

INTERNATIONAL AUDIOVISUAL MARKET

- ANIMATION
- DOC&FACTUAL
- DRAMA
- FILM

ROME
OCTOBER 11 ▶ 15
2022

MIA MARKET IS BACK WITH A BRAND NEW SECTION DEVOTED TO ANIMATION

Italy's most important industry event will be held in Rome
from 11th to 15th October 2022

Rome, Italy, June 16th 2022- MIA | Mercato Internazionale Audiovisivo, Italy's key audiovisual market is returning in 2022 with a new section entirely devoted to Animation series, Animation stand-alone specials and Animation feature films.

The eighth edition of MIA Market will be held in Rome from 11th to 15th October with an enriched Co-Production Market and Pitching Forum featuring a brand new Animation strand to be added to the pre-existing ones dedicated to : Drama Series, Documentaries (Feature, Series and one-offs) and Films.

With a focus on the European and International film, drama, animation, doc, and factual scenes, MIA offers a wide range of specific programs for the whole industry, featuring dedicated Co-production Market and Pitching Forums, Showcases, tailor-made Networking Activities as well as a lavish line-up of Conferences tackling the latest and hottest topics among industry insiders.

Animation producers looking for high-profile financial partners and co-production deals will have the perfect opportunity to showcase their projects before an audience of industry professionals and top international players from Global Studios, OTT Platforms and Broadcasters, Production and Distribution companies as well as Agents and Financiers.

Our 2022 Co-Production Market and Pitching Forum is open to submissions of all genres and formats, intended for theatrical distribution, television broadcasting and digital streaming.

All the shortlisted producers will be invited to present their projects next October, participating in a five-days of meetings and business networking at MIA's Headquarter in Rome.

"We are pleased to unveil our new Co-production program which is aimed at all Animation producers. With it, we wish not only to strengthen the figure of animation professionals but also foster b2b exchanges, networking activities and most of all nurture and promote talents in the European industry to facilitate the development of international co-productions". Said Gaia Tridente,

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MIA Director, who also adds *“The Animation division will host as well a dedicated program of conferences in which decision-makers will discuss the opportunities and challenges of producing and distributing animation contents in today's international paradigm”*.

Eligible projects for the Animation Pitching Forum are: Animation series, Animation stand-alone specials and Animation feature films, from any country and nationality, original projects of outstanding artistic value, aimed at international distribution and broadcast/release, with potential on linear broadcasting and/or on demand digital streaming (Animation series & Animation stand-alone specials), theatrical release (Animation feature films), and worldwide distribution.

Producers can submit their projects until July 25th 2022 on MIA website.

www.miamarket.it

Discover more about MIA Co-Production Market:

<https://www.miamarket.it/en/co-pro-market-en/animation-coproduction-en-translation/>

MIA | International Audiovisual Market

MIA was born and continues to grow thanks to the consolidated joint venture between ANICA - the Trade Association Representing The Italian Film And Audiovisual Industry chaired by Francesco Rutelli and APA - the Italian Audiovisual Producers Association chaired by Giancarlo Leone, and the renewed support of the Ministry of Foreign Affairs and International Cooperation, the ICE Agency for the promotion abroad and the internationalization of Italian companies, with the contribution of the Ministry of Culture, the Ministry of Economic Development and the Lazio Region.

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