputation abroad as well, thanks to word of mouth from those who appreciate its security, simplicity, and suitability for all production phases. In this workshop we introduce Mnemonica fundamentals and present the very latest innovations, with a focus on workflows. Finally, a sneak peek at the next evolution—a true breakthrough for the film industry.

5.30 PM - 6.30 PM

PALAZZO BARBERINI SCREENING ROOM 6

MEET THE COMMISSIONERS: RAI AND FACTUAL

FACTUAL

Angelo Mellone, Daytime Entertainment Director at Rai, explains his direction's editorial lines and addresses his interest in reviving Factual genre for the Italian broadcaster.

Speaker: Angelo Mellone - Daytime Entertainment Director, Rai

Moderator: Riccardo Mastropietro, CEO & Artistic Director, Pesci Combattenti



MIA XR

9.00 am - 1.00 pm Palazzo Barberini MIA XR Tech Pavilion

INNOVATION FOR CREATIVE INDUSTRIES I VIRTUAL PRODUCTION DEMO BY STS

9.30 am - 5.30 pm Palazzo B<u>arberini MIA XR</u> GAUDÌ. THE ATELIER **OF THE DIVINE**

9.30 am - 1.30 pm Palazzo Barberini MIA XR **THE POWERPLANT**

2.30 PM - 5.30 PM Palazzo Barberini MIA XR THE GARDEN

Palazzo Barberini MIA XR **VULCANO - LA VITA** CHE DORME

Palazzo Barberini MIA XR LOCKDOWN 2020 - L'ITALIA INVISIBILE

Palazzo Barberini MIA XR LA BAMBOLA DI PEZZA

SPECIAL EVENTS

4.00 pm - 5.00 pm Barberini Restaurant **REMAKE DAY HAPPY HOUR** By personal and non-transferable invitation only

8.00 pm Cinema Barberini Screening Room 5 PREMIÉRE SCREENING **EVERYBODY LOVES** DIAMONDS

(Italy, Prime Video, 2023, 2x50', V. Ita Sub Eng.) Dir. Gianluca Maria Tavarelli Cast: Kim Rossi Stuart, Anna Foglietta, Gian Marco Tognazzi, Carlotta Antonelli e Leonardo Lidi

Upon invitation only

BUYERS CLUB

9.20 am- 11.10 am **Cinema Barberini** Screening Room 1 COMIN' UP 9.20 am - 9.30 am Latido Films 9.30 am - 9.50 am **Minerva Pictures** 9.50 am - 10.10 am **Vision Distribution** 10.10 am - 10.30 am **True Colours** 10.30 am - 10.50 am Filmax 10.50 am - 11.10 am Les Films Du Losange

11.15 am - 1.10 pm **Cinema Barberini** Screening Room 2

TESTAMENT by Denys Arcand, 115', Playtime

11.15 am - 1.08 pm Cinema Barberini Screening Room 3 **OUT OF SEASON Hors Saison**

by Stéphane Brizé, 113, Gaumont

11.15 am - 12.45 pm Cinema Barberini Screening Room 7 **JUMPING THE FENCE**

El Salto by Benito Zambrano, 90', Filmax

2.00 pm - 3.39 pm **Cinema Barberin** Screening Room 2 DESIRÉ by Mario Vezza, 99', Rai Com

2.00 pm - 3.30 pm **Cinema Barberini** Screening Room 3

INSTANT FAMILY Comme Par Magie by Christophe Barratier, 90', Orange Studio

2.00 pm - 3.40 pm Cinema Barberini Screening Room 7 **A SILENCE Un Silence**

by Joachim Lafosse, 100', Les Films Du Losange

3.30 pm - 5.04 pm Cinema Barberini THE DREAMER L'Homme D'Argile by Anaïs Tellenne, 94', Be For Films

3.40 pm - 5.10 pm Cinema Barberini, Screening Room 2 HEARTLESS Sem Coracao by Nara Normande and Tião, 90', The Party Film Sales

3.45 pm - 5.12 pm Cinema Barberini, Screening Room 7 **CHRISTMAS UNPLANNED Noel Joyeux**

by Clement Michel, 87', Gaumont

5.10 pm - 6.47 pm Cinema Barberini, **Screening Room 3 PRIVATE SCREENING** 97', Fandango Sales

5.15 pm - 7.15 pm Cinema Barberini. Screening Room 2 **KALAK**

by Isabella Eklöf, 120', Totem Films

5.20 pm - 7.09 pm Cinema Barberin Screening Room 7 **ONCE WE WERE KIDS** Eravamo Bambini by Marco Martani, 109', Vision Distribution

6.00 pm – 8.00 pm Cinema Barberini, Screening Room 1 **IO CAPITANO** by Matteo Garrone, 120', Pathé Films

Viaggio a...

CERCHIAMO IL BELLO OVUNQUE ANDIAMO. PERCHÉ È A QUESTO CHE L'ITALIA CI HA ABITUATO. CERCHIAMO LO STILE DI CUI AMIAMO CIRCONDARCI. SAPORI PRONTI A SORPRENDERCI, PER LA PRIMA O PER LA CENTESIMA VOLTA. **CERCHIAMO EMOZIONI DA CUI FARCI TRASPORTARE** E ALTRE DA CUI FARCI ISPIRARE. CERCHIAMO PURA BELLEZZA, IL FASCINO DELLA CREATIVITÀ, SPLENDORE SENZA TEMPO. CERCHIAMO IL CALORE DI CASA, SOPRATTUTTO LONTANO DA CASA.

> E SE TUTTO IL BELLO CHE CERCHIAMO **VIAGGIASSE SEMPRE CON NOI?**

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SKYTEAM

9.00 AM - 10.00 AM **CINEMA BARBERINI SCREENING ROOM 6**

DOC HOSTED PROJECTS



In collaboration with Al Jazeera Documentary Industry Days, Bio to B, DocsBarcelona and MakeDox the following projects have another chance of pitching at MIA. This session will also be a chance for our cultural partners to announce their project pick from the MIA Doc Co-production Market & Pitching Forum official selection.

Projects (pitching order):

UNICORN - Breaking The Law is Our Business (Docuseries) Germany, Netherlands, Denmark, Norway, Directed by: Kelly Nyks Produced by: Christian Drewing (Eikon Film); CON 24000 BACI (Feature Doc) Italy, Croatia, Directed by: Alessio Bozzer, Ivana Marinić Kragić, Produced by: Ivana Marinić Kragić (Marinis Media); ANOTHER FILM ABOUT THE WAR, FATHER AND HOME (Feature Doc) Croatia, Directed by: Damir Markovina Produced by: Tamara Babun (Wolfgang&Dolly LLC), AI WEIWEI'S TURANDOT (Feature Doc) Italy, Directed by: Maxim Derevianko, Produced by: Marta Zaccaron (Incipit Film)

9.30 AM - 10.30 AM **CINEMA BARBERINI** SCREENING ROOM 4

THE TOON'S GAZE

ANIMATION

Leading experts explore the state of the animation industry through the lens of gender balance and inclusion in the production process and storytelling.

Speakers: Corinne Kouper, Co-Founder, TeamTO (France); Benoît Blanchard, Head of Market Projects, Annecy International Animation Film Festival (France): Margherita Chiti, Head of International Productions and Affairs - Cinema & TV, Palomar (Italy); Marge Dean, Head of Skybound Animation Studio, Skybound Entertainment / President of WIA-Women In Animation (USA); Ama-Adi-Dako, Content Development Lead, Afrotoons (Ghana)

Moderator: David Levine. Founder & Executive Producer Lightboat Media Ltd. (UK)

10.00 AM - 11.00 AM **CINEMA BARBERINI** SCREENING ROOM 5

DRAMA FINANCING TRENDS



The panel will tackle new models of production and financing, and will explore co-production as a way to share risks and, on the distribution side, will address the need for rights flexibility and a rethinking of the usual broadcasting and streaming windows.

Speakers: Lindsey Martin, SVP, International Co-Productions and Development, CBS Studios, UK; Marike Muselaers, Head of International Financing and Co-Productions, Nordisk Film, Sweden; David Davoli, President of International, Anonymous Content, US; Rachel Eggebeen, CCO, Amplify Pictures, US.

Moderator: Michael Pickard, Editor, C21 Media's Drama Quarterly, UK

10.30 AM - 11.30 AM **CINEMA BARBERINI** SCREENING ROOM 4

SOME LIKE IT INTERNATIONAL FOCUS ON INTERNATIONAL

CO-PRODUCTIONS. HOW TO REALIZE CO-PRODUCTION PROJECTS WITH THE FINANCIAL SUPPORT OF IDM FILM COMMISSION SÜDTIROL

HOSTED



Since it was founded in 2010, IDM Film Commission Südtirol has financed over 300 projects, including films, documentaries, TV series, and short films, establishing itself as a trusted partner for industry professionals in South Tyrol. South Tyrol's strategic location between Italy and its neighbouring countries, as well as its characteristic

bilingualism, identifies it as the ideal spot for international co-productions. The panel will showcase recent examples of international co-productions in South Tyrol, aiming at offering insights into the wide range of opportunities that this area provides for the film industry. While Indiana Production will present Lubo by Giorgio Diritti - in competition at the 80th Venice International Film Festival - Vivo film will present Deer Girl by Francesco Jost (currently in postproduction), and Albolina Film will deepen Vista Mare, a documentary by Julia Gutweniger and Florian Kofler, previously featured at the Semaine de la Critique during the Locarno Film Festival in August.

Speakers: Birgit Oberkofler, Head of IDM Film Commission Südtirol; Andrea Arlorio, Business affairs, Indiana Production; Serena Alfieri, Delegate producer, Vivo film; Roberto Cavallini, Producer, Albolina Film.

Moderator: Alessandra De Luca, journalist, and movie critic.

10.30 AM - 11.30 AM **CINEMA BARBERINI**

SCREENING ROOM 6

IN CONVERSATION WITH SARA BERNSTEIN, PRESIDENT OF IMAGINE DOCUMENTARIES

DOC



The award-winning producer Sara Bernstein, President of Imagine Documentaries, in conversation on how to lead the development and production of premium documentary feature films and series.

Speaker: Sara Bernstein. President, Imagine Documentaries Moderator: Gaia Tridente, Director, MIA

11.30 AM - 12.30 PM **CINEMA BARBERINI SCREENING ROOM 5**

ANI-DOC-STORIES





The link between documentary and

Far from being just a technical and

animation, between cinema of the real and

personal memory, appears today more

solid than ever and able to communicate

stylistic choice, animation represents for

the authors the tool through which to tell

storytelling through images. But the road

to completion is tortuous to say the least

and passes through a series of obstacles,

Moderator: Pnina Halfon Lang, Co-Pro

often painful stories with the necessary

distance, but also with the accuracy

offered by the infinite possibilities of

Speaker: Ari Folman, Film Director,

Israeli Content Marketing Foundation

DIGITAL-FIRST CONTENT

CREATION AND DISTRIBUTION

TellyCast is the global content industry's

of November's TellyCast Digital Content

will present a live episode of the show in

most popular independent podcast

show. In this exclusive session, ahead

Forum in London, host Justin Crosby

Panelists will discuss their secrets of

success in digital-first content creation

next generation of entertainment.

and distribution and the growing

opportunities for the TV industry to

collaborate with this rapidly growing

both creative and productive.

Screenwriter, Animator

12.00 PM - 1.00 PM

CINEMA BARBERINI

SCREENING ROOM 6

- TELLYCAST LIVE

FACTUAL

sector.

urgent messages with great effectiveness.

Business Officer, Little Dot Studios: Bea Hegedus, Executive Managing Director, VICE Distribution; Dennis Kortuemm, Executive Partner, CaliVision Network GmbH

12.30 PM - 1.30 PM CINEMA BARBERINI SCREENING ROOM 1

HUNTING THE NEXT GOLDMINE IP, FROM BOOKS TO SCREEN

FILM



No doubt content is king, and in the highly competitive scenario of entertainment, film and audiovisual production it is imperative to find stories that may resonate with a wide range of audiences worldwide. From video games to podcasts, sensational news, iconic personalities, filmmakers, and producers do not leave anything unattempted when it comes to finding IP and novels have always been an endless source of beloved characters and stories. But the more the fanbase, the more the risk: how do you translate a cult novel into a successful adaptation? How to pass the protective scrutiny of the books fans and create a new different successful content based on an existing work of art? What the do's and don'ts' of developing a film based on a novel? Let's dive together the challenging waters of film adaptations from a creative, legal and business perspectives.

Speakers: Valentina Bertoldo, Head of Development and Production (Vision Distribution); Lorenzo Gangarossa, Producer (Wildside); Geoff Morley, Motion Picture Literary Agent (UTA- United Talent discussion with some of the leaders of the Agency); Joseph Rouschop, Producer (Tarantula); Maria Grazia Saccà, CEO and Producer (Titanus Production)

> Moderator: Robert Lazar (partner, Marathon Management)

Speakers: Olivier Levard, Director Newen Digital; Holly Graham, Chief

Moderator: Justin Crosby, Host, TellyCast



12.30 PM - 1.30 PM **CINEMA BARBERINI** SCREENING ROOM 4

LUCANA FILM COMMISSION **PRESENTS: LET'S TELL THE BASILICATA : CALL FOR PROPOSALS**" LUCANA DOC"

HOSTED



Incentives to support the production of DOCUMENTARIES (docufilm docufiction docufantasy) dedicated to the enhancement of the Lucanian landscape - Lucania Dreamers - a land for dreaming. -Salus Per Aquam - life, strength, energy of water in territories and stories

-Energy of the earth : from subsoil to air, from wind to sun, the sources of Lucanian heritage

- Carpe diem: timeless maxims from the illustrious Lucanian voices from the past to the present day

Speakers: Margherita Gina Romaniello-President Lucana Film Commission Riccardo Romani - documentary filmmaker and adviser to the Lucana Film Commission

2.00 PM - 3.00 PM **CINEMA BARBERINI** SCREENING ROOM 5

GRAPHIC NOVELS AND SCREEN **ADAPTATIONS**

ANIMATION

The graphic novel's market has grown exponentially in recent years and with it the attempts at transpositions for the screen. But the transition is not always painless: even before starting to adapt, the gap between languages must be bridged and the problems related to the (re)negotiation of rights must be addressed. One producer, one publisher and one animation studio executive coming respectively from France, Italy and the US tell us about their journey through the presentation of their most recent adaptation works.

Speakers: Corinne Kouper, Co-Founder, TeamTO (France); Emanuele Di Giorgi, Co-Founder and CEO, Tunué (Italy); Lila Hannou, VP Creative Development and Strategy, Ellipsanime Productions (France)

Moderator: Marge Dean, Head of Skybound Animation Studio, Skybound Entertainment / President of WIA-Women In Animation (USA)

2.30 PM - 3.30 PM **CINEMA BARBERINI** SCREENING ROOM 6

EUROPEAN CO-PRODUCTIONS AND RELATIONS BETWEEN EU BROADCASTERS, ITALY/FRANCE





This panel session will explore the opportunities and challenges of coproducing documentary projects with European partners and broadcasters. The panelists will present case studies of successful documentaries.

Speakers: Antonio Grigolini - Head of Documentaries, France Télévision; Fabrizio Zappi - Director, Rai Documentari

Moderator: Marco Spagnoli - Head of Doc&Factual, Deputy Director, MIA

2.30 PM - 3.30 PM **CINEMA BARBERINI** SCREENING ROOM 1

"LA REALTÀ CHE 'NON' **ESISTE": THE LAUNCH OF** THE SIXTH EDITION OF THE **TRANSMEDIA CONTEST**

HOSTED

"La Realtà che 'NON' esiste," was initiated in 2019 by Manuela Cacciamani and backed by One More Pictures and Rai Cinema, and is now in its sixth edition. Its mission is to foster innovative digital storytelling in a transmedia format, addressing web-related challenges and opportunities for teenagers and

families. The winning project receives production support from One More Pictures and Rai Cinema, featuring a multiplatform launch. This initiative serves as an innovation hub for social issues, redefines production paradigms, educates young people about digital realms using cinematic language, and offers opportunities to filmmakers under 35. The theme of the fifth edition was "Sextortion", extortion and sexual blackmail through social networks and Internet. The contents yielded impressive results on Rai's social channels: 24.6 million reached, 2.2 million social interactions, and 20.2 million views. All projects are available on RaiPlay and the Rai Cinema Channel VR app.

Speakers: Manuela Cacciamani -Entrepreneur & contest creator, One More Pictures; Carlo Rodomonti - Responsable Marketing Strategico e Digital, Rai Cinema; Fulvio Firrito - Responsabile Cortometraggi per il Sociale, Rai Cinema

2.30 PM - 3.30 PM **CINEMA BARBERINI** SCREENING ROOM 6

DRAMA CO-PRODUCTION MARKET & PITCHING FORUM #2

DRAMA



Projects (in alphabetical): A THOUSAND TIMES A DAWN

Production: Fandango, Italy: ALE MARY Production: AT-Production, Belgium; COSTA ARMONIA Production: Neda Film, Greece; FACTORY GIRL Production: Deadpan Pictures, Ireland; HALLYU -KOREAN WAVE Production: 24images Production, France; Volos Films Italian SRL; Revolver, Italy; HEART OF A KILLER Production: Endemol Shine, Israel; KANUN Production: ElioFilm. Italy: LOOM Production: Filmiki SA, Greece; LUCIO'S TREASURE Production: Vertice 360: Spain: NON ISSUE Production: Herzelia, Israel; SERGIO MARCHIONNE - CONFESSIONS OF A CAPITAL JUNKIE Production: Alfred Film S.r.l., Italy; THE GOLDEN EGG HOTEL Production: Asacha Media Group, France; The Big Picture Studios, Lebanon; THE RIDGE Production: Great Southern Television, New Zealand; Oble, Francia; TWO HOURS FROM NOW Production: Fabula Pictures, Italy.

Talks, Press, and Students not allowed

3.00 PM - 4.00 PM PALAZZO BARBERINI MIA XR TECH PAVILION

LANGUAGE MODELS IN FILM PRODUCTION

ANIMATION

INNOVATION FOR CREATIVE INDUSTRIES

Exploring the transformative impact of advanced language models - such as ChatGPT - on the film industry. From script writing assistance to generating narration and poses for CGI characters these models are reshaping how movies are conceptualised and produced. Delving into practical applications, a showcase on how filmmakers and producers harness the power of models like ChatGPT to enhance creativity and streamline production processes. Additionally, and not to be forgotten, the discussion will touch the ethical implication and potential future trends of integrating AI in cinematic storytelling.

Speakers: Yoni Cohen, Founder & Studio Director, Snowball (Israel/ Canada); Yulia Mordas, Producer, FILM.UA (Ukraine)

Moderator: Victor Pérez, CEO, Director & Visual Effects Supervisor, Masked Frames Pictures (UK)

4.00 PM - 5.00 PM **CINEMA BARBERINI**

SCREENING ROOM 5

NETFLIX, THE CRAFT OF EUROPEAN STORYTELLING: A SPOTLIGHT ON ITALY, SPAIN **AND THE NORDICS**

MIA



A sneak peek into how Netflix's European team create, craft and collaborate to produce a variety of must-watch stories

coming out of the region. Tinny Andreatta, VP Content Italy, Diego Avalos, VP Content Spain and Portugal, and Jenny Stjernströmer Björk, VP Content Nordics, will discuss Netflix's European trajectory to date, review strategies and consider the exciting series and film slate spanning across multiple genres from non-fiction, to comedy, to drama and more.

Speakers: Tinny Andreatta, VP Content Italy, Netflix; Diego Ávalos, VP Content Spain and Portugal, Netflix; Jenny Stiernströmer Björk, VP Content Nordics. Netflix

Moderator: Eva Carducci

An intro live music performance by Raffaele Costantino will open the panel

5.00 PM - 6.00 PM **CINEMA BARBERINI** SCREENING ROOM 1

CALABRIA FILM COMMISSION. **PRESENTATION OF NEW CALLS FOR PROPOSALS 2023** AND 2017/2022 REPORT

HOSTED

Calabria Film Commission

The panel will present Public Notices for the support to development of feature films and audiovisual works in Calabria; for the support to audiovisual productions in Calabria. Moreover, the first report of the activities carried out by the Foundation in the 2017-2022 period will be presented. There will be a specific focus on the results achieved and the impacts produced by the Calabria Film Commission between 2017 and 2022.

Speakers: Anton Giulio Grande: Special Commissioner of the Calabria Film Commission Foundation; Luciano Vigna: Director of the Calabria Film Commission Foundation; Angela Tibaldi: Vice President - Advisory PTSCLAS SPA Culture, Tourism

Moderator: Alessandro Russo Press office Calabria Film Commission Foundation

5.30 PM - 6.30 PM **CINEMA BARBERINI** SCREENING ROOM 4

GREEN. WHITE AND RED:

HOSTED



An open meeting of Italian industry stakeholders to discuss together the sustainable transition in the audiovisual sector. Starting from the public consultation process promoted by Green Film, the aim is to bring together different inputs and needs to address this issue more effectively, also looking at particular production processes such as animation production.

Guests: representatives of APA, ANICA, APE, CGIL, CISL, UIL

Hosted by Trentino Film Commission

5.00 PM - 6.00 PM PALAZZO BARBERINI MIA XR TECH PAVILION

IS THIS STILL POST-PRODUCTION?



Over the last few years, post-production has evolved exponentially moving from film to AI. Paradigms, processes, and underlying technologies have changed. On one hand, post-production has become a real department (probably the most evolved) and on the other one has undergone a time shift and today we talk about post even when we are still in the preparation phase. The question therefore arises: does it still make sense to call it post-production? Throughout all this, the people who govern these processes have remained more or less the same and have acquired the new

HOW TO ACCELERATE THE INDUSTRY'S TRANSITION?

GREEN FILM

skills needed in the field. So, given the importance of the department, the amount of content required, and the need to have to interface with OTTs or evolved principals, a broadening and updating of the workforce is necessary.

Speakers: Gisela Evert, Post Production Supervisor, THE GRAND BUDAPEST HOTEL: Joost De Vries, Producer & Managing Director, APostLab; Gemma Nicholson, Founder, Post-super

Moderator: Piero Costantini, CEO Mnemonica

This session is supported by Mnemonica

5.30 PM - 7.00 PM **CINEMA BARBERINI** SCREENING ROOM 5

ITALIANS DOC IT BETTER



A showcase aiming to promote new Italian documentaries abroad by providing producers a platform to showcase their completed projects, ready for an international distribution.

Projects (alphabetical order):

BANKSY AND THE STOLEN GIRL (TV One-Off); BENVENUTI IN GALERA (Feature Doc): BROKEN DREAM (Feature Doc); CATTIVI MAESTRI (Feature Doc); DIARY OF AN INFILTRATOR (Docuseries); THE DOZIER KIDNAPPING, NATO IN THE SIGHTS OF THE RED BRIGADES (TV One-Off); EDITH (TV One-Off); FRAGMENTS OF A LIFE LOVED (Feature Doc); THE GOSPEL ACCORDING TO CIRETTA (Feature Doc); GRAIN -PORTRAIT OF FABIO D'EMILIO (Feature Doc); ITALO CALVINO IN THE CITIES (Feature Doc); MY POEMS WON'T CHANGE THE WORLD (Feature Doc): NAPALM GIRL - THE JOURNEY OF A PHOTO (TV One-Off); THE OVERLOOKED SERIAL KILLER (Docuseries): IL PERUGINO (Feature Doc); THE **RETIREMENT GIFT (Feature Doc); WALLS** (Feature Doc)

Talks, and Students not allowed

6.00 PM - 7.00 PM **CINEMA BARBERINI** SCREENING ROOM 1

LOCAL. GLOCAL OR GLOBAL? THE CHALLENGE FOR THE ITALIAN AUDIOVISUAL PRODUCER

HOSTED



What could be the best product strategy for Italian producers to grow in today's audiovisual market? Italian producers are called to play a game in which players and rules are constantly changing. How to face this challenge? For the 10th anniversary of Cross Productions, the producer Rosario Rinaldo opens the discussion on this strategic theme for the future of national audiovisual production.

Speakers: Marco Follini, Jan Mojto, Rosario Rinaldo, Chiara Sbarigia, Riccardo Tozzi

Moderator: Nick Vivarelli

6.00 PM - 7.00 PM **CINEMA BARBERINI** SCREENING ROOM 6

MAKING MOVIES: **OUTPUT AND GOALS OF** THE AUDIOVISUAL SECTOR **IN EMILIA-ROMAGNA.** 2021-2023.

HOSTED



Introduced by: Fabio Abagnato, Head of Emilia-Romagna Film Commission; Marco Cucco, Director of Master in Cinema and Audiovisual Management. University of Bologna

Speakers: Mauro Felicori, Councillor for Culture and Landscape, Emilia-Romagna Region

Moderator: Gaia Tridente, Director, MIA

MIA XR

9.00 am - 1.00 pm Palazzo Barberini MIA XR Tech Pav<u>ilion</u>

INNOVATION FOR CREATIVE INDUSTRIES I VIRTUAL PRODUCTION DEMO BY STS

Upon registration

9.30 am - 5.30 pm Palazzo Barberini MIA XR GAUDÌ. THE ATELIER **OF THE DIVINE**

9.30 am - 1.30 pm Palazzo Barberini MIA XR THE POWERPLANT

2.30 PM - 5.30 PM Palazzo Barberini MIA XR **THE GARDEN**

Palazzo Barberini MIA XR **VULCANO - LA VITA** CHE DORME

Palazzo Barberini MIA XR LOCKDOWN 2020 - L'ITALIA INVISIBILE

Palazzo Barberini MIA XR LA BAMBOLA DI PEZZA

SPECIAL EVENTS

11.00 am - 12.30 pm Barberini Terrace CAPPUCCINO WITH THE ITALIANS Upon invitation only

7 pm -9 pm Barberini Terrace **CROSS PRODUCTION** RECEPTION Upon invitation only

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9.30 pm - 1.00 am Charlie Rooftop - Intercontinental Rome Ambasciatori Palace **"SLOW PARTY" TITANUS**

After dinner get together on a roman terrace DJ Set by Meg + Frenetic Upon invitation only

BUYERS CLUB

9.30 am - 10.30 am **Cinema Barberini** Screening Room 1 **COMIN' UP** 9.30 am - 9.50 am Intramovies 9.50 am - 10.10 am Sideral **Fandango Sales**

11.00 am - 12.26 pm Cinema Barberini. Screening Room 1 **TRUE BLUE**

Troppo Azzurro by Filippo Barbagallo, 86', Vision Distribution

> 11.00 am - 12.45 pm Cinema Barberini, Screening Room 2 FOR NIGHT WILL COME **En Attendant La Nuit** by Céline Rouzet, 105', Playtime

11.00 am - 12.32 pm Cinema Barberini, Screening Room 3

NOWHERE Invelle

11.00 am - 1.00 pm Cinema Barberini, Screening Room 7 THE LAST MEN **Les Derniers Hommes** by David Oelhoffen, 120', Orange Studio

12.35 pm - 2.15 pm Cinema Barberini,

Screening Room 3 **BIRDS FLYING EAST**

Los Pajaros by Pau Durà, 100', Filmax

2.00 pm - 3.32 pm Cinema Barberini,

Screening Room 2 **FUNNY BIRDS** by Marco La Via and Hanna Ladoul, 92', Newen Connect

2.00 pm - 4.00 pm Cinema Barberini, Screening Room 7

THERE'S **STILL TOMORROW** C'è Ancora Domani by Paola Cortellesi, 120', Vision Distribution

by Simone Massi, 92', Fandango Sales

2.20 pm - 3.54 pm Cinema Barberini Screening Room 3 PHANTOM YOUTH **Bota Jonë**

by Luana Bajrami, 94', Gaumont

3.20 pm – 5.11 pm Cinema Barberini, Screening Room 4 A REAL JOB Un Métier Sérieux by Thomas Lilti, 111', Le Pacte

3.35 pm - 5.15 pm Cinema Barberini, Screening Room 2 **NO SHADE IN THE DESERT** II N'v A Pas D'ombre Dans Le Désert by Yossi Aviram, 100', Les Films Du Losange

3.45 pm - 5.34 pm Cinema Barberini. Screening Room 6 **THROUGH THE NIGHT** by Delphine Girard, 109', Playtime

4.00 pm - 6.00 pm **Cinema Barberini** Screening Room 3 **BLACK BOX**

Quitter La Nuit by Asli Özge, 120', Beta Cinema

4.00 pm - 5.46 pm Cinema Barberini Screening Room 7

EL PARAÍSO by Enrico Maria Artale, 106', Bendita Film Sale

5.20 pm - 7.03 pm **Cinema Barberin** Screening Room 2 MIMÌ – THE PRINCE

OF DARKNESS Mimì - Il Principe delle Tenebre by Brande De Sica, 103', Rai Com

5.50 pm - 7.26 pm Cinema Barberini, Screening Room 7 **PRIVATE SCREENING** 96', Pathé Films

6.00 pm - 8.00 pm Cinema Barberini, Screening Room 3 CHINAS by Arantxa Echevarría, 120', Latido Films



ABRUZZO FILM COMMISSION APULIA FILM COM I EMILIA-ROMAGNA FILM COMMISSION FILM COMMISSION REGIONE CAMPANIA FILM COMMISSION TORINO PIEMONTE FILM COMMISSION VALLÉE D'AOSTE FO FONDAZIONE SARDEGNA FILM COMMISSION IDM FILM COMMISSION SÜDTIROL LOMBARDIA FILM C FRIULI VENEZIA GIULIA FILM COMMISSIO MARCHE FILM COMMISSION TOSCANA FILM COMMISSION **VENETO FILM COMMISSION**

www.italianfilmcommissions.it



TOSCANA FILM COMMISSION

Meet Us!

Sala Ovale at Palazzo Barberini to talk about:

Audiovisual Film Fund: first call 3.000.000€

Manifatture Digitali Cinema

- Cineporti; crew offices, casting room, screening room, a multi-funcional space (240 sqm, 90 seats)
- Laboratories: costumes and accessories Prato
- Scenographies Pistoia

Partnerships

- Film Scoring Course with Accademia Chigiana from Siena
- 2D Animation and Rigging with DogHead in Firenze and Pisa
- Videogames: First Playable Italy's leading international B2B gaming event organized with IIDEA

Italian Film Commissions at



Palazzo Barberini - Sala Ovale - 1st floor

Cappuccino with the Italians Special guest



TERRAZZA CINEMA BARBERINI OCTOBER 12TH - 11.00 am - 12.30 pm









Friday 13th at **Cinema Barberini** Sala 1

FROM 10.00 TO 11.00

Special presentation with partners and guests

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toscanafilmcommission.it manifatturedigitalicinema.it

Friday 13/10

9.30 AM - 10.00 AM **CINEMA BARBERINI** SCREENING ROOM 6

MEET THE COMMISSIONERS NETFLIX

DOC FACTUAL



Giovanni Bossetti is manager for Italy of the Non Fiction area - which includes Docu series and Unscripted - at Netflix. After working in film production, Giovanni began his career in television as a producer at All Music and Deejay TV, then moving on to Discovery where he worked for five years as executive producer. Before his current role at Netflix, he worked for three years at Banijay Italia as an editorial curator.

Speaker: Giovanni Bossetti, Manager for Italy of the Non Fiction area, Netflix

Moderator: Marco Spagnoli, Head of Doc & Factual and Deputy Director, MIA

10.00 AM - 11.00 AM **CINEMA BARBERINI** SCREENING ROOM 1

TUSCANY REGION'S CALL FOR CINEMA AND AUDIOVISUAL ACTIVITIES 2023

HOSTED



New funds. services and opportunities for those filming in Tuscanv

The first call of the Tuscany Region to support audiovisual production companies financed by FESR 2021/2027 funds; Toscana Film Commission's activities to attract and support productions; Manifatture Digitali Cinema network; Accademia Chigiana's Film Scoring Intensive Programme.

10.15 AM - 11.00 AM **CINEMA BARBERINI**

SCREENING ROOM 6

THEATRICAL **DOCUMENTARIES AT THE BOX OFFICE: NEW FILMS FOR NEW AUDIENCES**

What is the state of the theatrical market for documentaries after the pandemic? Who are the main players in this market and what results are they gaining at a European and international level? What is today's event market and what are the most successful genres, especially in a time where both the latest Golden Lion and Golden Bear have been won by documentaries? Cinetel will present a study about the box office results in theatres of feature documentaries.

Speakers: Giorgio Bigoni - Cinetel; Enrico Bufalini - Creative Europe Desk Italy MEDIA / Cinecittà SpA; Cesare Fragnelli - Altre Storie; Gabriele Genuino -Rai Cinema; Paolo Orlando - Medusa Film S.p.A.; Gregorio Paonessa - Vivo Film; Andrea Romeo - I Wonder Pictures

Moderator: Marco Spagnoli, Head of Doc & Factual and Deputy Director, MIA

11.15 AM - 12.00 PM **CINEMA BARBERINI** SCREENING ROOM 6

IN CONVERSATION WITH FRANCESCO PICCOLO

HOSTED



This meeting is an appointment in the cycle "Dalla Pagina Al Grande Schermo", the roadshow of seminars organised by ANICA since 2015 in collaboration with the MiC General Directorate for Libraries and Copyright. The masterclasses are held by writers, directors, scriptwriters, producers and more generally by professionals from the film and audiovisual industry with the aim of analysing the development phases of a film starting from the screenplay. Produced by ANICA in cooperation with MIC - Direzione Generale Biblioteche e

diritto d'Autore.

Speaker: Francesco Piccolo

11.30 AM - 1.00 PM **CINEMA BARBERINI** SCREENING ROOM 5

REPORT ON THE ITALIAN AUDIOVISUAL INDUSTRY 2023

HOSTED



This session will be streamed also in Screening Room 4

The Report, which has established itself as a significant tool for the audiovisual industry, has become over the years a key reference point for evaluations and analyses on the growth and evolution of the sector, as well as a strategic focus to illustrate possible future scenarios and better direct the regulatory and industrial dynamics of the national audiovisual industry.

Speakers: Lucia Borgonzoni, Undersecretary of State to the Ministry of Culture; Chiara Sbarigia, APA President; Tinny Andreatta, Vice President Italian Originals, Netflix; Giampaolo Rossi, General Manager, Rai; Marco Azzani, Country Manager Italy, Amazon Prime Video; Senior Vice President Streaming per Sud Europa, Medio Oriente e Africa, Paramount+ e Pluto tv

Session curated by APA

Upon invitation only

11.30 AM - 12.30 PM **CINEMA BARBERINI** SCREENING ROOM 6 12.30 PM - 1.30 PM **CINEMA BARBERINI** SCREENING ROOM 5

CEE DRAMA OUTLOOK



CEE means not only different countries but also different strategies and different needs. The panel will explore opportunities for collaboration with producers, studios, and talent in the region, and will focus on current and future trends, upcoming shows, coproduction prospects, and the challenges the emerging CEE area is facing as it increasingly enters the expansion plans of global streamers and platforms

Speaker: Veronika Slamova, Creative Producer, Czech TV, Czech Republic; Krisztina Gallo, Head of International Co-productions, Paprika Studios, Hungary (Part of VIAPLAY Group); Katervna Vyshnevska, Producer, Head of Development and Co-productions, FILM.UA Group, Ukraine: Barbora Struss. Co-founder and Director of MIDPOINT Institute, Czech Republic; Alessia Sonaglioni, Programme Manager, Pilot Programme for Series Co-Productions, Council of Europe, France; Anamaria Antoci, Producer (Tangaj Production, Romania) and Executive Director -European Women's Audiovisual Network

Moderator: Marike Muselaers, Head of International Financing and Coproductions, Nordisk Film, Sweden

DISNEY + FACTUAL

Alessandro Saba is Head of Original Production at The Walt Disney Company Italia. In this role he selects, develops and creates original productions of all genres (Scripted, Unscripted, Factual), for all brands (Disney, Star, National Geographic) and for all the Group's platforms.

Speaker: Alessandro Saba - Head of Original Production, The Walt Disney Company Italia

Moderator: Marco Spagnoli, Head of Doc & Factual and Deputy Director, MIA

2.00 PM - 3.00 PM **CINEMA BARBERINI SCREENING ROOM 6**

EUROPEAN **CO-PRODUCTIONS** AND RELATIONS BETWEEN **EU BROADCASTERS, ITALY/GERMANY**

This panel session will explore the opportunities and challenges of coproducing documentary projects with European partners and broadcasters. The panelists will present case studies of successful documentaries. Speakers: Christian Beetz, Executive director, Gebrueder Beetz Filmproduktion; Christiane Hinz, Head of Documentary, WDR; Francesco Virga, Producer, MIR Cinematografica; Fabrizio Zappi, Director, Rai Documentari.

Moderator: Chiara Messineo, Producer and Director, RAW TV

MEET THE COMMISSIONERS



2.30 - 6.30 PM **CINEMA BARBERINI** SCREENING ROOM 3

OPEN SESSION ABOUT SUSTAINABLE PRODUCTION

MIA



Green Film Lab in collaboration with MIA is proposing an afternoon fully dedicated to various aspects of sustainability in the audiovisual sector. The event will start with a presentation by Eurimages on their actions on sustainability and a lecture about the policy and action plan for Green Filming in Italy by the Ministry of Culture and by the IFC - italian film commission association - president. The presentation on the Green Film protocol will be followed by a discussion on production, featuring a case study from a project involved with Green Film Lab and a lecture on implementing sustainability on a film set. Additionally, we will explore a different approach to writing environmentally conscious stories for the screen thanks to the dedicated Green Ink lecture. Green Film Lab is a programme by TorinoFilmLab-Museo Nazionale del Cinema and Green Film-Trentino Film Commission, in collaboration with EAVE. The open session will be conducted in English and there are 30 available seats.

Speakers: Antoine Prost, Eurimages; Cristina Priarone, Presidente Italian Film Commission; Luca Ferrario, Trentino Film Commission; Marco Alessi, Dugong Films

Upon Registration

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Friday 13/10

3.30 PM - 5.30 PM **CINEMA BARBERINI** SCREENING ROOM 5

GREENLIT



After five successful editions the drama showcase, traditionally devoted to the most awaited Italian series, opens to a selection of both national and international titles.

Projects: THE COUNT OF MONTE CRISTO, Palomar in collaboration with DEMD Productions, Rai Fiction and France TV, for Rai-Radiotelevisione Italian; FUOCHI D'ARTIFICIO (FIREWORKS). Fandango, Matrioska, in collaboration with Rai Fiction, for Rai-Radiotelevisione Italiana, Italy; I LEONI DI SICILIA (THE LIONS OF SICILY), Compagnia Leone Cinematografica and Lotus Production, a Leone Film Group Company, for Disney +, Italy; MISS FALLACI, Minerva Pictures and Paramount Television International Studios, in association with RedString Pictures, for Paramount +, Italy; A PROPHET, THE SERIES, CPB Films and Media Musketeers Studios, Co-produced by UGC, Orange Studio, Entourage Series and Savon Noir, for OCS / France, France; TO SE VYSVĚTLÍ, SOUDRUZI! (WE'RE ON IT, COMRADES!), Barletta Productions, Network Movie, for Czech Television and ZDF. Czech Republic & Germany: THE VANISHING TRIANGLE, Park Films, Paper Plane Productions, 87 Films, for Virgin Ireland and Sundance/AMC. Ireland

Talks, Press, and Students not allowed

4.00 PM - 5.00 PM **CINEMA BARBERINI** SCREENING ROOM 6

"MEDIA: TALENTS ON TOUR" PRESENTATION **OF RESULTS AND AWARDING OF CERTIFICATES**

HOSTED



The Creative Europe Desk Italy MEDIA, in collaboration with Apulia Film Commission, Calabria Film Commission, Film Commission Regione Campania, Lucana Film Commission and Sicilia Film Commission will present the main results achieved by the initiative "MEDIA: talents on tour", a mentoring initiative addressed to young film producers from Southern Italy in order to improve their participation to MEDIA calls of Creative Europe and their entrepreneurial skills. Certificates of participation will be handed over to the participating producers.

Speakers: Enrico Bufalini - Creative Europe Desk Italy MEDIA / Cinecittà SpA; Fabiola Solvi - Creative Europe Desk Italy MEDIA / Cinecittà SpA; Andrea Coluccia - Creative Europe Desk Italy MEDIA / Cinecittà SpA; Raffaella Delvecchio -Apulia Film Commission; Giampaolo Calabrese - Calabria Film Commission: Maurizio Gemma - Film Commission Regione Campania: Francesco Porcari - Lucana Film Commission; Nicola Tarantino - Sicilia Film Commission

6.30 PM - 7.45 PM **CINEMA BARBERINI** SCREENING ROOM 6

AWARDS CEREMONY



Best Animation Co-Production Market & Pitching Forum Project | Toon Boom Award

Best Drama Co-Production Market & Pitching Forum Project | Paramount+ Award

Best Film Co-Production Market & Pitching Forum Project | ILBE - Tuscany Film Studios Award

Best Film Wanna Taste IT? Project | ILBE - Tuscany Film Studios Award

Best Drama or Film Co-Production Market & Pitching Forum Projects | EDI Visionary Award

Best D&I Potential Scripted Project | WIFTMI Award

Best Italian DOC IT Better Project | GEDI Visual

Best C EU Soon Project | Screen International Award

Hosted: Carlo Bixio Award - APA Doc IT Award - Professional Award

MIA XR

9.00 am - 1.30 pm Palazzo Barberini MIA XR Tech Pavilion **INNOVATION FOR CREATIVE INDUSTRIES I VIRTUAL PRODUCTION DEMO BY STS**

9.30 am - 5.30 pm Palazzo Barberini MIA XR **GAUDÌ. THE ATELIER OF THE DIVINE**

9.30 am - 1.30 pm Palazzo Barberini MIA XR **THE POWERPLANT**

2.30 PM - 5.30 PM Palazzo Barberini MIA XR THE GARDEN

Palazzo Barberini MIA XR **VULCANO - LA VITA** CHE DORME

LOCKDOWN 2020 - L'ITALIA INVISIBILE

Palazzo Barberini MIA XR LA BAMBOLA DI PEZZA

SPECIAL EVENTS

1.00 pm - 2.30 pm **Barberini Terrace APA LUNCH** Upon invitation only

BUYERS CLUB

9.00 am - 11.00 am **Cinema Barberini** Screening Room 3

I Limoni d'Inverno by Caterina Carone, 120', Vision Distribution

9.00 am - 10.35 am Cinema Barberini, Screening Room 7 THE PRESIDENT'S WIFE

Bernadette by Léa Domenach, 95', Orange Studio

10.50 am - 12.45 pm Cinema Barberini, Screening Room 2

ONE FOR THE ROAD by Markus Goller, 115', Beta Cinema

11.00 am - 12.56 pm Cinema Barberini, Screening Room 3 **EMPIRE V** by Victor Ginzburg, 116',

Reel Suspects

11.30 am - 1.30 pm Cinema Barberini.

Screening Room 7 THE LAST TIME **WE WERE CHILDREN** L'Ultima Volta Che Siamo Stati Bambini by Claudio Bisio, 120' Vision Distribution

2.00 pm - 3.40 pm Cinema Barberini, Screening Room 2

ZAMORA by Neri Marcorè, 100', Rai Com



THE LEMON TREES



Creative Europe MEDIA Supporting **European stories** since 1991

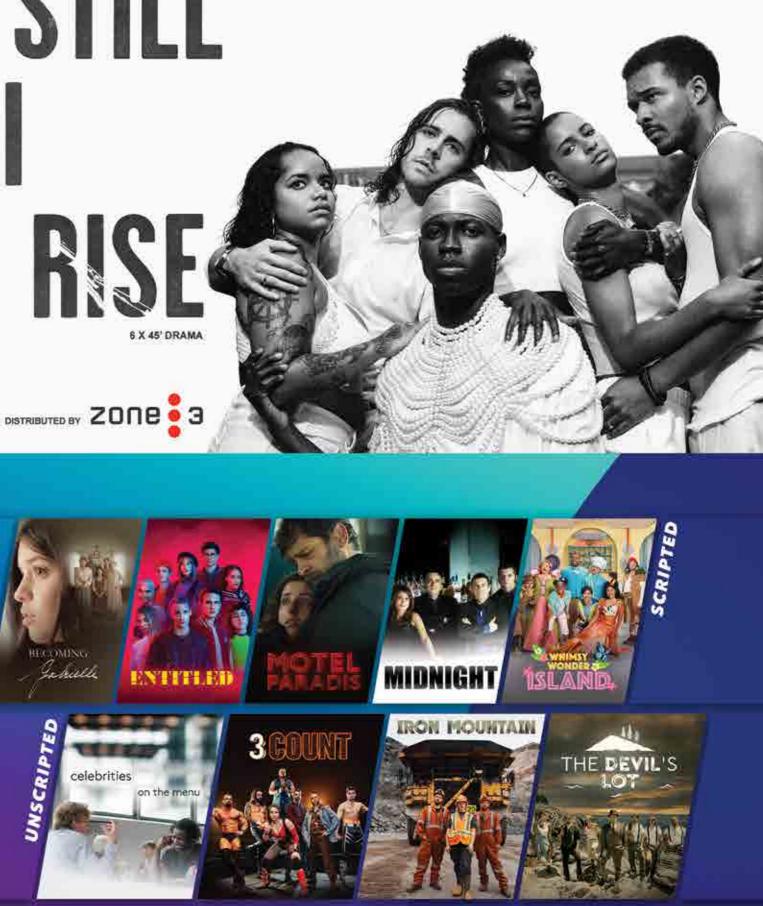
MIA MARKET 2023 CREATIVE **EUROPE DESK** ITALY MEDIA

Come and meet us at the MEDIA Stand - Palazzo Barberini









zone 3





MINISTERO DELLA MICI CULTURA CINECITTÀ

www.zone3.ca distribution@zone3.ca

MIA XR



MIA is developing an experimental program devoted to Innovation for Creative Industries, involving communication actions aimed at promoting the research projects and innovation programs of emerging technologies in the audiovisual and related industries before, during, and after the ninth edition of MIA.

MIA aims to offer various and timely dissemination actions to the creative industries sector to promote technological innovation programs and digitization actions and related economic development opportunities for companies in the sector, to enhance the international competitiveness of the sector, and create new business opportunities on a global basis, reaching out to more and more operators and partners. There is more room this year to discover new digital content and experiences, among VFX and Virtual Production demos, Interactive VR experiences, and immersive storytelling. MIA Tech Pavilion will host a daily program of initiatives, showcases, and masterclasses to broaden business horizons for all professionals who need to know more about this new world. Within the framework of the amazing venue and rooms of Palazzo Barberini MIA XR is preparing a new immersive area, devoted to our special program of Innovation for Creative Industries, featuring:

Tech Pavilion: Virtual Production demo sessions (upon registration)

Tech Pavilion: Post-production and VFX Showcase Tech Pavilion: Tech conferences Tech Pavilion: Innovative and immersive workshops VR Rooms: VR pieces (upon registration)

MIA XR is a new meeting point between creativity and technology, which will open new horizons and opportunities for professionals in the audiovisual and digital space.

INTRODUCTION TO VIRTUAL PRODUCTION

What is Virtual Production? How can it support the movie industry? EDI Effetti Digitali Italiani and STS are inviting you to the Tech Pavilion to see how Virtual Production works, discover the advantages and improve your production value while keeping the budget under control.

We will show you how Virtual Production brings, at the speed of light, real and fantasy worlds in a film stage thanks to the use of LED Walls. You will see how you can accurately control the light conditions reproducing a wide range of conditions. This workshop is for everyone working in production to understand its potential implementation and cost effectiveness and for Directors and Director of Photography to find out both the creative and technical aspects of this fast improving technology.

Don't miss the opportunity to get a glimpse of the future!





Tech Pavilion Partners

in collaboration with



For registration: info@vipvirtual.it

Where: Palazzo Barberini, First Floor, MIA XR | Tech Pavilion

Opening Hours

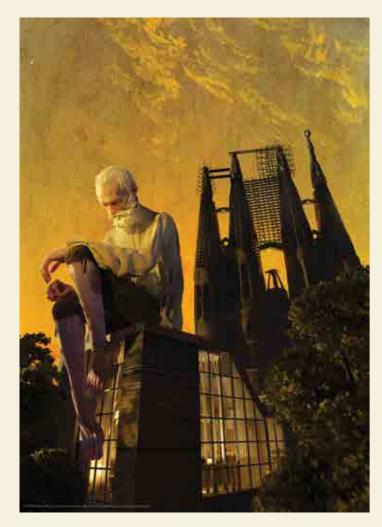
October 9: from 10.30 am to 11.30 am **October 10 - 13:** from 9.30 am to 1.00 pm

MIA XR

GAUDI, THE ATELIER OF THE DIVINE

1926. Feeling death approaching, a weakened Gaudí invites his new disciples to visit his Atelier, where they will gain a deeper understanding of his work and contribute to bringing his vision to life.

Slipping into the costume of a disciple and guided by the voice of Gaudí himself, the user will be immersed in the architect's extraordinary mind, his revolutionary working method and his abundant universe. Visitors will understand Gaudi and, eventually, be able to continue his work and pursue his dream of completing the monument to which he dedicated his life: the Sagrada Familia.



Directors: Stéphane Landowski, Gaël Cabouat Lead artists: Creative technologist: Jean Dellac Running Time: 16 min Languages: French, English, Japanese, Korean Music: Mathieu Lamboley Cast: Onboarding - Kitty Lyddon, Gaudi - Laurent Martein Art Direction: Claire Allante Sound: Blanktone Studio Genre: Historical, Biopic Technology: Immersive 6Dof Number of Users: 2 to 6

Production

Companyies: Small Creative, GEDEON Experiences **Countryof Production:** France **Year of production:** 2023 **Contacts:** Voyelle Acker **Producer :** voyelle@small-studio.io

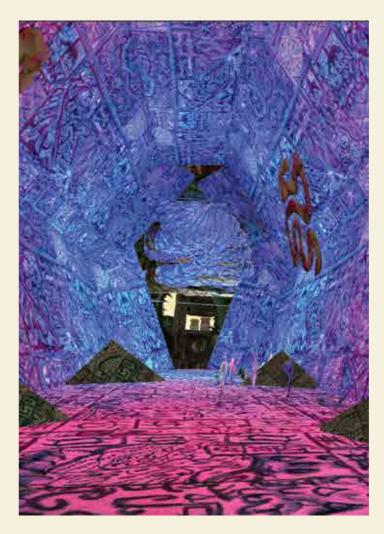
Distribution

Premiere Status: Already premiered in several countries during events and festivals Release Date: 1 june 2023 Releasing Platform(s): Not available on a platform Contacts: Raphael Haddad, Business Development Manager (rhaddad@gedeonexperiences.com)

THE POWERPLANT

The Powerplant is a contemplative experience belonging to the science-fiction body of work The Origin of Things. It is a five-minute virtual reality animated film.

It's a contemplative video that plunges the viewer into a singular island that serves as an energy plant. Power is produced by processing the fruit of transgenic plants, which a huge industrial complex operates. Almost all of the elements present in this universe are watercolors painted on paper, then scanned and computer-animated.



Director: Jérémy Griffaud Lead artist: Jérémy Griffaud Running Time: 4 to 7 minutes Language: N/A Music: Jean-Yves Griffaud Cast: N/A Art Direction: Jérémy Griffaud Sound: Jean-Yves Griffaud Genre: Contemplation, Science-fiction Technology: Immersive / Interactive / 6Dof / 360 / Number of Users: 1

Production

Company: Jérémy Griffaud Countryof Production: France Year of production: 2023 Contacts: jgriffaud@gmail.com Producer: voyelle@small-studio.io

Distribution

Premiere Status: 6/10/2023 Release Date: 1 june 2023 Releasing Platform: Meta Quest Contacts:jgriffaud@gmail.com

Main Creator's Statement

Jérémy Griffaud is an artist who explores the question of the spectator in hybrid realities, through devices that blend the virtual and the real. Using scanned watercolors, video game engines, virtual reality headsets and monumental projections, he creates immersive, interactive environments. In his installations Enlarge Yourself and Contre Nature, for example, visitors become performers, and the work's activation depends on their involvement. In The Origin of Things, visitors find themselves immersed in a psychedelic sciencefiction universe that questions Man's relationship with Nature.

MIA XR

THE GARDEN

The spectator finds himself at the heart of a fantastic garden populated by strange plant species. The atmosphere is very peaceful and ZEN. This space is in fact a bio-production plant, exploiting precious ingredients that it manages to produce using transgenic plants. Plants give birth to a strategic substance that grows into fruit. Technology merges with the plant world, and it is sometimes difficult to distinguish the boundary between the living and the artificial. The player is presented with a series of control panels that follow on from each other as the action progresses, enabling him to take care of these plants with their strong character.

THE GARDEN is an installation combining interactive VR and real-time immersive projection. The project is currently in progress and will be finalized for its premiere in April 2024 at the Forum des Images. The project has been funded by French institutions such as Villa Médicis, CNC, New Image Festival and Le Hublot.



Director: Jérémy Griffaud Lead artist: Jérémy Griffaud Running Time: 5 to 10 minutes Language: English Music: Jean-Yves Griffaud Cast: N/A Art Direction: Jérémy Griffaud Sound: Jean-Yves Griffaud Genre: Science-fiction Technology: Immersive/Interactive/6Dof/360/ Immersive projection Number of Users: 1

Production

Company: Jérémy Griffaud **Country of Production:** France **Year of production:** 2023 **Contacts:** jgriffaud@gmail.com

Distribution

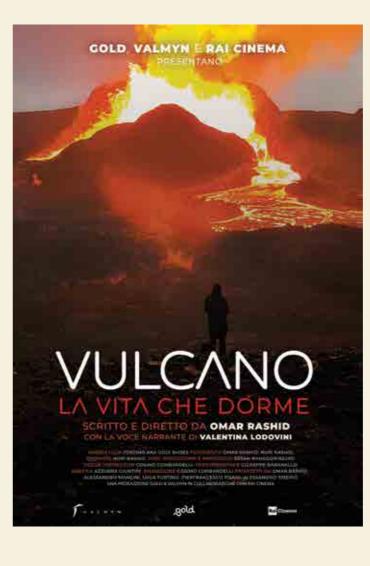
Premiere Status: Yes (prototype) Release Date: 17/04/2024 Releasing Platform: Meta Quest Contacts: jgriffaud@gmail.com

Main Creator's Statement:

Jérémy Griffaud is an artist who explores the question of the spectator in hybrid realities, through devices that blend the virtual and the real. Using scanned watercolors, video game engines, virtual reality headsets and monumental projections, he creates immersive, interactive environments. In his installations Enlarge Yourself and Contre Nature, for example, visitors become performers, and the work's activation depends on their involvement. In The Origin of Things, visitors find themselves immersed in a psychedelic science-fiction universe that questions Man's relationship with Nature.

VULCANO - LA VITA CHE DORME

Vulcano is a VR film that shows the eruption of the volcano on Fagradalsfjall Mountain in Iceland after 800 years of inactivity. A 360° immersive experience, between boundless landscapes and rivers of incandescent lava, which exhibits the volcanic eruption in all its spectacularity. Virtual reality leads the viewer to an unexplored place, up to the foot of the volcano. The images of the volcano, awakened by a long sleep of 8 centuries, dust off the relationship between Humans and the Earth.



Director: Omar Rashid Lead artist: Valentina Lodovini Running Time: 10' Language: Italian Technology: Immersive VR 360

Production

Companies: Gold & Valmyn in collaboration with Rai Cinema **Country of Production:** Italy **Year of production:** 2021

Distribution

Releasing Platforms: Meta Quest / PICO / etc

MIA XR

LOCKDOWN 2020 - L'ITALIA INVISIBILE

Lockdown 2020 is the VR film that shows Italy during the quarantine imposed on us by the new coronavirus health emergency. From March 8 to May 4, 2020, Italy has had to close at home. For the first time, the infinite beauties of our country were not experienced, admired, or visited by anyone. And while the lives of most people were almost crystallized, in a moment of pause full of restlessness, limitations, and new habits to be acquired, the cities breathed, Empty, Lockdown 2020: a VR documentary that is a tour to tell an Italy that no one could see, but that was there, immobile in its majesty. Virtual reality conveys total immersion in images, closeness through that detachment we have experienced. Matilde Gioli and Vinicio Marchioni accompany the spectators participating in this trip. They give voice to the words of Laura Accerboni, who tells through poetry the disorientation that we have all experienced, the distance, the disturbance.

Director: Omar Rashid Lead artists: Matilde Gioli, Vincenzo Marchioni Running Time: 19' Languages: Italian, English Technology: Immersive VR 360

Production

Companies: Gold with Rai Cinema **Country of Production:** Italia **Year of production:** 2020

Distribution

Releasing Platforms: Meta Quest / PICO

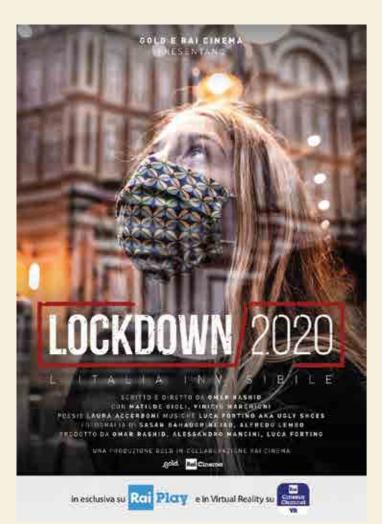
Main Creator's Statement

Jérémy Griffaud is an artist who explores the question of the spectator in hybrid realities, through devices that blend the virtual and the real. Using scanned watercolors, video game engines, virtual reality headsets and monumental projections, he creates immersive, interactive environments. In his installations Enlarge Yourself and Contre Nature, for example, visitors become performers, and the work's activation depends on their involvement. In The Origin of Things, visitors find themselves immersed in a psychedelic science-fiction universe that questions Man's relationship with Nature.

LA BAMBOLA DI PEZZA

Dreaming, writing, telling. Your words become a story, your online diary becomes public. A way to express oneself, a way to find other souls with fears and passions to share. Mia (Mariasole Pollio) is 16 years old and thanks to her diary virtual Tommaso knows (Giancarlo Commare), sensitive, attentive, full of energy: a Prince Charming who seems tailormade for her. A magical meeting made first of chats then video calls until the fateful moment: I want to meet you live...





Directors: Nicola Conversa Lead artists: Mariasole Pollio, Giancarlo Commare, Tommaso Cassissa, Ludovica Coscione, Claudia Gerini Running Time: 23' Language: Italian Technology: Immersive VR 360

Production

Companies: One More Pictures with Rai Cinema **Countries of Production:** Italy **Year of production:** 2022

Distribution

Releasing Platforms: Meta Quest / PICO / etc

Incontro con Mia Market - Gaia Tridente Cartoon Italia - Anne Sophie Vanhollebeke Sardegna Film Commission - Nevina Satta Isla Production - Paul Rognoni Ibrido Studio - Francesco Forti e Massimo Ottoni Balentes - Giovanni Columbu

Cartoon Italia - Anne Sophi Sardegna Film Commission -Isla Production - Paul Rogn Ibrido Studio - Francesco F Ecomuvi- Ludovica Chiarini Balentes - Giovanni Columbu Ф ОН **I** · HO A4 A4 A **ENA** S.H H A c c d

New Animation in Sardegna, il Lab di formazione e produzione di Animazione by Sardegna Film Commission presenta i progetti in sviluppo, produzione e post produzione. Un'occasione per raccontare come l'animazione sta rinnovando il settore cinematografico isolano e lo sta aprendo agli scenari internazionali tra racconti innovativi del territorio e tecniche che spaziano dall'approccio artigianale alla sperimentazione grafica.







SEASON 2

4x50' UHD



STORIES TO STAY AWAKE

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STS COMMUNICATION E EDI EFFETTI DIGITALI ITALIANI AL MIA CON UN

SET VIRTUALE

DAL 9 AL 13 OTTOBRE - SALA MARMI, PALAZZO BARBERINI (ROMA)

SOGNA ANCHE NELLA REALTÀ CON LA WIRTUAL PRODUCTION UN VIAGGIO SENZA LIMITI



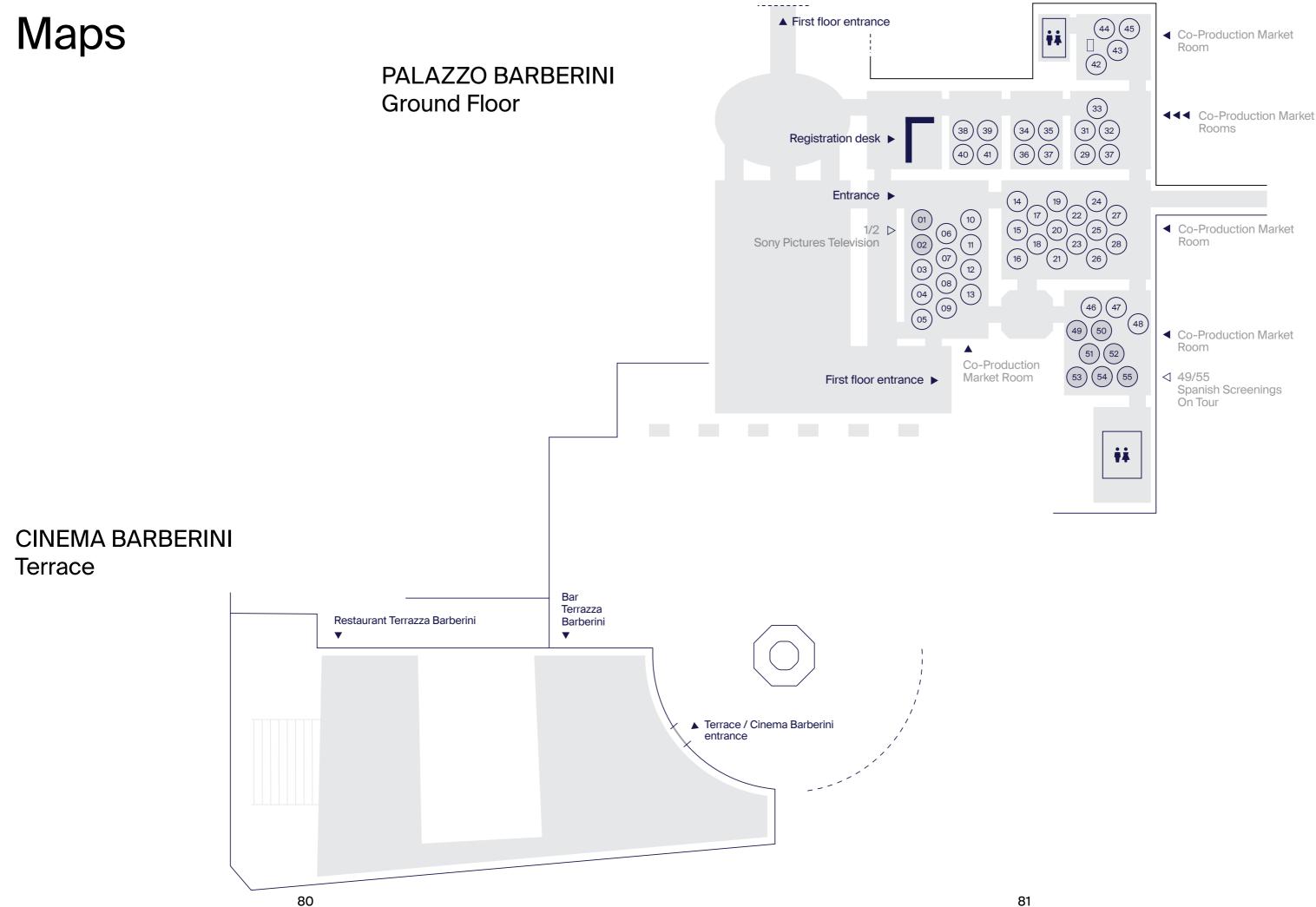






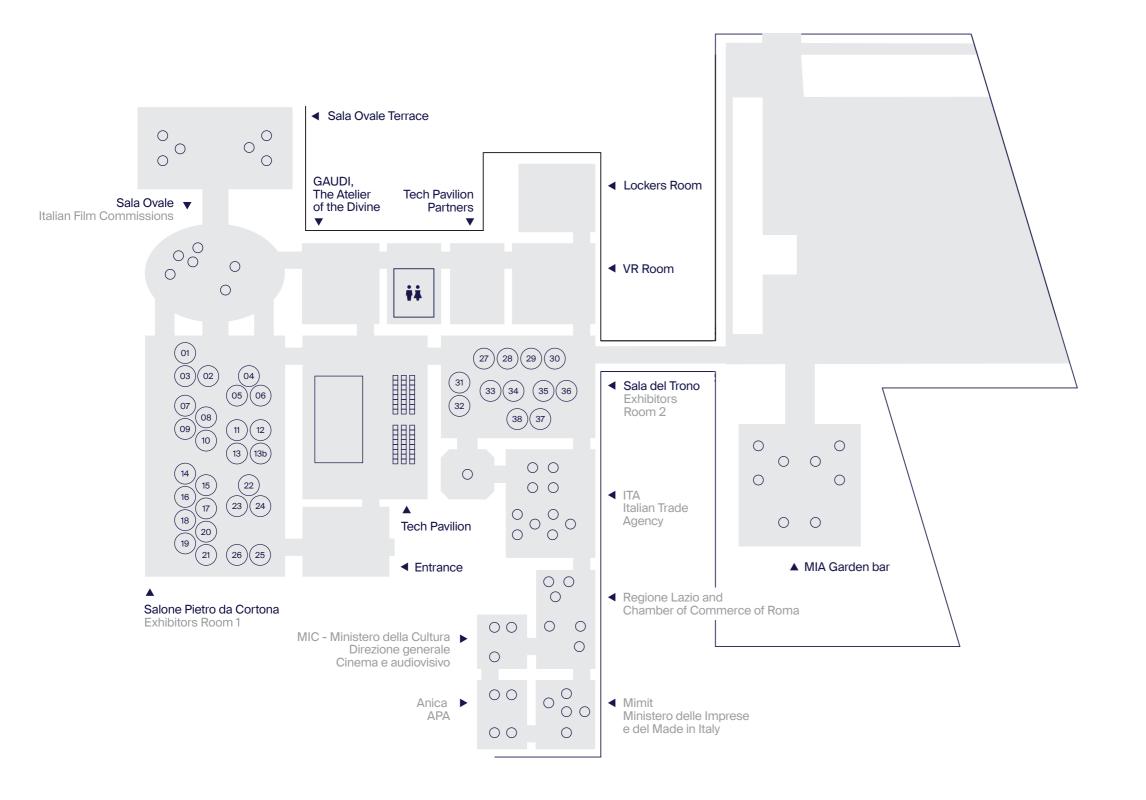
L'offerta di UniCredit alle imprese protagoniste del settore cinematografico e audiovisivo per offrire un sostegno concreto alla crescita e all'internazionalizzazione delle aziende della filiera.





Maps

PALAZZO BARBERINI First Floor



Useful infos

→ VENUES

PALAZZO BARBERINI Via delle Quattro Fontane, 13 – 00184 Rome, Italy

Ground Floor

Registration Office

Opening hours October 9: from 10.30 am to 6.30 pm October 10 to 12: from 9.00 am to 6.30 pm October 13: from 9.00 am to 1.30 pm

Co-Production Market Rooms

(only for Industry delegates) Opening hours October 9: from 10.30 pm to 6.30 pm October 10 to 12: from 9.00 am to 6.30 pm October 13: from 9.00 am to 5.30 pm

First Floor

Exhibitors Rooms

Partners Pavilions MIA XR - Tech Pavilion MIA XR - VR Rooms MIA Garden

Opening hours October 9: from 10.30 am to 6.30 pm October 10 to 12: from 9.00 am to 6.30 pm October 13: from 9.00 am to 5.30 pm

CINEMA BARBERINI

Piazza Barberini, 24/26 - 00187 Rome, Italy

Screening Rooms - 1, 2, 3, 4, 5,,6,7 Ground Floor: Café Mezzanine: Restaurant Terrace: Bar and Restaurant

Opening hours October. 9: from 12.30 pm to 7.00 pm October 10 to 13: from 9.00 am to 7.30 pm

Terrazza Barberini

Main Access

Cinema Barberini (Top Floor Terrace), Piazza Barberini 24/26 - 00187 Roma, Italy **Opening hours** October, 9: from 12.30 pm to 6.00 pm October 10 to 13: from 9.00 am to 7.00 pm

Access from Palazzo Barberini Via delle Quattro Fontane 13 - 00187 Roma, Italy Opening hours October 9: from 12.30 pm to 6.00 pm October 10 - 12: from 9.00 am to 7.00 pm October 13: from 9.00 am to 5.30 pm

SINA BERNINI BRISTOL HOTEL Piazza Barberini, 23 - 00187 Rome, Italy

MIA TEMPORARY OFFICE

Vicolo Barberini - 00187 Rome, Italy

→ REGISTRATION OFFICE AND BADGE PICK UP

The Registration badge can only be collected by presenting a valid ID and the confirmation letter sent by the Accreditation Office with your digital badge (QR CODE). The Registration badge will then legitimize access to the aforementioned areas.

The Registration badge can also be picked up by a third person with a delegated proxy from the registered person, a photocopy of their ID and a photocopy of the delegating person's ID.

The Accreditation Office is located at Palazzo Barberini (main entrance Via delle Quattro Fontane 13) - ground floor.

→ HOW TO REACH MIA

Rome Airports Roma Fiumicino Leonardo da Vinci - km 32 / Roma Ciampino - km 18

Bv Train Railway Station Roma Termini - km 1,3

By Car

Motorway 12 km from the ring road which connects to all major highways and Consular roads (traffic-restricted zone)

Underground

Metro line A (Red line) Barberini/Fontana di Trevi Stop

Bus 53 - 61 - 62 - 63 - 80 - 81 - 83 - 85 - 160 - 492 - 590

App MOOVIT (to get information about public transport) FREE NOW - WETAXI (to book taxis) - UBER



L'Institut français Italia raggruppa i servizi culturali dell'Ambasciata di Francia in Italia a Roma e gli Institut français di Milano, Firenze, Napoli e Palermo, e promuove l'originalità e la varietà della cultura francese in Italia. Fa parte della vasta rete degli oltre cento Institut français presenti nel mondo.

FRANCIA E ITALIA: **UN AMORE DI CINEMA**

Francia e Italia sono molto più di due semplici paesi confinanti: le loro storie, le loro culture, i loro popoli sono intimamente legati. Se questa relazione speciale si alimenta innegabilmente del passato, è indispensabile nel contesto della globalizzazione assicurare il mantenimento dei legami eccezionali tra questi due paesi e lavorare per una migliore comprensione reciproca delle due società, della loro creazione artistica, del loro pensiero.

È questa la missione dell'Institut français Italia, che si basa sulla grande esperienza di un'intera rete di istituzioni culturali (l'Institut français di Firenze, il primo al mondo, è stato istituito nel 1907) e dei partner privati italiani e francesi per riuscire nella sua missione: la divulgazione e la diffusione della cultura francese in Italia, al servizio dell'amicizia francoitaliana.

Nell'ambito del cinema, l'Institut français Italia promuove il cinema d'oltralpe attraverso il Festival del Nuovo Cinema francese Rendez-Vous, la principale occasione per il pubblico e per i professionisti italiani di scoprire in anteprima le prossime uscite francesi, da Nord a Sud della penisola, da Torino, a Milano, Bologna, Firenze, Roma, Napoli e Palermo. Tutto l'anno l'Institut français Italia opera per il rafforzamento degli scambi in tutti gli ambiti del cinema e dell'audiovisivo, dagli incontri professionali alle residenze artistiche, passando per l'accompagnamento dei nostri talenti nei festival di tutta la penisola così come delle delegazioni istituzionali.

institutfrancais.it



MEET US AT MEA TECH PAVILION

SCREEN

*dreams not included

9

Mnemonica is the European platform to watch, share, and store your digital media assets in all phases of film/TV projects, from pre-production to marketing, with unrivaled security and simplicity.



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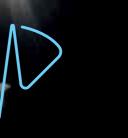
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10





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DREAM* **DELIVER***





















Cofinanziato dall'Unione europea



LAZIO CINEMA INTERNATIONAL CALL FOR PROPOSALS

Lazio Cinema International has been supporting our cinema and national and international productions since 2016. In these eight years we have co-financed 172 works of high quality, strengthening the competitiveness of our producers, attracting foreign investments, making Lazio and its beauty be known all over the world and helping to create new job opportunities. Our films won 781 awards and nominations in Italy and abroad. Now, let's go on: we are looking for new ideas, new projects and new talents to go on together in the wake of the great Italian cinema.

Info at: lazioeuropa.it - lazioterradicinema.it





















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