

ROME
OCTOBER
16|20
2019



MATCHING EXCELLENCE
MERCATO INTERNAZIONALE AUDIOVISIVO
FILM | DRAMA SERIES | DOC

A brand and a project produced by



Supported by



With the contribution of



MIA MERCATO INTERNAZIONALE AUDIOVISIVO

**The first International Market in Italy
dedicated to
Films, Drama Series
and Docs.**

WHEN & WHERE

Rome, October 16-20

WHY ATTEND MIA

To find co-production partners and the best environment where to anticipate, sell and buy 2020 content.

WHO IS COMING?

Producers, Buyers, Sales Agents, Heads of Drama, Programming & Production Executives, Distributors, Funds, Commissioning Editors.

MIA18 FACTS & FIGURES



**Over 2000
participants**



50 countries



**6000
meetings**



130 screenings



60 selected projects



**70 talks &
presentations**

THE BARBERINI DISTRICT: Home to MIA19

Since 2017, MIA has made the Barberini district the heart of its activities.

The MIA takes place between the Cinema Quattro Fontane, the Cinema Barberini and new majestic halls of Palazzo Barberini, a superb 17th-century palace.



MIA19 MAP & VENUES

Palazzo Barberini

The main venue of the MIA:

Over 2.000 square meters devoted to the Film, Drama Series and Doc coproduction market meetings, the Exhibitors Room, the GreenHouse Restaurant and other exclusive networking lounges open to all accredited professionals.

Multiplex Quattro Fontane

A four-screen multiplex hosting the market screenings.

Multiplex Barberini

A five-screens multiplex hosting the accreditation service, the market screenings, the MIA Pitching Forums and special events such as the *in progress* programs and panels.



1 Palazzo Barberini *Via delle Quattro Fontane 13 and Via Venti Settembre*

2 Multiplex Quattro Fontane *Via delle Quattro Fontane, 23*

3 Multiplex Barberini *Piazza Barberini 24*



All activities take place at the very same location:
Palazzo Barberini's first floor.

Networking Lounges: indoor and open-air spaces entirely dedicated to networking. Free entry for all accredited participants. Exhibitors' stands.

Exhibitors Room: a space dedicated to meetings between sales agents and buyers.

Film | Drama | Doc Co-production Rooms: 11 rooms dedicated to co-production meetings.



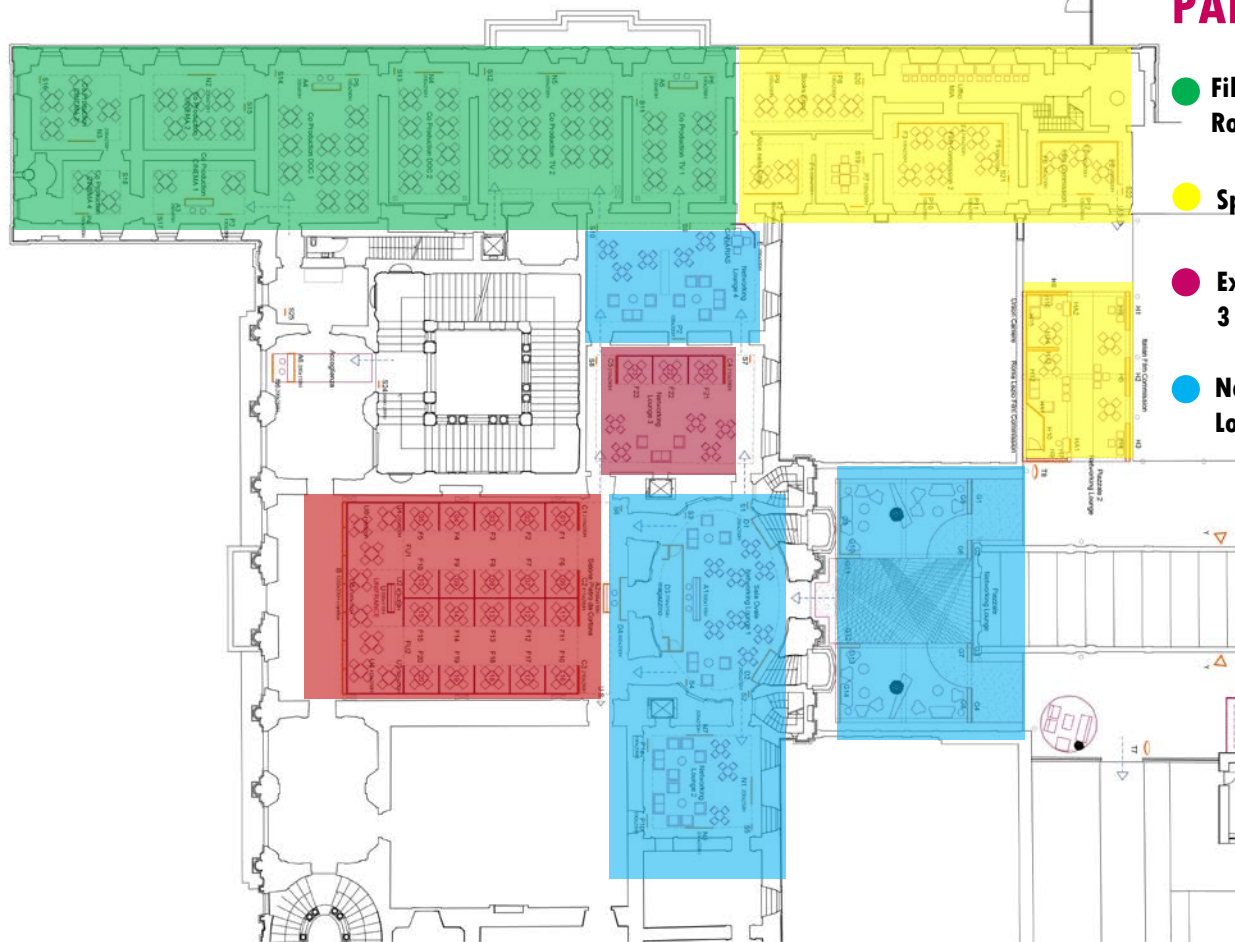
PALAZZO BARBERINI

Film, Drama, Doc Co-production Market Rooms

Sponsors Rooms

Exhibitors Room & Networking Lounge 3

Networking Lobbies and Garden Lounges.



Piazzale Networking Lounge

Main entrance MIA

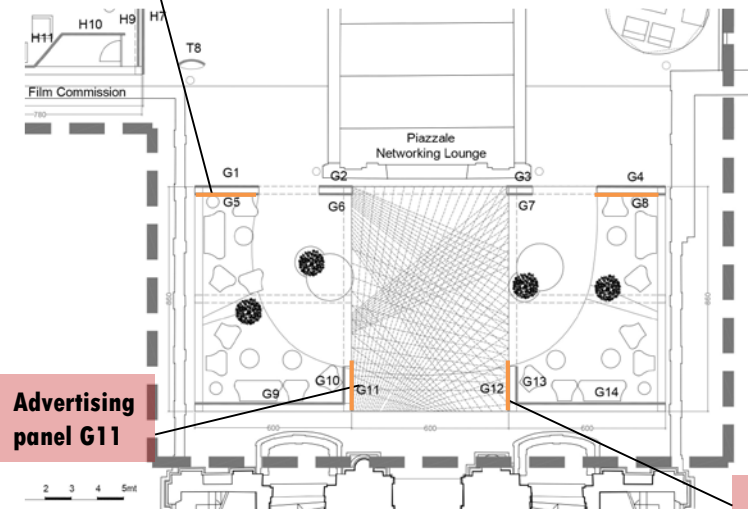
The Palazzo Barberini is one of the MIA's most vibrant areas, open to networking and meetings. The MIA customizable spaces available at the Sales Agents & Buyers Room are in limited number, make sure to have your dedicated spot in the heart of the MIA Market!

ADVERTISING PANEL PRICE

Item	Size	Price
G5	PVC 245x271h	2000
G11	PVC 175x271h	1800
G12	PVC 175x271h	1800

Main entrance

Advertising panel G5



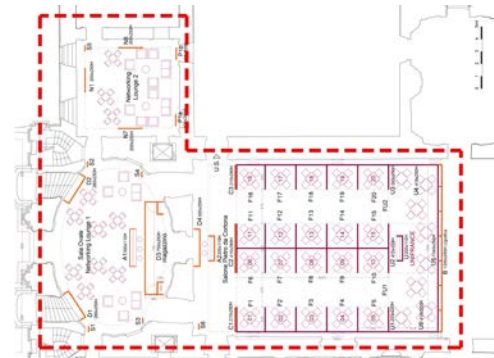
Advertising panel G11

Advertising panel G12

Networking Lounge 1

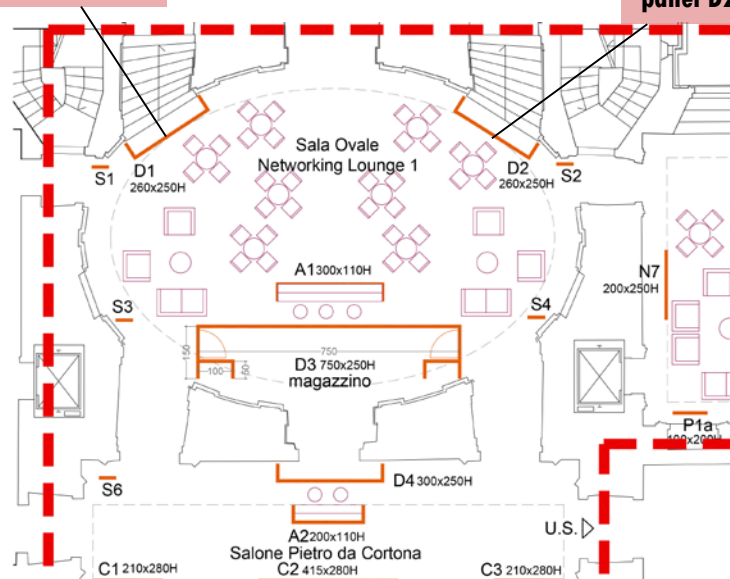
ADVERTISING PANEL PRICE

Item	Size	Price
D1	PVC 260x250h	5000
D2	PVC 260x250h	5000



Advertising panel D1

Advertising panel D2



Accreditation Desk Bernini Bristol

ADVERTISING PANEL PRICE

Item	Size	Price
F1 (full panel)	PVC 450x250h	4000
F2 (full panel)	PVC 450x250h	4000

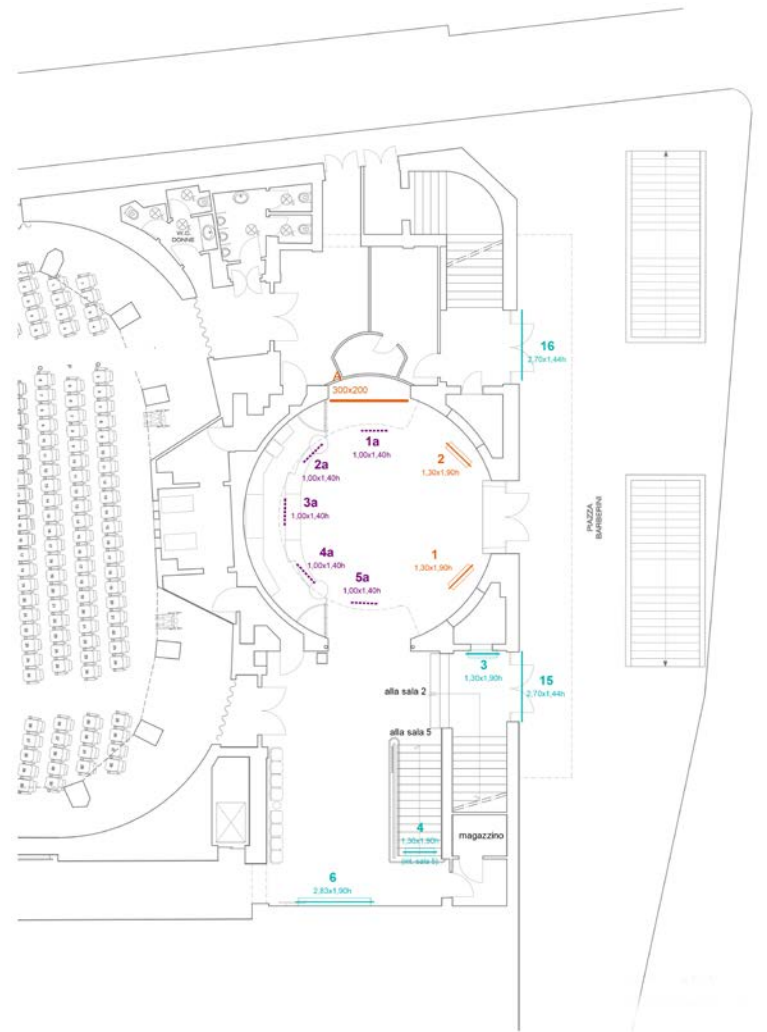
Item	Size	Price
F1 (half panel)	PVC 225x250h	2500
F2 (half panel)	PVC 225x250h	2500

Advertising
panel F2

Advertising
panel F1



CINEMA Barberini FOYER



CINEMA Barberini

ADVERTISING PANEL PRICE

Item	Size	Price
15	270x144h	1200
16	270x144h	1200
3	130x190h	800
6	283x190h	1300
4	130x190h	800
1a	Poster 100x140	500
2a	Poster 100x140	500
4a	Poster 100x140	500

