



Mercato Internazionale
Audiovisivo
Film-Drama-Doc

ROME OCTOBER 13 | 17 2021

MIA | Mercato Internazionale
Audiovisivo
Viale Regina Margherita, 286
00198 | Rome | Italy

info@miamarket.it miamarket.it

MIA | CO-PRO MARKET & PITCHING FORUMS

Main Guidelines and Rules

MIA is widely recognized as an effective market platform where the international industry can find real partnering and financing opportunities for projects in development.

MIA 2021 Co-production Market and Pitching Forums are open to scripted and unscripted contents intended for theatrical distribution, television broadcasting and digital streaming. The market aims to facilitate, encourage and accelerate new business opportunities for the development and creation of new content on an international level.

The Co-production Market & Pitching Forum will select about 50 projects from all over the world, presented in Film, Drama, Doc categories.

Every division hosts a very specific international content market, featuring tailored activities designed to find financial and producing partners, through international co-production deals. The Pitching Forum & Co-production Market is divided in three divisions and slates: Film, Drama and Doc.

A brand and a project produced by

Supported by

With the contribution of





MIA | DOC ELIGIBILITY & SUBMISSIONS REQUIREMENTS FOR DOC PITCHING FORUM

Projects eligible for the DOC Pitching Forum must be International projects of outstanding artistic value with release and distribution potentials.

- One-off (up to 3 Italian productions – 2 international productions will be selected)
- Docuseries (factual with documentary style are admitted) (up to 3 Italian productions – 2 international productions will be selected)
- Feature docs (up to 3 Italian productions – 2 international productions will be selected)

40% of production to be shot in Italy is preferred, but not required.

Italian co-production is preferred, but not required.

Works can be single projects or serialized, and be accompanied by a provisional budget and a treatment. Submitted projects can be in different stages of development and they must not have entered in post production.

- One-off projects are required to have the potential for a maximum of 52' running time
- Docuseries projects with a minimum of 4 episodes per 52' max running time each.
- Feature documentaries projects must be over 70' running time

Funding in place is not required, but it will be considered as a preferential credit by the Selection Committee.

Only main producers with a production company can submit a new entry to the MIA DOC Pitching Forum 2021.

Projects of a blatantly pornographic nature or advocating violence and hate; against diversity and / or openly inciting a violation of human rights are not eligible.

Projects selection is announced by September 2021, the MIA|Doc staff will produce the Book of Projects and the list of Attending Decision Makers and send them to all the participants. Hence, it

A brand and a project produced by

Supported by

With the contribution of





organizes all meetings based on the projects representatives' and the attending industry delegates' requests.

DEADLINE & SUBMISSIONS

All the projects must be submitted at the following website <http://my.miamarket.it/> by **June 25th, 2021**. Submissions arriving later than this date will not be taken into consideration.

All submissions must include the following materials:

1. Logline of the proposal in no more than 300 characters
2. Long Synopsis in no more than 1000 characters
3. If it is a Series Overview please submit single episodic synopsis in the treatment
4. Treatment of the project
5. Budget top-sheet
6. Financial plan and secured financing
7. Director's statement about the project in no more than 1000 characters.
8. Production Company Profile
9. Link to trailer or teaser with password if any, projects without a trailer will not be taken into consideration.
10. Project's picture/artwork in high resolution (300dpi), in case of selection, will be published on the Book of Projects and on the MIA website.

All written materials must be submitted in **English only**, trailers in another language must include **English subtitles**.

Incomplete submissions will not be taken into consideration.

These materials will be viewed only by the Selected DOC Board and the MIA DOC team, for selection purposes only and kept in MIA's archives. The materials will not be returned. In the event the project is selected, some of these materials will be used for the update of the MIA website as well as the Industry Catalogue, the Book of Projects, the MIA Digital and for publicity purposes regarding the 2021 Edition.

New projects, never pitched in other events, will be preferred.

A brand and a project produced by

Supported by

With the contribution of





PARTICIPATION

Once a project has been selected, at least one representative must be present during the days of the MIA Co-Production Market & Pitching Forum (13-17 October 2021). MIA will offer hotel accommodation to one representative for each selected project.

To guarantee the best possible attendance to the one-to-one meetings, MIA also reviews and selects the national and international industry delegates participating in the one-to-one pre-scheduled meetings.

MIA DOC International Board is responsible for the selection; the MIA Team is responsible for the invitations, meetings and all other related activities.

A coach will be at disposal in the previous month via skype to help prepare the pitch.

HOW TO PITCH

Producer will have 10' minute each to:

- introduce the project (brief presentation of the project will be highly recommended to go through the pitch, a Ppt presentation can be screened during the speech) – max 5'
- Teaser or Trailer will be asked to be presented to the Pitching Forum attendees – max 2'
- Q&A sessions with audience - max 3'

Guidelines will be sent to each projects' presenter.

SELECTION CRITERIA

The submission of a project implies the unconditional acceptance of the present rules and regulations as well as the acceptance of all decisions taken by the MIA DOC Board and Team, which are final.

By applying, producers are also agreeing to be available for the entire days of 13 – 17 Oct 2021 inclusive. The signature on the entry form is considered as proof that the signatory, by filling in the entry form, freely accepts all rules and regulations and all MIA I DOC Selection Committee decisions regarding the selection of the projects.

If the project is selected, the signatory formally commits himself or herself to present the project in MIA 2021; declares himself or herself the sole and exclusive owner of all the rights related to the project, and therefore entitled to submit it to the projects market, guarantees that the submitted project does not infringe the rights of any third party.

The signature on the entry form releases and indemnifies MIA organisers from any and every claim against it for damages, with the exception of the MIA's right to claim compensation for damages. In the case of there being more than one owner of the rights to the project, the entry form must be signed by all of them.

A brand and a project produced by

Supported by

With the contribution of





MIA DOC Team verifies that the submitted projects fulfil the criteria for eligibility and that the submissions include all the materials required by these rules and regulations.

The Selection Committee selects the final up to **15** participating projects, taking into consideration the viability and quality of the plans and the demonstrable talent of the producers and/or the author/creator.

MIA reserves the right to change these terms and conditions at any time without prior notice.

A brand and a project produced by

Supported by

With the contribution of

