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Mercato Internazionale
Audiovisivo
Film-Drama-Doc

ROME OCTOBER 14 | 18
2020

PITCHING FORUM & CO-PRODUCTION MARKET

RULES AND REGULATIONS

MIA is widely recognized as an effective market platform where the international industry finds real partnering and financing opportunities for projects in development.

MIA Pitching Forum & Co-production Market is open to films, scripted and unscripted programmes intended for theatrical distribution, television broadcasting and digital streaming. The market aims to facilitate, encourage and accelerate new business opportunities for the development and creation of new content on an international level.

The Pitching Forum & Co-production Market will select about 50 projects from all over the world, presented in Film, Drama, Doc&Factual divisions.

Every division hosts a very specific international content market, featuring tailored activities designed to find financial and producing partners, through international co-production deals.

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MIA Pitching Forum & Coproduction market is divided in the following divisions and slates:

1. FILM

Eligible projects for the MIA|Film Coproduction Market are:

- Projects by International and Italian directors for long feature films (fiction), intended for theatrical release and/or digital streaming. Projects must have a main producer already attached, an available full script in English and a potential international market.
- Projects by Italian directors at an earlier stage of development for long feature films (fiction), intended for theatrical release and/or digital streaming. Projects must have a main producer already attached, a subject/treatment available in English and potential international market.

2. DRAMA

Eligible projects for the Drama Pitching Forum must be international original projects of outstanding artistic value with potential TX on linear broadcasters or digital platforms, and must be submitted in one of the following categories:

- Drama Series: A dramatic production in which theme, storyline, and main characters are presented under the same title, with the intention

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to develop beyond a first season.

- **Short-Form Series:** An original Fiction episodic program, with episodes under a half-hour TV time slot.
- **TV Movie/Mini-Series:** A production that has a distinct beginning, middle, and end with a finite number of episodes, generally between one (1) and twelve (12). The storyline is resolved at the end of broadcast.

3. DOC&FACTUAL

Submissions for the Documentary Pitching Forum are open to any international project of outstanding artistic value with high distribution potential. Italian co-production is preferred, but not required. The project can be submitted in one of the following categories:

- **Doc One off,** a documentary with a maximum length of 52' intended for broadcasters and digital platforms release.
- **Docuseries,** a documentary series with a minimum of 4 episodes with a maximum length of 52' min per episode
- **Feature doc,** a documentary intended for theatrical release of a minimum length of 70'

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The Pitching Forum & Co-production Market 2020 is articulated in:

- 1) dedicated pitching sessions designed to find the right financial partners through co-production deals or pre-sale agreements.
- 2) One-on-one meetings (pre-scheduled and scheduled on the spot) ensuring the forum's sessions.

The selection committees, one for each division, are composed of top industry experts, who will review and evaluate all the submitted projects.

Once a project has been selected, at least one representative must be available during the days of the MIA Co-production Market. Attending the public pitching session and the one-to-one meetings is mandatory.

During MIA, the selected projects are presented by their producers (or by any other partner and right holders) to an audience of potential financial partners, including broadcasters and networks, producers, distributors, private and public funds, digital platforms, in specific open pitching sessions.

Official selection will be unveiled by September 2020.

PROJECT SUBMISSION

The submission of a project implies the unconditional acceptance of the present rules and regulations as well as the acceptance of all decisions taken by Selection Committee, which are final.

By applying, producers are also agreeing to be available for the full days of 14 – 18 October 2020.

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The signature on the entry form is considered as proof that the signatory, by filling in the entry form, freely accepts all rules and regulations and all Committee decisions regarding the selection of the projects. The signatory declares himself or herself the sole and exclusive owner of all the rights related to the project, and therefore entitled to submit it to the market; guarantees that the submitted project does not infringe the rights of any third party. In the case of there being more than one owner of the rights to the project, the entry form must be signed by all of them.

The signatory also formally commits himself or herself to present the project in MIA 2020, if selected.

The signature on the entry form releases and indemnifies MIA from any and every claim for damages; on the contrary, MIA shall have right to compensation for damages and expenses arising from any claim pertaining to the submitted projects.

Finished film projects sprung from the 2020 MIA Coproduction Market meetings should mention MIA and/or display its logo in their credits. Preferably, the following sentence should be mentioned in the credit list: "[film title] has been presented at MIA". The MIA logo will be sent to the makers or editors upon request.

MIA reserves the right to change these terms and conditions at any time without prior notice.

Submission deadline: July 26th, 2020

SUBMIT YOUR PROJECT HERE:

<https://my.miamarket.it/en/my-mia/>

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MIA I DOC PITCHING FORUM 2020

Projects eligible for the DOC Pitching Forum must be International projects of outstanding artistic value with release and distribution potentials.

- One-off (up to 3 Italian productions – 2 international productions will be selected)
- Docuseries (factual with documentary style are admitted) (up to 3 Italian productions – 2 international productions will be selected)
- Feature docs (up to 3 Italian productions – 2 international productions will be selected)

40% of production to be shot in Italy is preferred, but not required.

Italian co-production is preferred, but not required.

Works can be single projects or serialized, and be accompanied by a provisional budget and a treatment. Submitted projects can be in different stages of development and they must not have entered in post production.

- One-off projects are required to have the potential for a maximum of 52' running time
- Docuseries projects with a minimum of 4 episodes per 52' max running time each.
- Feature documentaries projects must be over 70' running time

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Funding in place is not required, but it will be considered as a preferential credit by the Selection Committee.

Only main producers can submit a new entry to the MIA DOC Pitching Forum 2020.

Projects of a blatantly pornographic nature or advocating violence and hate; against diversity and / or openly inciting a violation of human rights are not eligible.

Projects selection is announced by September 2020, the MIA|Doc staff will produce the Book of Projects and the list of Attending Decision Makers and send them to all the participants. Hence, it organizes all meetings based on the projects representatives' and the attending industry delegates' requests.

All participants receive their agenda and all related material about one week before the event for their revision and approval.

All submissions must include the following materials:

- All projects must include:

1. Logline of the proposal in no more than 300 characters
2. Long Synopsis in no more than 1000 characters
3. if it is a Series Overview please submit single episodic synopsis
4. Budget top-sheet

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5. Financial plan and secured financing
6. Director's statement about the project in no more than 1000 characters.
7. Visual Approach / Treatment.
8. Production Company Profile
9. Link to trailer or teaser (if any)
10. Project's picture/artwork in high resolution (300dpi) - if available. In case of selection the mood board will be mandatorily delivered to be published on the Book of Projects and on MIA website.

These materials will be viewed only by the Selected DOC Board and the MIA DOC team, for selection purposes only.

New projects, never pitched in other events, will be preferred.

All written materials must be submitted in English only. Incomplete submissions will not be taken into consideration.

All submitted materials are used for pre-selection and selection purposes only and kept in MIA's archives. The materials will not be returned. In the event the project is invited, they will be used for the update of the MIA website as well as the Industry Catalogue, the Book of Projects and for publicity purposes regarding the 2020 Edition.

Please note that it is **VERY IMPORTANT** to provide the full information on the form. If a project is selected to participate, this form – and its attachments – becomes its entry in the confidential project book for the invited industry delegates, who will choose the project(s) they wish to meet on the basis of

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that entry. So, the application form is a crucial document that serves two important functions: (1) it is the basis upon which the decision to select a project to participate is made; and (2) it is the basis upon which the attending industry players will determine if they wish to meet the project.

PARTICIPATION

Once a project has been selected, at least one representative must be present during the days of the MIA Co-Production Market & Pitching Forum (16-20 October 2020). MIA will offer hotel accommodation to one representative for each selected project.

To guarantee the best possible attendance to the one-to-one meetings, MIA also reviews and selects the national and international industry delegates participating in the one-to-one pre-scheduled meetings.

MIA DOC International Board is responsible for the selection; the MIA Team is responsible for the invitations, meetings and all other related activities.

A coach will be at disposal in the previous month via skype to help prepare the pitch.

HOW TO PITCH

Producer will have 10' minute each to:

- introduce the project (brief presentation of the project will be highly recommended to go through the pitch. Keynote presentation will be screened during the speech) – max 6'

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- audio-visual mood-board, Teaser or Trailer will be asked to be presented to the Pitching Forum attendees – max 2’
- Q&A sessions with audience (max 2’)

Guidelines will be sent to each projects’ presenter.

SELECTION CRITERIA

The submission of a project implies the unconditional acceptance of the present rules and regulations as well as the acceptance of all decisions taken by the MIA DOC Board and Team, which are final.

The selection will be taken by the MIA DOC Board (Members announced by July) and announced by September.

By applying, producers are also agreeing to be available for the entire days of 14 – 18 October 2020 inclusive. The signature on the entry form is considered as proof that the signatory, by filling in the entry form, freely accepts all rules and regulations and all MIA I DOC Selection Committee decisions regarding the selection of the projects.

If the project is selected, the signatory formally commits himself or herself to present the project in MIA 2020; declares himself or herself the sole and exclusive owner of all the rights related to the project, and therefore entitled to submit it to the projects market, guarantees that the submitted project does not infringe the rights of any third party.

The signature on the entry form releases and indemnifies MIA organizers from any and every claim against it for damages, with the exception of the

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MIA's right to claim compensation for damages. In the case of there being more than one owner of the rights to the project, the entry form must be signed by all of them.

MIA DOC Team verifies that the submitted projects fulfill the criteria for eligibility and that the submissions include all the materials required by these rules and regulations.

The Selection Committee selects the final up to 15 participating projects, taking into consideration the viability and quality of the plans and the demonstrable talent of the producers and/or the author/creator.

MIA reserves the right to change these terms and conditions at any time without prior notice.

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