



MIA | CO-PRO MARKET & PITCHING FORUMS

Main Guidelines and Rules

MIA is widely recognized as an effective market platform where the international industry can find real partnering and financing opportunities for projects in development.

MIA 2022 Co-production Market & Pitching Forums are open to scripted and unscripted contents intended for theatrical distribution, television broadcasting and digital streaming. The market aims to facilitate, encourage and accelerate new business opportunities for the development and creation of new content on an international level. The Co-production Market & Pitching Forum will select about 50 projects from all over the world, presented in Film, Drama, Doc, Animation categories.

Every division hosts a very specific international content market, featuring tailored activities designed to find financial and producing partners, through international co-production deals.

The Pitching Forum & Co-production Market is divided in the following slates:

Film, Drama, Doc, Animation.

CO-PRODUCTION MARKET GENERAL STRUCTURE

The MIA Co-production Market 2022 is articulated in:

- 1) dedicated pitching sessions designed to find the right financial partners.
- 2) One-on-one meetings (pre-scheduled and scheduled on the spot) ensuing the forums' sessions.

The selection committees, one for each division, are composed of top industry experts, who will review and evaluate all the submitted projects.

Once a project has been selected, at least one representative must be present during the days of the MIA Co-production Market. Attending the public pitching session and the one-to-one meetings is mandatory.

During MIA, the selected projects are presented by their producers / directors (or by any other partner and right holders) to an audience of potential financial partners, including broadcasters and networks, producers, distributors, private and public funds, digital platforms, in specific open pitching sessions.

Official selection will be unveiled by **September 2022**.



PROJECT SUBMISSION

The submission of a project implies the unconditional acceptance of the present rules and regulations as well as the acceptance of all decisions taken by the Selection Committee, which are final.

By applying, producers are also agreeing to be available for the full days of 11th – 15th October 2022.

The signature on the entry form is considered as proof that the signatory, by filling in the entry form, freely accepts all rules and regulations and all Committee decisions regarding the selection of the projects.

If the project is selected, the signatory formally commits himself or herself to present the project in MIA 2022; declares himself or herself the sole and exclusive owner of all the rights related to the project, and therefore entitled to submit it to the market; guarantees that the submitted project does not infringe the rights of any third party.

The signature on the entry form releases and indemnifies MIA from any and every claim against it for damages, except for the MIA's right to claim compensation for damages. In the case of there being more than one owner of the rights to the project, the entry form must be signed by all of them.

Submission deadline: July 4th, 2022



DOC CO-PRODUCTION MARKET & PITCHING FORUM

Rules and Procedures

International projects of outstanding artistic value with release and distribution potentials are eligible for the Doc Pitching Forum, to be held in Rome during MIA, October 11th – 15th 2022.

Documentary projects can be submitted in one of the following categories:

- **one-off** (up to 3 Italian productions – 2 international productions will be selected) must have the potential for a maximum of 52' running time;
- **docuseries** (up to 3 Italian productions – 2 international productions will be selected) must have a minimum of 4 episodes per 52' max running time each;
- **feature docs** (up to 3 Italian productions – 2 international productions will be selected) must be over 70' running time.

Submitted projects can be in different stages of development and they must not have entered in post-production yet. Italian co-production is preferred, but not required. 40% of production to be shot in Italy is preferred, but not required. Funding in place is not required, but it will be considered as a preferential credit by the Selection Committee.

New projects, never pitched in other industry events, will be preferred.

Only **main producers with a production company** can submit a new entry to the MIA DOC Pitching Forum 2022.

Projects of a blatantly pornographic nature or advocating violence and hate; against diversity and/or openly inciting a violation of human rights are not eligible.



Projects Selection will be announced by September 2022, the MIA team will produce the Book of Projects and the list of Attending Decision Makers that will be sent to all the participants. Hence, it organises all meetings based on the projects representatives' and according to the attending industry delegates' requests.

All submissions must include the following materials:

1. logline of the proposal in no more than 300 characters;
2. long Synopsis in no more than 1000 characters;
3. if it is a Series Overview, please submit single episodic synopsis if available;
4. treatment of the project;
5. budget top-sheet;
6. financial plan and secured financing;
7. director's statement about the project in no more than 1000 characters;
8. production Company Profile;
9. link to trailer or teaser with password if any - projects without a trailer will not be taken into consideration;
10. projects pictures/artworks in high resolution (300dpi), in case of selection, will be published in the Book of Projects, on the MIA website and MIA Digital.

All written materials must be submitted in **English only**, trailers in another language must include English subtitles.

Incomplete submissions will not be taken into consideration.

These materials will be reviewed by the Doc Selection Committee and the MIA Unscripted Team only for the sole purpose of selection and kept in MIA's archives. Submission materials will not be returned. In the event the project is selected, some of the submitted information will be used for the update of the MIA website as well as the Industry Catalogue, the Book of Projects, the MIA Digital and for publicity purposes regarding the 2022 Edition.

All submissions must be received by July 4th, 2022, using the entry form available [HERE](#) upon registration to the MyMIA restricted-access area. Submitting a project is free of charge.

All required documents must be provided before deadline, completed submissions only will be considered for selection. The entry form, duly signed in all its parts and signed must be sent via e-mail (digital signature) to mia.doc@miamarket.it.



PARTICIPATION

Once a project has been selected, at least one representative must be present during the days of the MIA Co-Production Market & Pitching Forum (11-15 October 2022). MIA will offer hotel accommodation to one representative for each selected project.

To guarantee the best possible attendance to the one-to-one meetings, MIA also reviews and selects the national and international industry delegates participating in the one-to-one pre-scheduled meetings.

The MIA Unscripted selection committee is responsible for the selection; the MIA Team is responsible for the invitations, meetings, and all other related activities.

A coach will be at disposal in the previous month via skype to help prepare the pitch.

HOW TO PITCH

Producer will have 10 minutes each to:

- introduce the project (a PPT presentation can be screened during the speech) – 5' max;
- screen a teaser or trailer –2' max;
- Q&A session with audience - 3' max.

Guidelines will be sent to each project's presenter in advance.

SELECTION CRITERIA

The submission of a project implies the unconditional acceptance of the present rules and regulations as well as the acceptance of all decisions taken by the MIA DOC Selection committee and Team, which are final.

By applying, producers are also agreeing to be available for the entire days of 11 – 15 Oct 2022. The signature on the entry form is considered as proof that the signatory, by filling in the entry form, freely accepts all rules and regulations, and all MIA I DOC Selection Committee decisions regarding the selection of the projects.

If the project is selected, the signatory formally commits himself or herself to present the project at MIA 2022; declares himself or herself the sole and exclusive owner of all the rights related to the project, and therefore entitled to submit it to the projects market, guarantees that the submitted project does not infringe the rights of any third party.

The signature on the entry form releases and indemnifies MIA organisers from any and every claim against it for damages, except for MIA's right to claim compensation for damages. In the case of there being more than one owner of the rights to the project, the entry form must be signed by all of them.



MIA Unscripted Team verifies that the submitted projects fulfil the criteria for eligibility and that the submissions include all the materials required by these rules and regulations.

The Selection Committee selects the final up to **15** participating projects, taking into consideration the viability and quality of the plans and the demonstrable talent of the producers and/or the author/creator.

Finished projects sprung from the 2022 Coproduction Market & Pitching Forum's meeting should mention MIA and/or display its logo in their credits. Preferably, the following sentence should be mentioned in the credit: "[film title] has been presented at MIA". MIA logo will be sent to the makers or editors upon request.