



Guangzhou - MIA Market: festival partnership announcement

Rome-Guangzhou, August 1st, 2019. MIA DOC, documentary division of MIA International Audiovisual Market (October 16-20, 2019) and GZ DOC, the most prestigious documentary festival of the Democratic Republic of China, chaired by Jun Liu, are proud to announce the beginning of a partnership that involves a direct and proficient collaboration starting already from the next edition in October.

The selection *Italians Doc it Better*, curated by the MIA DOC team and with Marco Spagnoli as a manager, will become, as a matter of fact, the base for the pre-selection of the Italian titles present in China during the Festival next December, while now a pre-selected documentary from GZ DOC will be previewed at the MIA DOC Pitching Forum.

Also, the project previews the sharing of creative and productive strategies and of the two countries regarding documentaries, a genre that has always been more interesting for the national and international industry for winning contests in the global market. In October, during MIA; the GZDOC delegates will find Italian directors and producers to illustrate the Chinese interest in the documentary production. In December, at Guangzhou, an Italian delegation will also find the local colleagues.

“The agreement with Guangzhou allows us to continue towards a growing collaboration with international players, also in the field of documentaries”, comments ANICA President Francesco Rutelli, “a road, that of the Italian industry, that aims to achieve to grow and establish itself on the international market.”

“We are honored to have a partnership with the prestigious Guangzhou Festival. This new agreement confirms the growth of the international interest in Italian audiovisual contents and

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manifests MIA's role, specifically MIA DOC, on the prospect of the audiovisual market.”, added Giancarlo Leone, President of the Audiovisual Producers Association (APA).

“We are very satisfied with this agreement, developed on the workspace we are carrying forward with Mibac and Mise, one of close collaboration with China, and we are looking to have Italian products well adapted for the international scene,” said Roberto Stabile, responsible for Anica Internationalization Office and the China Mibac-Mise project, who added that “the close cooperation between our friends from Guangzhou and our market of excellence is a sign of the road we are taking in all directions in order to effectively face the changes in the industry”.

“We appreciate the premium documentaries Italian directors and producers have been creating, which appeal to Chinese audiences. We hope to work with the Italian documentary industries on co-productions that could tell stories from the two cultures to the international market. We would also like to introduce China's documentaries and the talents working behind the screen to their Italian counterparts and the Italian audiences. I strongly believe the cooperation with MIA DOC will help achieve these goals and encourage more exchanges of documentary communities of the two countries. “ Jun Liu, General Secretary of the GZDOC Organizing Committee, explained.

“It's a great honor to have been selected to collaborate in an active and efficient way with such an important and prestigious festival”, Lucia Milazzotto, MIA Market Director concluded. “Our platform, which aims to support the whole Italian cinematographic and audiovisual system and to strengthen creative and industrial relations with international interlocutors, has been studied to offer the participants of the market the possibility of collaboration in 360°. This way MIA has built profitable international partnerships for every section, while this particular one with Guangzhou continues the

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effort to insert Rome and MIA DOC in the center of the documentary productive universe and the international market, helping Italian documentaries in a vital way”.



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