



**C EU SOON
2 edition
Guidelines**

1 Introduction

- 1.1 MIA Mercato Internazionale Audiovisivo (from now on referred to as MIA) is a brand of ANICA Servizi S.r.l. (sole shareholder: ANICA, the National Association of Film and Audiovisual Industries) and APA (Association of Audiovisual Producers),
- 1.2 MIA is organized by a temporary grouping between ANICA Servizi S.r.l. and APA (from now on referred to as RTI), it is supported by MISE (the Ministry of Economic Development), ITA|ICE (Italian Trade Agency) and is promoted by MIBAC (the Ministry for the Cultural Heritage and Activities and Tourism) and Regione Lazio, partner Fondazione Cinema per Roma.
- 1.3 MIA is a market platform devoted to the entire audiovisual industry (Films, Drama Series and Docs) mainly focused on screenings, panels, meetings and networking opportunities within the Italian and International Audiovisual Industry.
- 1.4 MIA runs from October the 16th until the 20th 2019 and is held at Hotels and movie theatres located in the center of Rome.
- 1.5 The MIA Director reserves the right to settle all disputes not explicitly set forth in these regulations, and to waive the provisions of the regulations only in specific cases. Should any dispute arise regarding the interpretation of the provisions of the regulations, the original Italian language text shall be binding.

2 General Provisions

- 2.1 C EU Soon is an initiative devoted to highlight and discover up to six European films in post-production by first and second time directors in a special session exclusively open to sales agents, buyers and festival programmers.
- 2.2 Each film will be presented with a clip/trailer/rough cut (5 minutes max) and a live pitch by the sales agent and director.

3 Eligibility Criteria

- 3.1 Eligible titles are long feature films (>75 min.) intended for theatrical release, by first or second time European directors in preparation, production or post-production (not completed yet as of October 16-20, 2019).
- 3.2 Eligible titles are 100% European or co-productions with European countries;
- 3.3 Italian films should be submitted to the What's Next Italy;
- 3.4 Non-eligible titles are completed films that have been already presented at festivals, markets, industry events or/and have been already released;
- 3.5 Non-eligible titles are films of a blatantly pornographic nature, or those which advocate violence or openly incite violation of human rights;
- 3.6 Submitters of titles that have been already presented at other 'in progress' initiatives or industry events should clearly inform the MIA staff in writing (mia.cinema@miamarket.it) beforehand. If the title is selected to other 'in progress' initiatives or industry events after the submission to the C EU Soon, the submitter should timely inform the MIA staff in writing (mia.cinema@miamarket.it). In case of participation to other 'in progress' initiatives or industry events, submission to the C EU Soon should be discussed with the MIA Film Manager.

4 Submission and requested Materials

- 4.1 Distributors or sales agents or other parties submitting films must be entitled to do so by holding all the relevant and reserved rights to represent the aforementioned films, and they must declare and guarantee that they have been legitimately authorized to submit the film to MIA.
- 4.2 Having read and accepted the present Regulations, all parties submitting a film to MIA shall declare and guarantee that they possess all reserved rights in the film and likewise they undertake to indemnify and hold harmless the RTI and its entitled parties from any present or future claim from, and any liability towards, third parties that could arise from the screening of the submitted title at MIA.



4.3 In addition to the film info (title; shooting format; status, language/subtitles; expected length; genre; director, producer, sales agent; year and country/ies of production; cast&credits), applicants are required to provide:

- Synopsis of the film
- Director's profile
- Director's filmography (titles, year of production and a brief Festival/Awards history for each title)
- A link (vimeo, wetransfer, etc) or two (2) DVDs with excerpts or scenes of the film or any other visual material for the selection committee (max length: 20 minutes)
- A film still (jpeg or tiff format, high resolution, min. 300 DPI, horizontal format);

Submission's materials should be in English;

All materials listed above can be sent to mia.cinema@miamarket.it or, in case of DVDs, at the following address:

Attention of Francesca Palleschi

Re: C EU Soon

MIA | Mercato Internazionale Audiovisivo

c/o Anica

Viale Regina Margherita, 286

00198 Roma

None of the material received will be returned.

Deadline to receive the mentioned materials and submissions is **August the 5th 2019**.

4.4 Incomplete submissions will not be taken into consideration.

5 Selection criteria

- 5.1 The MIA Film Team verifies that the submitted titles fulfil the eligibility criteria and that the submissions include all requested materials according to these rules and regulations.
- 5.2 The Selection Committee selects the final participating films, taking into consideration the viability and quality of the titles.
- 5.3 The list of selected titles will be announced by mid/end of September.

6 Participation

- 6.1 Participation implies acceptance of the present rules and the MIA Participation guidelines as well as the acceptance of all decisions taken by Selection Committee, which are final.
- 6.2 The signature on the entry form is considered as proof that the signatory, by filling in the entry form, freely accepts all rules and regulations and all Committee decisions regarding the selection of the films.
- 6.3 Confirmation by the representatives of the film means that they cannot withdraw their film from the program.
- 6.4 The sales agent and the director of the selected film undertake to confirm their presence during the event.
- 6.5 The pitch will be in English.
- 6.6 The film information published in the official MIA promotional materials, screening schedules and industry guide are automatically gathered from the online entry form filled out by the applicant. The organizers shall not be held liable for inaccurate or missing information published in the materials, originating from errors or omissions reported in the entry form.
- 6.7 We remind you that, if the title is selected, a promo/trailer of the film subtitled in English (max length: 5 minutes) will be required. Deadline to provide the MIA staff with the trailer is **October the 1st 2019**.