



MIA | CO-PRO MARKET & PITCHING FORUMS

Main Guidelines and Rules

MIA is widely recognized as an effective market platform where the international industry can find real partnering and financing opportunities for projects in development.

MIA 2022 Co-production Market & Pitching Forums are open to scripted and unscripted contents intended for theatrical distribution, television broadcasting and digital streaming. The market aims to facilitate, encourage and accelerate new business opportunities for the development and creation of new content on an international level. The Co-production Market & Pitching Forum will select about 50 projects from all over the world, presented in Film, Drama, Doc, Animation categories.

Every division hosts a very specific international content market, featuring tailored activities designed to find financial and producing partners, through international co-production deals.

The Pitching Forum & Co-production Market is divided in the following slates:

Film, Drama, Doc, Animation.

CO-PRODUCTION MARKET GENERAL STRUCTURE

The MIA Co-production Market 2022 is articulated in:

- 1) dedicated pitching sessions designed to find the right financial partners.
- 2) One-on-one meetings (pre-scheduled and scheduled on the spot) ensuing the forums' sessions.

The selection committees, one for each division, are composed of top industry experts, who will review and evaluate all the submitted projects.

Once a project has been selected, at least one representative must be present during the days of the MIA Co-production Market. Attending the public pitching session and the one-to-one meetings is mandatory.

During MIA, the selected projects are presented by their producers / directors (or by any other partner and right holders) to an audience of potential financial partners, including broadcasters and networks, producers, distributors, private and public funds, digital platforms, in specific open pitching sessions.

Official selection will be unveiled by **September 2022**.

PROJECT SUBMISSION



The submission of a project implies the unconditional acceptance of the present rules and regulations as well as the acceptance of all decisions taken by the Selection Committee, which are final.

By applying, producers are also agreeing to be available for the full days of 11th – 15th October 2022.

The signature on the entry form is considered as proof that the signatory, by filling in the entry form, freely accepts all rules and regulations and all Committee decisions regarding the selection of the projects.

If the project is selected, the signatory formally commits himself or herself to present the project in MIA 2022; declares himself or herself the sole and exclusive owner of all the rights related to the project, and therefore entitled to submit it to the market; guarantees that the submitted project does not infringe the rights of any third party.

The signature on the entry form releases and indemnifies MIA from any and every claim against it for damages, except for the MIA's right to claim compensation for damages. In the case of there being more than one owner of the rights to the project, the entry form must be signed by all of them.

Submission deadline: July 4th, 2022



FILM CO-PRODUCTION MARKET & PITCHING FORUM

Rules and Procedures

The Film Co-production Market & Pitching Forum is an effective market platform with a selected portfolio of projects and international industry delegates where to find real opportunities for development and financing, presenting a session of public pitching and organizing pre-scheduled one-to-one meetings for the selected projects' representatives.

At the Film Co-production Market & Pitching Forum, both emerging and established filmmakers – selected from among the world's most interesting talents on the independent film scene - find an ideal and efficient hub for presenting their new feature film projects, connect with the key players in the international film industry and explore the strategies and possibilities of international financing and co-production.

The 2022 MIA Film Co-production Market & Pitching Forum will take place in Rome, October 11th - 15th.

1. ELIGIBILITY CRITERIA

Eligible projects for the Film Co-production Market & Pitching Forum must be international projects of outstanding artistic value for a feature film (fiction), with minimum length of 70 minutes, intended for theatrical release and/or digital streaming, accompanied by a provisional budget and a full script.

The submitted projects can be in different stages of development, but they must be new or recent and not have explored all the possible avenues of financing yet.

The projects must not have started shooting before the 2022 edition of MIA, and preferably – not mandatorily - have at least 25% of the budget already in place (should the project have at least 25% already secured at the time of the submission, it will be given a higher evaluation). The submitted projects can be from all parts of the world. During the making of the final selection, a geographical spreading can be taken into account.

There should be a potential international market for the projects. Projects should not have been presented at any other market or festival – single exceptions can be discussed with the Film Coproduction Market & Pitching Forum's manager. All projects must be submitted and no automatic selection, though derived from specific partnerships and agreements, can be claimed.

Projects of a blatantly pornographic nature or advocating violence or openly inciting to a violation of human rights are not eligible.

For the third year, with the intent of shining a light on the emerging, freshest Italian content, a spin-off called **Wanna Taste IT?** will be devoted to Italian feature film projects at an earlier stage of development, accepting submissions from projects at subject/treatment stage (no full script needed). More info and specific rules and guidelines [HERE](#)



2. SUBMISSION PROCEDURES

All submissions must be received by **July 4th, 2022** using the entry form available [HERE](#) upon registration to the MIA restricted access area).

Submitting a project is free of charge.

All the required documents must be provided before deadline and only completed submissions will be considered for selection.

The entry form duly filled in all its parts and signed must then be sent via e-mail (digital signature) to filmcopro@miamarket.it

Applications can only be submitted to more than one edition when specifically invited to do so.

3. REQUESTED MATERIALS

For each project submitted please be ready to upload on the *myMIA* website's online Entry Form, the following mandatory materials:

- the previous work(s) by the director of the project (short/long - feature/documentary films) in the original language with English subtitles; such materials must be made available online on streaming platform (such as Vimeo) or sent through a filesharing system (such as Wetransfer). These materials will be made available only to the Selection Committee and team and for selection purposes only
- complete biography and filmography of the director of the project
- the project for the new full-length feature film

The project must include:

1. detailed synopsis (max 1200 characters spaces included)
2. subject or treatment
3. script fully developed
4. director's statement on the project (no max number of characters)
5. the name of the attached producer and a profile of her/his production company
6. Budget topsheet
7. Financial plan
8. Project's Audiovisual Moodboard (**if available**). In case of selection the audiovisual moodboard needs to be mandatorily delivered for the public pitch)
9. Project's picture/artwork in high resolution (300dpi). In case of selection the project's picture/artwork needs to be mandatorily delivered to be published on the Book of Projects, on MIA's digital



platform and on MIA's website.

Any other English-language material that will contribute to a better understanding of the filmmaker's work and/or of the project would be highly recommended. Each project submission and all materials must be accompanied by the duly filled entry form. All written materials must be submitted in English only.

Incomplete submissions will not be taken into consideration.

All submitted materials are used for pre-selection and selection purposes only and kept in MIA's archives. The materials will not be returned. In the event the project is invited, they will be used for the update of the MIA digital platform and website as well as the Industry Catalogue and Book of Projects, and for publicity purposes regarding the 2022 Edition.

NOTE: Please note that it is VERY IMPORTANT to provide the full information on the form. If a project is selected to participate, this form – and its attachments - becomes its entry in the confidential project book for the invited industry delegates, who will choose the project(s) they wish to meet on the basis of that entry. So, the application form is a crucial document that serves two important functions: (1) it is the basis upon which the decision to select a project to participate is made; and (2) it is the basis upon which the attending industry players will determine if they wish to meet the project.

4. SELECTION

The Film Coproduction Market & Pitching Forum's Team verifies that the submitted projects fulfil the eligibility criteria and that the submissions include all requested materials according to these rules and regulations.

The Selection Committee, composed of top industry experts, selects the final participating projects, taking into consideration the viability and quality of the plans and the demonstrable talent of the directors and/or producers.

During the making of the final selection, also a geographical spreading can be taken into account. The list of selected projects will be announced by **September 2022**.

5. PARTICIPATION

Participation is upon invitation only: about 15 projects from all over the world are selected and invited. Once a project has been selected, at least one representative must be present during the days of the Film Co-production Market & Pitching Forum. Attending the public pitching session and the one-to-one meetings, in whichever form – physical, digital, hybrid - they will be taking place, is mandatory.

One-on-one pre-scheduled meetings will be set up prior to and ensuing the pitching sessions. A dedicated team will host and facilitate the meetings with the project holders. Meetings will be scheduled upon request. Participation guidelines will be sent to each project presenter.

For further info please contact us: filmcopro@miamarket.it

6. ACCEPTANCE OF THE RULES

The submission of a project implies the unconditional acceptance of the present rules and procedures as well as the acceptance of all decisions taken by the Selection Committee, which are final.

By applying, producers are also agreeing to be available for the full days of 11 – 15 October 2022.



The submission of a project also implies that the projects' rights holder, by filling in the entry form: formally commits himself or herself, in case of selection, to present the project in MIA 2022; declares himself or herself the sole and exclusive owner of all the rights related to the project, and therefore entitled to submit it to the market; guarantees that the submitted project does not infringe the rights of any third party.

The acceptance of these Rules and Procedures through the submission of the entry form releases and indemnifies MIA from any and every claim against it for damages, except for the MIA's right to claim compensation for damages.

Finished film projects sprung from the 2022 Film Coproduction Market & Pitching Forum's meetings should mention MIA and/or display its logo in their credits. Preferably, the following sentence should be mentioned in the credit list: "[film title] has been presented at MIA". The MIA logo will be sent to the makers or editors upon request.