MIA FILM
CO-PRODUCTION MARKET

Wanna Taste IT?

RULES AND REGULATIONS 2020

FOREWORD

The MIA|Film Co-production Market 2020 will take place in Rome in the frame of MIA| Mercato Internazionale Audiovisivo (October 14-18th).

The MIA|Film Co-production Market is an effective market platform with a selected portfolio of projects and international industry delegates where to find real opportunities for development and financing. Through targeted networking and punctual scouting initiatives, and following the producers’ requests and needs, every year the MIA|Film Co-Production Market showcases a selection of about 15 projects under development, in particular the most wide-ranging ones and those most suitable for co-production, so that they can find the ideal partners for their artistic and economic finalization.

As of the 2020 edition, with the aim of shining a light on the emerging, freshest Italian content, MIA|Film presents Wanna Taste IT?, a new spinoff devoted to Italian feature film projects at an earlier stage of development, accepting submissions from projects at subject/treatment stage (no full script needed).

Wanna Taste IT? intends to be a launchpad and a propeller for the selected projects, offering producers and directors concrete opportunities not only in terms
of pure business (thanks to targeted, guided networking with potential co-producers, sales agents, financiers) but also in terms of high-level training, providing feedback and counseling from international experts, representatives of Institutions, Funds, support and training programmes, other market/festival platforms.

GENERAL STRUCTURE

Wanna Taste IT? will take place in the frame of the MIA|Film Co-production Market, from October 14th to the 18th.

The projects will be collected through an open call and then evaluated by a Selection Committee - composed of key figures from the international industry - which will select the final roster of participating projects.

Projects’ selection will be announced by September 2020.

Once the selection is closed, the MIA|Film staff will promote the selected projects to the most active and interesting International players (producers, sales agents, commissioners and other possible financiers, experts, funds), who will be invited to Rome to meet the projects’ representatives.

The MIA|Film staff will schedule the meetings; all participants will receive their agenda and all related material about one week before the event for their revision and approval.

The meetings will be held on Friday 16th and Saturday 17th October. The guided networking activities (managed and organized by MIA|Film staff) will take place exclusively one-on-one and there will be no frontal public pitching sessions.

Participation is upon invitation only; a maximum of 5 Italian projects will be selected and invited. Each project is intended to be represented by its director and its main producer.
In case of selection, at least one representative must guarantee her/his availability the days of the scheduled activities (Friday 16th and Saturday 17th October), in whichever form – physical, digital, hybrid - they will be taking place. If such participation cannot be guaranteed, the project shall be considered withdrawn.

ELIGIBILITY CRITERIA

Eligible projects for Wanna Taste IT? must be projects for a feature film (fiction), with minimum length of 70 minutes, intended for theatrical release and/or digital streaming, suitable for co-production and an International market and circuit.

Projects must be at the development stage, have an Italian director and a main producer already attached, and be accompanied by a subject/treatment, a provisional budget and financial plan. It is not mandatory to have a specific percentage of financing already in place, but partial funding will be considered as a favorable element in the evaluation.

Projects must not have participated in other market platforms and/or festivals before the MIA (specific cases must be discussed with the MIAFilm Co-Production Market manager).

Projects of a blatantly pornographic nature or advocating violence or openly inciting to a violation of human rights are not eligible.

SUBMISSIONS

All submissions must be received by July 26th, 2020.

All submissions must include the following materials:

- detailed synopsis of the project;
- subject or treatment of the project;
- complete biography and filmography of the director of the project;
• director’s statement on the project;
• the previous work(s) by the director of the project (short/long - feature/documentary films) in the original language with English subtitles; such materials must be made available online on streaming platform (such as Vimeo) or sent through a fileshearing system (such as Wetransfer). These materials will be made available only to the Selection Committee and team and for selection purposes only
• profile and filmography of the main attached Production Company;
• provisional budget;
• financial plan.

All written materials must be submitted in English only.

Any other English-language material that will contribute to a better understanding of the filmmaker’s work and/or of the project would be highly recommended.

Incomplete submissions will not be taken into consideration.

Each project submission and all materials must be accompanied by the duly filled entry form.

The entry form is available on MIA’s website www.miamarket.it (upon registration to the MIA restricted access area).

All submitted materials are used for pre-selection and selection purposes only. In the event the project is invited, they will be used for the update of the MIA and website as well as the Industry Catalogue, and for publicity purposes regarding the 2020 Edition.

The submission of a project implies the unconditional acceptance of the present rules and regulations as well as the acceptance of all decisions taken by Selection Committee, which are final.
By applying, producers are also agreeing to be available for the full days of October 16th and 17th, 2020.

The submission of a project also implies that the projects' rights holder, by filling in the entry form: formally commits himself or herself, in case of selection, to present the project in MIA 2020; declares himself or herself the sole and exclusive owner of all the rights related to the project, and therefore entitled to submit it to the market; guarantees that the submitted project does not infringe the rights of any third party.

The acceptance of these Rules and Regulations through the submission of the entry form releases and indemnifies MIA from any and every claim against it for damages, except for the MIA's right to claim compensation for damages.

Finished film projects sprung from the 2020 Wanna Taste IT? meetings should mention MIA and/or display its logo in their credits. Preferably, the following sentence should be mentioned in the credit list: "[film title] has been presented at MIA". The MIA logo will be sent to the makers or editors upon request.