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Schedule

Monday, October 14, 2024

MIA 9TH EDITION - OPENING PRESS CONFERENCE

MIA Special event Cinema Barberini - Sala 5 10:30 - 13:00 On Site Online 150 min

The opening press conference of MIA | Mercato Internazionale Audiovisivo, now in its tenth edition, will focus on this year's innovations, panels, and the special initiatives designed to celebrate this important milestone.

B2B EXCHANGE | CEE Animation Lab

Animation, B2B Exchange Talks Hotel Bernini - Conference Hall 10:30 - 14:00 On Site Online 210 min

Are you a passionate producer of animated films or series? Don't miss this unique opportunity to expand your network and gain valuable insights into the animation landscape!

MIA | Mercato Internazionale Audiovisivo, in collaboration with CEE Animation, invites you to a one-day training and networking event designed just for you! Engage with industry experts and fellow creatives as we delve into the nuances of international co-productions and the vibrant Italian market.

To secure your spot, complete the registration form on <https://www.miamarket.it/en/program/b2b-exchange-program-en/> and submit a letter of motivation. Spaces are limited!

Tutors:

Alessandra Principini | Fundraiser, Movimenti Production (Italy)

Pablo Jordi | CEO & Co-Founder, Pikkukala, (Finland / Spain)

Commissioning IPs: RAI & BBC

Animation

Talks

Cinema Barberini - Sala 1

14:00 - 14:25

On Site

25 min

Exploring RAI and BBC alliance in developing children IP: how to select stories for the screen; what are the two broadcasters looking for and for what targets; how to make the property perform at best on the global market. An insight into the two broadcasters collaborations on properties such as Super Happy Magic Forest and Piripenguins.

Speakers:

Luca Milano | Executive Director, Rai Kids (Italy)

Beth Gardiner | Commissioning Executive, BBC Children & Education CBeebies (UK); Jo Allen | Commissioning Executive Animation 7+, BBC Children & Education (UK)

Moderator:

Federica Pazzano | CEO, DARO Studio LLC (USA)

Alliances and Strategies for Program Licensing

Animation

Talks

Cinema Barberini - Sala 4

14:00 - 15:00

On Site

60 min

Expanding the value of an audiovisual property with a solid Licensing plan requires a strong preparation and skills. A successful Licensing plan can make a property become a brand and generate revenue. This panel will focus on proven experiences and expert advice questioning if there is a recipe for successful contemporary Licensing strategies. It will explore if a Licensing strategy should work hand in hand with the production of a TV series or a feature film. And, last but not least, how can one choose the right property to create and expand its potential with Licensing on worldwide markets.

Speakers:

Gianluca Ferrara | Head of Italy & International Head of Toys, DeAPlaneta Kids & Family (Spain / Italy)

Nele De Wilde | CCO Audiovisual & Music, Executive Producer, Board Member, Peyo (Belgium)

Matteo Olivetti | VP, Licensing Sales & Strategy, Rainbow spa (Italy)

Simone Fenu | Senior Director Licensing Italy, Turkey, Greece and Malta Consumer Products, Paramount (Italy)

Moderator:

Cristina Angelucci | Publisher of Licensing Magazine and European Animation Journal, BM SRL (Italy)

Among Us: A Creative Journey from Gaming Sensation to Highly-Anticipated Animated Series

Animation

Talks

Cinema Barberini - Sala 5

15:00 - 16:00

On Site

60 min

Discover the incredible journey of Among Us, an animated series from CBS Studios, Innersloth and creator Owen Dennis, based on the multiplayer social deception game which took the world by storm and amassed over 500 million monthly active users, with more than 4 billion views on YouTube and more than 1.22 billion viewing sessions on Twitch in Q4 of 2020 alone. Join Creator and Executive Producer Owen Dennis as he discusses adapting the wildly popular social deception game into a highly-anticipated animated series with a star-studded voice cast including Elijah Wood, Dan Stevens, Yvette Nicole Brown, Ashley Johnson, Patton Oswalt among many others. Don't miss this exclusive behind-the-scenes look into the creative processes and strategic thinking behind one of the most beloved titles in recent history.

Speaker:

Owen Dennis | Showrunner - Among Us, CBS Studios

Moderator:

Jesse Whittock | International TV Co-Editor, Deadline (UK)

Innovation in Audiovisual: MIMIT's Support for Emerging Technologies

Innovation for Creative Industries

Hosted Session

Cinema Barberini - Sala 1

15:30 - 17:00

On Site

Online

90 min

The panel will present initiatives by the Ministry of Enterprises and Made in Italy (MIMIT) focused on fostering the development and adoption of emerging technologies in the audiovisual sector, with a special emphasis on the opportunities available for the cultural and creative industries. This discussion will explore the role of digital innovation in reshaping both the production and consumption of audiovisual content, while also highlighting the successful collaboration between MIMIT, MIA, and the Houses of Emerging Technologies.

Institutional Remarks:

Roberta Serroni | Dirigente Reti e servizi di comunicazione elettronica ad uso pubblico e privato. Regolazione normativa e tecnica della banda ultra-larga e forme evolutive, Ministry of Enterprises and Made in Italy (Italy)

Speakers:

Marco Pironti | Università di Torino, CTE NEXT (Italy)

Stefano Murciano | Fondazione Rossini Opera Festival, CTE SQUARE (Italy)

Sara De Martini | Comune di Bologna, CTE COBO (Italy)

Ugo Erra | Università della Basilicata, CTE Matera (Italy)

Tech Companies:

Lea Iaia | Università di Torino, "Discovering Ayrton: il 5G per vivere il Circuito, l'Auto e il Pilota" (Italy)

Leonardo Locatelli | CEO, ADAPTA Studio srl (Italy)

Sergio Maiocchi | Fifth Ingenium (Italy)

Clara Corona | Product Developer, XRIT SRL (Italy)

Enrico Pisino | CEO, Centro di competenza CIM4.0 (Italy)

Moderator:

Jacopo Perfetti | Co-founder PromptDesign.it | Intelligenza Artificiale Generativa (Italy)

Wellbeing in Productions: From Script to Screen

MIA, Sustainability

Talks

Cinema Barberini - Sala 3

15:30 - 16:30

On Site

Online

60 min

Join Dr Jake Knapik, Clinical Psychologist specializing in mental health and wellbeing within the entertainment industry, alongside Valeria Bullo, Wellbeing and Inclusion Consultant for film and TV, for a relaxed yet impactful conversation on how to integrate wellbeing into the heart of your production culture. We'll discuss considering mental health from the outset, fostering inclusive environments, and offer practical examples and tools that production teams can implement to support the wellbeing of everyone involved. Whether you're in production or simply interested in creating healthier workplace cultures, this session is for you!

Speakers:

Jake Knapik | Global Wellbeing and Leadership Consultant for Film and TV

Valeria Bullo | Film & TV Wellbeing & Inclusion Consultant

Animation Co-Productions with Italy: Tapping Into the Potential in Feature Film Production

Animation

Talks

Cinema Barberini - Sala 4

16:00 - 17:00

On Site

60 min

Since the rise of the neorealist movement after WW2 the Italian film industry has radiated worldwide. Today it continues shining in animation offering potential partnerships and quality productions with Italian authors, producers, studios and distributors. The Italian industry is galvanized to structure its financing power and the orchestration of sensible work-splits towards optimizing its reach in the international market. What can be perfected? A sincere analysis of the hardships and the potential in animation feature film co-productions with Italy.

Speakers:

Andrea Occhipinti | President & CEO, Lucky Red srl (Italy)

Evelina Poggi | CEO & Producer, Lynx Multimedia Factory (Italy)

Carlo Stella | Co-Founder & Producer, MAD Entertainment (Italy)

Paul Cummins | CEO, Telegael (Ireland)

Moderator:

Eleanor Coleman | Animation Acquisitions & Co Productions, Indie Sales, (France)

Navigating Uncertainty: The Key Scripted Content Trends You Need to Know to Survive

MIA

Talks

Cinema Barberini - Sala 5

16:30 - 17:00

On Site

Online

30 min

As the global scripted TV business continues to face severe challenges, understanding what's going on, why it's going on, and what you can do to navigate it becomes crucial. This session will draw on detailed data from Ampere Analysis to explore the end of peak TV and explain how the strategies of global streamers and local broadcasters are changing the type of content that is in demand. Find out where growth opportunities still exist, what type of content is still getting commissioned and how the changing face of content licensing is influencing the wider business.

Speaker:

Guy Bisson | Executive Director and Co-Founder, Ampere Analysis (USA)

Productions Toolkit Series: Sustainability

Animation

Talks

Cinema Barberini - Sala 4

17:00 - 17:30

On Site

30 min

Production Toolkit Series is a talk format conceived by MIA, aimed to provide practical tools to Producers in order to navigate the ever-changing production landscape. This session presents the state of the art and future perspective on sustainable development certification integrated in audiovisual animation productions, providing the results of the first two years of work of EcoMuvi.

Speaker: Ludovica Chiarini | CEO, EcoMuvi (Italy)

Drama Breakthroughs: Game Changing Stories

Drama

Talks

Cinema Barberini - Sala 5

17:00 - 18:00

On Site

Online

60 min

For the second chapter of Drama Breakthroughs, a conversation series launched at MIA in 2023, Sky Studios takes the spotlight this year with three outstanding productions: The Art of Joy (produced by HT Film), M - Son of the Century (produced by The Apartment), and Dostoevskij (produced by Paco Cinematografica).

These series, which have already garnered acclaim at prestigious festivals such as Berlin, Cannes, and Venice, bring to life bold, unconventional narratives with deep emotional and thematic resonance. Their distinctiveness and exceptional editorial quality position them as must-watch content, resonating on a global scale. Opening officially the program of MIA Drama, the panel will feature on stage the creative talents behind these shows, sharing their insights in the creation of these extraordinary series.

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SPEAKERS:

Valeria Golino | Screenwriter and Director, The Art of Joy (Italy)

Stefano Bises | Screenwriter, M - Son of the Century (Italy)

Davide Serino | Screenwriter, M - Son of the Century (Italy)

Fabio and Damiano D'Innocenzo | Screenwriters and Directors, Dostoevskij (Italy)

Nils Hartmann | Executive Vice President, Sky Studios (Italy)

MODERATOR

Paolo Ciccarelli | Head of Drama, MIA | Mercato Internazionale Audiovisivo (Italy)

Conversation with Manuel Catteau, President and Producer of ZED

Doc

Talks

Cinema Barberini - Sala 6

17:00 - 18:00

On Site

60 min

This conversation will explore the evolution of documentary storytelling, ZED's award-winning projects, and the future of factual content in a rapidly changing media landscape.

Moderator:

Marco Spagnoli | Deputy Director, Head of Doc & Factual, MIA (Italy)

MedFilm Festival unveils the selected projects at Medmeetings, its industry section

Hosted

Talks

Cinema Barberini - Sala 3

17:30 - 18:30

On Site

60 min

MedFilm Festival chooses MIA to announce the finalist projects of MedMeetings.

MedMeetings is an industry event aimed at creating synergies and cooperation between directors, producers, distributors and industry professionals from Euro-Mediterranean countries and the Middle East. MedMeetings are structured in two distinct sections: MedWIPs and MedPitching. For each of the two sections, 6 projects are selected. Those will compete for the OIM Prize for the amount of € 10,000 awarded to the winning project, the Stadion Video Prize for the amount of € 3,500 and the MedPitching Award, a prize of € 1,000 awarded to the most promising project, to which an additional € 1,000 will be added if the project becomes an Italian co-production.

Speakers:

Ginella Vocca | Artistic Director/Founder/President, MedFilm Festival (Italy)

Paolo Bertolin | Head of MedMeetings (Italy)

Tuesday, October 15, 2024

Gender Parity in the Animation Industry: Dream and Reality

Animation

Talks

Cinema Barberini - Sala 4

09:00 - 10:00

On Site

60 min

Join us for a collaborative discussion and exploration of numerous worldwide initiatives focused on improving gender parity and the opportunities for women in the animation industry, with a special focus on Europe. This open conversation will feature the conclusions and initiatives proposed at a Collective Intelligence Workshop held in Annecy International Animation Film Festival last June, exploring the place of women in the European Animation Industry. Your questions and perspective are most welcome.

Speaker:

Eleanor Coleman | Animation Acquisitions & Co Productions, Indie Sales, (France)

Doc Pitching Forum - Session #1

Doc

Pitching Forum

Cinema Barberini - Sala 6

09:00 - 11:00

On Site

120 min

The Doc Pitching Forum is an event committed to providing exposure to documentary projects in development. Our international selection committee selects up to 15 projects with high artistic standing and distribution potential. The MIA Doc Co-Production Market & Pitching Forum is the most important Italian event dedicated to documentary projects in the development stage.

PROJECTS (in alphabetical order):

BLACK CARBON - NATIVE SCIENCE

CRUSADE AND CROSS

THE DISCREET CHARM OF FORGERY

HOMESICK

INFERNO - CLIMATE CRISIS IN THE MEDITERRANEAN (working title)

PINOCCHIO, THE CHILD OF THE WORLD

SEVESO - THE ITALIAN CHERNOBYL

SMALL TOWN AMERICA: THE UNTOLD STORY OF THE MPW ARCHIVE

The Doc Co-Production Market & Pitching Forum projects were selected by Silvia De Felice | Commissioning Editor, Rai Cultura, Rai (Italy); Bjorn Jensen | Managing Director, Ginger Foot Films (Germany); Kelsey Koenig | VP of Production, Impact Partners (USA); Fabio Mancini | Commissioning Editor, Rai Documentari, Rai (Italy); Pamela Martinez | CEO, Limonero Films (Spain); Andrea Piazza | Deputy Head of Rights Acquisition, Mediaset (Italy); Roberto Pisoni | Entertainment Channels Senior Director, Sky Italia (Italy); Miriam Weil | Chief Documentaries Officer & Producer, Federation Studios (France)

The New German Film Law in 2025

Hosted

Talks

Cinema Barberini - Sala 1

10:00 - 11:00

On Site

Online

60 min

Germany will have a new film law to come in 2025.

Representatives from National Film Fund and producers from Germany explain the upcoming regulations and what this means for the German film industry and for co-productions with Italian and other European partners.

The panel will also cover topics like minority coproductions, production possibilities, new tax incentives, and a favorable ecosystem of local and national financing opportunities that make Germany and Italy interesting partners in international coproductions.

Speakers:

Philipp Kreuzer, CEO, maze pictures

Jonas Dornbach, CEO, Komplizen Film

Birthe Klinge, Funding Executive, German Federal Film Board

Moderator:

Nick Vivarelli, Variety

The Rise of FAST Channels

Innovation for Creative Industries

Talks

Cinema Barberini - Sala 3

10:00 - 11:00

On Site

60 min

In a rapidly evolving industry, the conversation on FAST TV's role is timely and essential, as it could redefine how content is distributed and consumed. The panel will focus on the new landscape of FAST TV models, exploring which role they have now and how the origins of television, invented in part as a means to advertise products to an audience, may provide a window into the medium's future.

Speakers:

Antonella Dominici | SVP Streaming Italy and South EMEA, Paramount+ and Pluto TV (Italy)

Cedric Monnier | CEO and Co-founder, Okast (France)

Cristina Sala | Italy Country Lead, Samsung TV Plus (Italy)

Mauro Panella | Co-founder, FAST Channels Network - FCN (Italy)

Moderator:

Richard Middleton | Journalist, Broadcast Now (UK)

Animation Pitching Forum

Animation

Pitching Forum

Cinema Barberini - Sala 4

10:30 - 12:30

On Site

120 min

The Animation Co-Production Market & Pitching Forum 2024 has selected 15 projects from 15 countries.

Projects to be pitched (order of pitching):

First part [10:30 - 11:30]

AYA IN THE DESERT

CAFÉ AUTOMATICA

WITH YOU

HAPPILY NEVER AFTER

GAINSBURG: RUE DE VERNEUIL

TWISTED

JAY FLY

[Short break]

Second part [12:00 - 13:00]

BIG BANG PARADE

MOLES

THE LITTLE PRINCE OF SHANGRI-LA

PARTS OF A BIGGER STORY

TALES OF THE COSMO

CLEO AND FRIDA'S UNDAAD TALES

MANTRA WARRIOR

HARMONY

The projects have been evaluated and selected by a selection committee composed of:

Mounia Aram | Founder & CEO, Mounia Aram Company (France/Morocco)

Alexis Hofmann | Head of Acquisitions, BAC FILMS (France)

Yago Fandiño Lousa | Director of Clan TV and Head of Children Content at RTVE (Spain)

Sonia Farnesi | Producer, Rai Kids (Italy)

David Levine | Founder/Executive Producer, Lightboat Media Ltd (UK)

Cecilia Padula | VP Head Kids & Family Brands South Europe, Middle East & Africa, Paramount

(Italy)

6° Rapporto sulla produzione audiovisiva nazionale

MIA

Talks

Cinema Barberini - Sala 5

11:00 - 13:00

On Site

120 min

The Report, which has established itself as a significant tool for the audiovisual industry, has become over the years a key reference point for evaluations and analyses on the growth and evolution of the sector, as well as a strategic focus to illustrate possible future scenarios and better direct the regulatory and industrial dynamics of the national audiovisual industry.

Session curated by APA.

Filming in Montenegro

Hosted

Talks

Cinema Barberini - Sala 6

11:30 - 12:30

On Site

60 min

Discover the possibilities of filming in a small country with the most versatile filming locations, boosted by filming incentives in the form of 25% cash rebate, but also co-production opportunities through yearly open calls. Presented by Marko Erakovic from the Film Centre of Montenegro, the panel will host Sandra Djurickovic who has worked with numerous international productions in Montenegro in the last 15 years, and Ines Vasiljevic who has recently co-produced with Montenegro on Ivan Salatic's new film *Melting of the Ruler*, filmed partly in Italy.

Speakers:

Marko Erakovic - International Promotion Advisor, Film Centre of Montenegro

Sandra Djurickovic - Producer & CFO, WIP Production

Ines Vasiljevic - Producer & CEO, Night Swim Production

Challenges and Opportunities for Distribution of Immersive Content

Innovation for Creative Industries

Talks

Cinema Barberini - Sala 3

12:00 - 13:00

On Site

Online

60 min

The panel will focus on the distribution of XR content, exploring similarities with traditional media like broadcast and cinema, while highlighting the unique challenges and opportunities in distributing AR/VR and immersive projects across online platforms and offline venues, besides the great opportunities the new generation of technical glasses offer: higher resolution and a dawn of augmented reality applications.

Speakers:

Björn Jensen | Founder and Creative Director, Ginger Foot Films (Germany)

Jordan Moutamani | Chief Operating Officer, Astrea (France)

John Volpato | Founder and CEO, Ultra (Italy)

Sara Fattucci | Exhibition & Festival Manager, Unframed Collection (France)

Agata Di Tommaso | Partner - Business Development & Festivals, Diversion (France)

Moderator:

Sönke Kirchhof | Founder and CEO, INVR.SPACE GmbH (Germany)

Emerging Voices: Empowering CEE Series Creators

Drama

Talks

Cinema Barberini - Sala 1

14:00 - 15:00

On Site

Online

60 min

As the Central and Eastern European (CEE) markets emerge as vibrant hubs for television series, this panel delves into the unique challenges and opportunities faced by local creators. Industry experts will explore strategies to support and nurture talent, from development and funding to international collaboration. Join us to discuss how to unlock the potential of CEE markets, foster innovation, and create content that resonates globally. The panel is presented in collaboration with MIDPOINT Institute

Speakers:

Tereza Polachova | Director of Content, Czech TV (Czech Republic)

Ivan Knezevic | Producer, Writer (Serbia)

Mirela Nastase | Drama Director, ZDF Studios (Germany)

Gabija Siurbytė | CEO, Producer, Writer, Actress, Dansu Film (Lithuania)

Moderator:

Gabor Krigler | Founder, Producer - Joyrider & Head of Studies of series programs at MIDPOINT Institute (Hungary)

A MOTHER'S SPECIAL LOVE

Buyers Club

Market Screening

Cinema Barberini - Sala 2

14:00 - 15:33

On Site

93 min

Pauline is the mother of a 6-year-old autistic boy. Freshly separated from his father, she finds herself having to move into a shared living situation with her brother. Approaching 40, one could dream of better circumstances, while she has to fight to maintain her son in a conventional school system

Scenari Transalpini

Hosted

Pitching Forum

Cinema Barberini - Sala 4

14:00 - 15:30

On Site

90 min

To foster the development the co-productions between Italy and France, Institut Français Italia, in collaboration with Cinecittà, with the support of DGCA-MiC and CNC, and in partnership with MIA and Villa Medici, has launched Scenari Transalpini, a transnational workshop for feature film screenplays. The initiative provides support to six selected projects — three from Italy and three from France — and offers the opportunity to get in touch with experts in co-production, distribution and international sales.

SCENARI TRANSALPINI | OFFICIAL SELECTION 2024:

ÂMES BLANCHES by Anna Ambrosino and Annalisa Gandossi (Italy)

ELVIS AND ROMEO by Haïcha Ladrouz (France)

IF PARIS HAD THE SEA IT WOULD BE A LITTLE BARI by Paola Netti (Italy)

LES MACARONIS by Johanna Legrand (France)

LONG FEU-FIRE AWAY by Anne-Sophie Bailly and Manuel Billi (France)

TITANO by Vincenzo Cascone and Lorenzo Ongaro (Italy)

Creatives: A Collective Force in Motion

MIA

Talks

Cinema Barberini - Sala 5

14:00 - 15:00

On Site

60 min

In 2021, ten renowned creative producers from around the globe united to form The Creatives, an alliance designed to redefine the film and TV landscape. Collectively the alliance has produced over 450 films and 70 television series, which have amassed more than 70 grand prizes at major festivals worldwide. Most recently, The Creatives have had two films selected as international feature entries for the 2025 Oscars.

Through this long-term partnership, the group have developed their collective strengths further through co-production collaborations, combining networks, and forging strategic joint ventures, such as their EU backed writer-producer workshop series - The Creative Connection - which is now entering its second edition in 2025.

Three years on, The Creatives will discuss the core principles behind the alliance, their work together as a group and what the future holds for the group.

Speakers:

Carole Scotta | Founder, Partner and Producer, Haut et Court (France)

Mike Goodridge | Founder and CEO, Good Chaos (UK)

Leontine Petit | CEO, Producer, Lemming Film (Netherlands / Belgium)

Roman Paul | Founder and Co-CEO, Razor Film (Germany)

Synnøve Hørsdal | Producer and CEO, Maipo Film (Norway)

Moderator:

Nick Vivarelli, Variety

Doc Pitching Forum - Session #2

Doc

Pitching Forum

Cinema Barberini - Sala 6

14:00 - 15:30

On Site

90 min

The Doc Pitching Forum is an event committed to providing exposure to documentary projects in development. Our international selection committee selects up to 15 projects with high artistic standing and distribution potential. The MIA Doc Co-Production Market & Pitching Forum is the most important Italian event dedicated to documentary projects in the development stage.

PROJECTS (in alphabetical order):

ARANDORA STAR - 2ND JULY 1940

THE NAKED REALITY

PAPER PORN

REBORN - PERFECT LOVE

THE SIEGE OF PARADISE

TIME TO SAY GOODBYE

TRASH KIDS

The Doc Co-Production Market & Pitching Forum projects were selected by Silvia De Felice | Commissioning Editor, Rai Cultura, Rai (Italy); Bjorn Jensen | Managing Director, Ginger Foot Films (Germany); Kelsey Koenig | VP of Production, Impact Partners (USA); Fabio Mancini | Commissioning Editor, Rai Documentari, Rai (Italy); Pamela Martinez | CEO, Limonero Films (Spain); Andrea Piazza | Deputy Head of Rights Acquisition, Mediaset (Italy); Roberto Pisoni | Entertainment Channels Senior Director, Sky Italia (Italy); Miriam Weil | Chief Documentaries Officer & Producer, Federation Studios (France)

THE CHASE

Buyers Club

Market Screening

Cinema Barberini - Sala 7

14:00 - 15:36

On Site

96 min

11 years ago, inspector Malik couldn't solve a kidnapping and a little girl died. Now with only a few days before the crime gets classified, he decides to reopen the case. Malik owes it to the mother and to himself. As he digs into the past, a child is kidnapped again. The pattern is the same one as a decade ago, it's no coincidence. Malik knows he has a few days to make things right and to bring justice. The clock is ticking...

SURFACING

Buyers Club

Market Screening

Cinema Barberini - Sala 3

14:10 - 15:38

On Site

88 min

Sofia's son returns home after completing his prison sentence, but, as the true nature of his crimes come to the surface, Sofia struggles to embrace him as she once did.

EBU 2024 Proud To Present Fiction - Session #1

Drama

Hosted Session

Cinema Barberini - Sala 1

15:00 - 17:00

On Site

Online

120 min

The "EBU Proud to Present Fiction" event showcases the finest drama productions from European public service media, featuring both recent releases and upcoming projects.

This event offers a unique opportunity for drama professionals to present their work, exchange insights with peers, and explore a diverse range of programmes. Attendees will learn from the colleagues who worked on them, what made these productions successful, understand how they resonated with audiences, and assess the potential for future projects to gain international traction.

The event will include two sessions featuring a curated selection of outstanding recent and forthcoming European public service fiction series for adults.

OFFICIAL SELECTION:

Finished Programmes:

So Long, Marianne (NRK - Norway)

Davos 1917 (SRF - Switzerland)

Addicts (CTV - Czechia)

The Club (VRT - Belgium)

Endangered Species (RTS - Switzerland)

Pressure Point (SVT - Sweden)

Film Pitching Forum

Film

Pitching Forum

Cinema Barberini - Sala 5

15:30 - 18:00

On Site

150 min

This year, the Film Pitching Forum will present to the international film industry 11 feature film projects. Pitching their projects on stage will be producers and directors from 10 different Countries: Belgium, Egypt, France, Israel, Italy, Lebanon, Nigeria, Spain, Taiwan and UK.

PROJECTS (in alphabetical order):

BORDERLINE

BRAIDS

DEATH IN YOUR EYES

FISH

IS THIS ALL OF YOU?

MIDNIGHT INN

MISGIVING

PLEASURE

SO THE LOVERS COULD COME OUT AGAIN

THE PLACE OF ETERNAL SUMMER

THE POET AND THE BLACKBIRD

The projects have been evaluated and selected by a selection committee composed of: Robert Aaronson (Executive Vice President, Cohen Media Group, USA); Malte Grunert (Founder & Managing Director | Producer, Amusement Park, Germany); Eva Jakobsen (Co-Founder & Producer, Snowglobe, Denmark); Alaa Karkouti (CEO, MAD Solutions, Egypt); Philipp Kreuzer (CEO, Maze Pictures, Germany); Fiorella Moretti (President, Luxbox, France); Al Munteanu (CEO, Squareone Entertainment, Germany); Eleonora Pesci (Acquisitions Manager, Curzon Film, UK); Leontine Petit (CEO, Lemming Film, Netherlands); Ingrid Pittana (Vice President of Acquisitions and Production, Universal NBC, UK); Katarzyna Siniarska (Head of Sales, New Europe Film Sales, Poland); Maria Zamora (Founder & Producer, Elastica Films, Spain).

ANYWHERE ANYTIME

Buyers Club

Market Screening

Cinema Barberini - Sala 2

15:45 - 17:10

On Site

85 min

Issa is a young Senegalese undocumented immigrant; trying to survive as best he can in Turin, Italy. When he's fired by his previous employer for fear of being fined by the police, Issa's friend helps him get started working as a food-delivery rider.

HOW TO MAKE A KILLING

Buyers Club

Market Screening

Cinema Barberini - Sala 3

15:45 - 17:40

On Site

115 min

Michel and Cathy, wed for longer than they can remember, lead a quiet but monotonous life in the mountains.

When a bear bursts out in front of Michel's car, accidentally killing two drug dealers and revealing a €2 million loot in the process, their life takes an unpredictable turn [...]

RIEFENSTAHL

Buyers Club

Market Screening

Cinema Barberini - Sala 7

15:45 - 17:40

On Site

115 min

A captivating insight into the private estate of Leni Riefenstahl, who became world-famous with her Nazi propaganda film TRIUMPH OF THE WILL but kept denying any closer ties to the regime.

Professional Training Labels Outlook

MIA

Talks

Cinema Barberini - Sala 4

16:00 - 17:00

On Site

Online

60 min

A journey through Europe's leading institutions and organisations that support development and offer advanced training for audiovisual professionals. Together, we will explore the most innovative programs and the most interesting initiatives in support of production.

Speakers:

Marianne Guillon | Director Series Mania Institute (France)

Thomas Gammeltoft | Head of European Writers Club (Denmark)

Nathalie Scholten | Finance and Development Director, ACE Producers (The Netherlands)

Barbora Struss | Ceo, MIDPOINT Institute (Czech Republic)

Petri Kemppinen | Head of Studies, EAVE AI Skills Booster (Luxembourg)

France Télévisions & Rai present their first collaboration

Doc

Talks

Cinema Barberini - Sala 6

16:00 - 17:00

On Site

60 min

Announcement and presentation of the first collaboration between Rai Documentari and France Télévisions. Following the announcement of the strategic partnership last year at MIA, the first of two productions is being presented: The Force of Destiny by Anissa Bonnefont, whose filming began a few days ago. It is worth noting that beyond the broadcasters, the co-producers work on an international theatrical release.

Speakers:

Anissa Bonnefont | Film Director (France)

Antonio Grigolini | Head of Documentary, France Télévisions (France)

Francesco Melzi d'Eril | CEO, MDE Films and MeMo Films (Italy)

Myriam Weil | Chief Documentaries Officer & Producer, Federation Studio (France)

Fabrizio Zappi | Director Rai Documentari, Rai (Italy)

Moderator:

Marco Spagnoli | Deputy Director; Head of Doc & Factual, MIA (Italy)

BLACK BUTTERFLIES

Buyers Club

Market Screening

Cinema Barberini - Sala 2

17:15 - 18:38

On Site

83 min

Tanita, Valeria and Sheila are three women from very different parts of the world who face the same problem: climate change. They will lose everything because of global warming effects and they will be forced to emigrate to survive.

EBU 2024 Proud To Present Fiction - Session #2

Drama

Hosted Session

Cinema Barberini - Sala 1

17:30 - 18:30

On Site

Online

60 min

The "EBU Proud to Present Fiction" event showcases the finest drama productions from European public service media, featuring both recent releases and upcoming projects.

This event offers a unique opportunity for drama professionals to present their work, exchange insights with peers, and explore a diverse range of programmes. Attendees will learn from the colleagues who worked on them, what made these productions successful, understand how they resonated with audiences, and assess the potential for future projects to gain international traction.

The event will include two sessions featuring a curated selection of outstanding recent and forthcoming European public service fiction series for adults.

OFFICIAL SELECTION:

Projects In Development:

Our People (CTV - Czechia)

Green Cops (ZDF - Germany)

The Woman Driver (FRANCE TV - France)

Klezmer (ARD/SWR - Germany)

Italian Cinema Insights: Unveiling the Intrinsic Value of Theatrical and Exhibition

Film

Talks

Cinema Barberini - Sala 4

17:30 - 18:30

On Site

60 min

At the heart of every film's journey is a complex network of industry segments, from production to theatrical distribution and exhibition. Each plays a crucial role in creating content, building anticipation, and shaping the cinematic experience. This interconnectedness influences the entire life cycle of films and their future success.

Could collaboration among all stakeholders be the key to finding a new balance between production and distribution, revitalizing the value chain for films to reach their full potential?

What strategies are exhibitors using to engage audiences?

Join us as we explore these questions and more with leaders from the Italian film and audiovisual industry.

Speakers:

Simone Gialdini | General Director ANEC and President CINETEL

Giampaolo Letta | CEO Medusa

Luigi Lonigro | direttore 01 Distribution, Presidente Unione Distributori Anica

Federica Lucisano | CEO Lucisano Film Group

Massimiliano Orfei | President PiperFilm

Massimo Proietti | CEO, Vision Distribution

Moderator:

Alessandra De Luca (journalist, Ciak, Avvenire)

Pushing The Envelope

Doc

Talks

Cinema Barberini - Sala 6

17:30 - 18:30

On Site

60 min

This panel will explore the challenges of reaching new audiences and engaging 18-35-year-olds who are thought of having moved away from traditional documentary viewing. Is the issue one of storytelling, or is it the medium? Is the answer really just Tik Tok and short formats?

With the rise of fake news and media mistrust, how can documentaries evolve to reach a generation that may shy away from facts and science? The discussion will delve into how narrative choices and media platforms can bridge divides, offering innovative approaches to attract and engage an audience that typically resists content, conflicting with their existing beliefs.

Speakers:

Caroline Behar | Head of International Coproductions and Acquisitions, France Télévisions (France)

Elisabeth Hagstedt | Head of Content, Histoire TV, TF1

Thomas Matzek | Head of Specialist Factual, ORF (Austria)

Shaminder Nahal | Head of Specialist Factual, Channel 4 (UK)

Abigail Priddle | Creative Director - Specialist Factual, BBC Studios (UK)

Stephen Segaller | Vice President, Programming, The WNET Group (USA)

Moderator:

Gioia Avvantaggiato | President and Executive Producer, GA&A (Italy)

BATTLEGROUND

Buyers Club

Market Screening

Cinema Barberini - Sala 3

17:40 - 19:24

On Site

104 min

At the end of WWI, hundreds of wounded soldiers were sent to a military hospital, where two young doctors disagreed on how to treat them. Stefano wanted to send them back to the front, whereas Giulio was making them physically worse to send them home. Both were secretly in love with a nurse from their college days. When an even worse tragedy struck Europe, claiming thousand victims, nobody really knew how to deal with the situation.

ELECTRIC CHILD

Buyers Club

Market Screening

Cinema Barberini - Sala 7

17:40 - 19:38

On Site

118 min

A father's desperate attempt to help his newborn son goes far outside moral norms and into dangerously uncharted territory when he appropriates and reengineers a high-level, superpower AI simulation at his work.

Wednesday, October 16, 2024

Doc Hosted Projects

Doc Hosted Session Cinema Barberini - Sala 6 09:00 - 10:00 On Site 60 min

In collaboration with Al Jazeera Documentary Industry Days, Bio to B, DocsBarcelona and Institute of Documentary Film, one project coming from each festival will have another chance of pitching at MIA. This session will also be a chance for our cultural partners to announce their project pick from the MIA Doc Co-Production Market & Pitching Forum official selection.

VISION DISTRIBUTION Comin'UP

Buyers Club Comin'UP Cinema Barberini - Sala 1 10:00 - 10:40 40 min

Introducing upcoming movies:

Le assaggiatrici (The Tasters) by Silvio Soldini

Diamanti (Diamonds) by Ferzan Ozpetek

Future Impact of Artificial Intelligence on Audiovisual Production

MIA

Talks

Cinema Barberini - Sala 3

10:00 - 11:30

On Site

90 min

In light of the current and future impact of Artificial Intelligence on the audiovisual sector, this special session, hosted by Creative Europe Desk Italy MEDIA in collaboration with MIA, will delve into the transformative role of AI across the production chain and examine the implications of the recent AI Act. In a rapidly evolving industry, the conversation on AI's role is not only timely but essential, as it will redefine the way content is created, distributed, and consumed.

This panel session offers a broad perspective, spanning from Europe to the United States and covering the entire production value chain, from the development stages to pre-production, shooting, VFX and post-production services.

With a distinguished lineup of speakers, this discussion promises to be an essential conversation for professionals navigating the rapidly evolving media landscape.

Institutional remarks:

Martin Dawson | Deputy Head of Unit Audiovisual Industry and Media Support Programmes, DG CONNECT, European Commission

Enrico Bufalini | Project Manager, Creative Europe Desk Italy MEDIA; Director, Archivio Luce, Cinema and Documentary, Cinecittà SpA

Speakers:

Radek Wegrzyn | Co-Founder and CEO, Magical Realist (Germany)

Dariusz Jabłoński | President, European Producers Club (Poland)

Christina Caspers-Roemer | General Manager & Managing Director, TRIxTER (Germany)

Miki Mistrati | Executive Producer, Snowman Productions (Denmark)

Moderator:

Erik Barmack | CEO and Founder, WildSheep Contend; Founder, AI in Hollywood (USA)

AnyShow | International Animation Showcase

Animation

Content Showcase

Cinema Barberini - Sala 4

10:00 - 11:00

On Site

60 min

AnyShow is an appointment created for international producers of animation in order to present and promote their projects to potential buyers, executive producers, television networks, streaming platforms, and other key roles of the entertainment industry attending MIA 2024.

Projects:

APOCALYPSE MOJITO

THE BLACK DIAMOND RACE

DESERT SISTERS

I'M STAYING UP!

KWEKU THE TRAVELLER

MISFIT MANOR

SISSI & CAESAR

THE UPSIDE DOWN RIVER

Italians Doc It Better

Doc

Content Showcase

Cinema Barberini - Sala 5

10:30 - 11:30

On Site

60 min

This exclusive showcase selects Italian feature-length films, docuseries, and tv one-off aiming for distribution abroad in cinemas, on television, or on streaming platforms. The projects selected at Italians Doc It Better are in post-production, rough cuts, or completed but not yet presented or screened in other markets, festivals, showcases, cinemas, TV, or platforms.

2024 Italians Doc It Better Official Selection (in alphabetical order):

ACHILLE LAURO: THE TERROR CRUISE

ART STRIKE

THE ENCHANTMENT

THE FIRST TIME

THE GOLDEN AGE

THE MADMEN COACH

PULLING MY OWN STRINGS

SIGONELLA THE CHALLENGE

UKRAINIAN WHISPERS

UNTIL THE END

Green Film: towards a more socially sustainable and productive industry

Hosted, Sustainability

Talks

Cinema Barberini - Sala 6

10:30 - 11:30

On Site

60 min

Adopting a sustainable approach today also means, in a broader sense, turning our attention to other forms of sustainability besides environmental sustainability.

The wellbeing of workers in the audiovisual industry is an issue that is increasingly intertwined with the good health of a company: acting in this sense, in addition to improving the quality of the working environment, can ensure a significant return on investment, translating into increased productivity and company competitiveness. The Green Film Rating System, with its recent update, also encourages producers to adopt labour practices aimed at improving the sustainability of production from a social point of view.

The panel therefore intends to illustrate and discuss processes and new professional figures that can help productions foster a healthier and fairer work environment, offering insights and concrete experiences that are emerging and dialogue on how to import and implement the good practices from the European to the Italian context.

Speakers:

Valeria Bullo | Film & TV Wellbeing & Inclusion Consultant

Fabiana Cumia | ESG Director, Rakuten TV Europe - Board Member, WIFTMI

Moderator:

Luca Ferrario | Director, Trentino Film Commission - Green Film

MINERVA PICTURES Comin'UP

Buyers Club

Comin'UP

Cinema Barberini - Sala 1

10:50 - 11:10

20 min

Swift preview of the upcoming Minerva Pictures Line up for the International Market. Don't miss the exclusive clips from Judas Gospel with Rupert Everett and Paz Vega!

RAI CINEMA INTERNATIONAL DISTRIBUTION Comin'UP

Buyers Club

Comin'UP

Cinema Barberini - Sala 1

11:20 - 11:40

20 min

Proudly launched at the beginning of this year, Rai Cinema International Distribution is thrilled to be presenting the 2025 slate at the MIA market.

Samuel, Study of a Success Story

Animation

Talks

Cinema Barberini - Sala 4

11:30 - 12:30

On Site

60 min

An insight into the success story of this widely recognised love-at-first-sight program. It's an opportunity to share how & why a property reaches its audience, what risks and how many opinions it takes to finally have the trust, when talent is a big signature. What's coming next on the marvelous chapter in the story of Samuel, who alone enchanted more than 35 million people across screens all over Europe, coming from the team which gave life to it.

Speakers:

Damien Megherbi | Co-Founder & Producer, Les Valseurs (France)

Yago Fandiño Lousa | Director of Clan TV and Head of Children Content at RTVE (Spain)

Pablo Jordi | CEO & Co-Founder, Pikkukala, (Finland / Spain)

Moderator:

Comfort Arthur | Founder & CEO, The Comfy Studio (Ghana / UK)

The FOURTH WALL

Buyers Club

Market Screening

Cinema Barberini - Sala 2

11:50 - 13:49

On Site

119 min

Lebanon, 1982. To keep a promise made to an old friend, Georges, travels to Beirut for a project as utopian as it is risky: to stage the play Antigone on the front line, in order to steal a moment of peace from the raging civil war.

C EU Soon

Film

Content Showcase

Cinema Barberini - Sala 1

12:00 - 13:30

On Site

90 min

With C EU Soon, MIA shines a light on European talents.

Nine European films in post-production looking for a sales agent are presented in a session open to International distributors. Selected Films' clips (up to 5' minutes excerpts) screenings are followed by a pitch by the film producers and directors.

The nine projects compete for the Screen International Award, consisting of a special press coverage for the winning project.

PROJECTS: (alphabetical and pitching order)

VANDERING TREES

THE ADVENTURES OF WILMA KUMMEL

RAINY SUMMER DAYS

JOIN ME FOR BREAKFAST

HOW COME IT'S ALL GREEN OUT HERE?

FATHER

SEA OF GLASS

A PLACE OF THEIR OWN

IF YOU ARE AFRAID YOU PUT YOUR HEART INTO YOUR MOUTH AND SMILE

The finalists of C EU Soon 2024 (including four feature film debuts) were chosen by an international selection committee composed of Laure Caillol, Head of Film Acquisitions at Haut et Court (France), Eve Gabereau, founder and CEO of Modern Films (UK), and Vanja Kaludjercic, Artistic Director of IFFR - International Film Festival Rotterdam (Netherlands).

Rome Wasn't Built in a Day: 110 Days in the LED Volume and What That Means for the Rest of Us.

Innovation for Creative Industries

Talks

Cinema Barberini - Sala 3

12:00 - 13:00

On Site

60 min

An in-depth look at how approaching virtual production from a filmmaker's perspective allowed us to bring the vision of legendary director Roland Emmerich to life in *Those About to Die*. This panel will explore the innovations that made this possible and how these advancements can be applied to support a wider range of budgets and productions across the industry.

Speakers

Neil Graham | Executive Producer, Dimension & DNEG 360 (UK)

Max Rocchetti | Filmmaker, Virtual Production Supervisor (Italy)

Moderator:

Nils Pauwels | Founder, Immersive Productions; Co-Founder, Institute of Immersive Media (Netherlands)

Bridging Generations: Connecting Audiences. European Writers Club

Open Call

Drama

Hosted Session

Cinema Barberini - Sala 5

12:00 - 13:00

On Site

Online

60 min

In a fragmented world with multiple storytelling options, we need to tell stories that bridge across generations, formats, platforms, and borders. But how? Are you a writer, showrunner, broadcaster, or producer looking to create stories that cross generations and connect audiences? Join us and hear about our new call and how EWC can boost your project.

Let's create stories together.

Speakers:

Cristiana Farina | Showrunner, "The Sea Beyond" (Italy)

Samya Hafsaoui | Writer and Content Creator (Netherlands)

Marianne Furevold-Boland | Head of Drama, NRK (Norway)

Thomas Gammeltoft | Head of EWC (Denmark)

Filson Ali | Creative Producer, EWC (Denmark)

Basel Mawlawi | Creative Producer, EWC (Denmark)

Moderator:

Thomas Gammeltoft | Head of EWC (Denmark)

New Resources and Opportunities for Documentaries: The Role of Tax Credits and the Challenges of Producing in the Italian and International Markets

Cinema Barberini - Sala 6

12:00 - 13:00

On Site

60 min

The panel explores the opportunities arising from documentaries in the local and global markets, highlighting the importance of tax credit and the role of film commissions under the new legislation.

Speakers:

Fabio Abagnato | Director, Emilia Romagna Film Commission (Italy)

Enrico Bufalini | Director Historical Archive, Films and Docs, Cinecittà S.p.A. (Italy)

Gabriele Genuino | Head Of Documentary Production, Rai Cinema, Rai (Italy)

Gloria Giorgianni | CEO, Producer, Anele (Italy)

Cosetta Lagani | Founder and Creative Producer, Salice Production (Italy)

Roberto Pisoni | Senior Director Sky Entertainment Channels, Sky Italia, (Italy)

Fabrizio Zappi, Director Rai Documentari, Rai (Italy)

Film Distribution in Lazio

Hosted

Talks

Cinema Barberini - Sala 4

12:30 - 13:30

On Site

60 min

A new notice from the Region to support a deal between independent distribution and movie theaters.

Speakers:

Lorenza Lei | Cinema and Audiovisual, Regione Lazio (Italy)

Maria Giuseppina Troccoli | Extraordinary Commissioner, Roma Lazio Film Commission (Italy)

Marco Buttarelli | President, Lazio Crea (Italy)

Stefano Massenzi | Lucky Red on behalf of Anica Distributori (Italy)

Marco Luca Cattaneo | CNA Lazio (Italy)

Moderatore:

Enrico Magrelli | Journalist and film critic (Italy)

The experts for technical support for the Independent Distributor Notice will be present

Lazio Pitching Forum #1

Hosted

Pitching Forum

Cinema Barberini - Sala 1

14:00 - 15:30

On Site

Online

90 min

Lazio Region, in collaboration with Lazio Innova and the Rome Chamber of Commerce, and with the support of Azienda Speciale Sviluppo e Territorio is promoting an initiative to support the internationalization of local small and medium-sized enterprises (SMEs) developing audiovisual products.

Take part in this incredible session to witness the presentation of their projects at the 10th edition of MIA!

Selected projects:

A Cold Distance

Anime Trasparenti

Band of Losers

Camera Obscura

Finally Our Home

Fish Out of Water

Irene

L'Ultimo Brigante

Marguerite and Hadrian

Thirteen Thursdays

Time on Hold

Ultime Volontà

FAMILIAR TOUCH

Buyers Club

Market Screening

Cinema Barberini - Sala 2

14:00 - 15:31

On Site

91 min

FAMILIAR TOUCH is a coming of (old) age film. It follows an octogenarian woman's transition to life in assisted living as she contends with her conflicting relationship to herself and her caregivers amidst her shifting memory, age identity, and desires.

Impact Documentaries

Doc

Talks

Cinema Barberini - Sala 6

14:00 - 15:00

On Site

60 min

Leading filmmakers, producers, and broadcasters will share insights into crafting powerful stories that not only inform but inspire action. From advocacy campaigns to policy shifts, discover the strategies behind creating documentaries with a lasting impact on society, culture, and beyond.

Speakers:

Diego Buñuel | Head of Programs, France Télévisions Studio (France)

Giulia Innocenzi | Director, Journalist, Rai (Italy)

Kelsey Koenig | VP of Production, Impact Partners (USA)

Isabella Pisani | Head of Documentary, LCP Assemblée Nationale (France)

Tilman Remme | Partner and Creative Director, GTV Docs (UK)

Georg Tschurtschenthaler - gebrueder beetz FILMPRODUKTION (Germany)

Moderator:

Stephen Segaller | Vice President, Programming, The WNET Group (USA)

WEIGHTLESS

Buyers Club

Market Screening

Cinema Barberini - Sala 7

14:00 - 15:34

On Site

94 min

FOR INTERNATIONAL BUYERS ONLY

A 65-years-old ethnomusicology professor, fights the darkness caused by a sudden amnesia. Flashes of the past, with hazy archive footage, haunt his mind like a phantasmagoria of images. His life gets gradually replaced by the vivid images of that past while he's able to experience a revelation...

Sourcing IPs: Next Generation Success Stories

Animation

Talks

Cinema Barberini - Sala 4

14:30 - 15:30

On Site

60 min

Adapting a property into an audiovisual media often comes from the belief that well-established properties have more chances of success compared to original IPs in today's crowded market. Adaptations for screen require a strong effort in development and production to compete in the global industry without losing the essence of the original work. "What to do?", "How to do it?", and "with whom?" are some of the questions of this session that will be answered by the experts on the stage.

Speakers:

Massimo Fenati | CEO, Eaglet (UK)

Tom Beattie | Founder, CEO and Producer, Tiger Aspect Kids & Family (UK)

Alexandre Hénin | Managing Director & Producer, Bayard Animation (France)

Maurizia Sereni | Head of Creative Development, Movimenti Production (Italy)

Moderator:

Federica Pazzano, CEO, DARO Studio LLC (USA)

Drama Pitching Forum - Session #1

Drama

Pitching Forum

Cinema Barberini - Sala 5

14:30 - 15:30

On Site

60 min

The Drama Co-production Market & Pitching Forum 2024 will showcase 7 of the 14 series projects selected by MIA, coming from 12 different countries. These projects will be pitched to the international audiovisual industry in attendance.

In this occasion, the International Drama Selection Committee members, special guests of the event, will be presented officially:

MK Kennedy, Executive Managing Director of TV Series at Studiocanal; Maria Pia Ammirati, Head of Drama at RAI; Lauren Stein, Head of Creative for Sony Pictures Television Studios; Manuel Alduy, Head of Cinema and Young Adult & International Fiction for France Televisions; Tesha Crawford, Senior Vice President Global Scripted Series at Universal Int. Studios; Marc Lorber, Founder & Executive Producer of The Art of Coproduction; Helene Goujet, VP of Acquisitions and Editorial MAX for Warner Bros Discovery Streaming Europe; equityMarieke Muselaers, VP International Financing & Coproductions at Nordisk Film; Laura Abril, Executive Vice President of Scripted and Global Business Development at Buendía Estudios; Robert Franke, VP Drama for ZDF Studios; Walter Iuzzolino, CEO & Co-Founder of Eagle Eye Drama; Kate Laffey, Head of TV at Number 9 Films; Emmanuelle Bouilhaguet, CEO of The Originals Productions; Noel Hedges, EVP Acquisitions and Coproductions TV at Lionsgate; Claudia Bluemhuber, CEO & Managing Partner of Silver Reel; Joe Lewis, CEO of Amplify Pictures; Davide Nardini, Head of Scripted Originals for Amazon Studios Italy; Kateryna Vyshnevskaya, Independent Producer, Marianne Furevold-Boland, Head of Drama at NRK and Ferdinand Dohna, Head of Content for BETA Film.

DRAMA SERIES PRESENTED (pitching order):

THE NIGHT WATCH

DOLCE AMELIA

LIFELINE

A FAMILY REUNION

CASTLE OF THE EAGLE

THE LITTLE ITALIAN HOTEL

UGLYCOMICS

HEY JOE

Buyers Club

Market Screening

Cinema Barberini - Sala 3

15:00 - 17:00

On Site

120 min

New Jersey, US, 1971. Dean Barry, an American veteran who abandoned a pregnant girl in Naples after the war, receives a telegram with the news that the woman has died and decides to return to Italy to meet his son.

Vision Distribution Private Screening

Buyers Club

Private Screening

Cinema Barberini - Sala 3

15:00 - 17:00

On Site

120 min

International Factual Forum

Factual

Content Showcase

Cinema Barberini - Sala 6

15:30 - 16:30

On Site

60 min

The International Factual Forum enables television or digital content producers to present and promote their ideas for factual formats and programs to potential buyers, executive producers, television networks, streaming platforms, and other key figures in the entertainment industry attending MIA 2024.

2024 International Factual Forum Official Selection (Alphabetical Order)

BOCUSE D'OR - SUCCESSION

THE CORNUCOPIAN CARAVELS

EAT A BOOK

GLOBAL SCI-FI AND THE CHINESE WAY

GOLDEN KEYS

INVESTIGATORS

LAST WILL

THE LOST BEAUTY

THE SHIP OF FOOLS

THAT CRAZY ITALIAN FARM

IN THE SUB FOR LOVE

Buyers Club

Market Screening

Cinema Barberini - Sala 2

15:40 - 17:16

On Site

96 min

Marco is a charming flight attendant. Marianne, a tough submarine officer. Stranded during a storm, they meet by chance in a hotel in Polynesia. They almost succumb to the temptation of a onenight stand... But Marianne has to leave for a top-secret 70-day mission in the far ocean depths!

OF DOGS AND MEN

Buyers Club

Market Screening

Cinema Barberini - Sala 7

15:40 - 17:02

On Site

82 min

FOR INTERNATIONAL BUYERS ONLY

As dawn breaks, 16-year-old Dar returns to her kibbutz in search of her missing dog, lost during the massacre that she survived days before. She confronts the horrors etched on the place and the faces of people around her, and witnesses the stark reality of the tragedy unfolding across the fence in Gaza. Between those who seek revenge and those whose faith in mankind remains unwavering, Dar tries to find her own voice.

Investment: for the Competitiveness of the European Audiovisual Industry.

MIA

Cinema Barberini - Sala 1

16:00 - 17:30

On Site

Online

90 min

Join us for an exploration of financing and investment opportunities in the audiovisual sector, geared towards fostering cultural autonomy and innovation in Europe.

Organised by the European Commission's Creative Europe MEDIA in cooperation with MIA the event is a key platform for dialogue between policymakers, financiers, and audiovisual stakeholders. This year's theme, 'Investment: for the competitiveness of the European audiovisual industry' focuses on enhancing the EU's global competitiveness in the audiovisual sector through debt and equity finance.

Discover the vast potential of the audiovisual industry, engage with the innovative financial tools for creative industries under the InvestEU and Creative Europe programmes, including MediaInvest and CCS Guarantee and network with industry professionals and investors.

Conference Highlights:

Explore equity investors and bankers' perspectives on Intellectual Property (IP) rights in audiovisual investment.

Delve into the evolving field of IP management and its potential to create sustainable revenue streams. Learn about effective strategies for converting IP rights into cash and how MediaInvest can empower European companies to maintain control over their intellectual property.

Learn how banks are extending their offer towards creative entrepreneurs.

Opened with powerful keynotes, this moderated discussion will address how Invest EU and Creative Europe programmes can increase financing volumes to help audiovisual companies scale their productions and distribution while competing with global players.

Don't miss this chance to shape the future of European cinema.

Key notes:

Giuseppe Abbamonte | Director for Media Policy, DG CNCT

Nicola Borrelli | Direttore Generale, Direzione Generale Cinema e Audiovisivo (Italy)

Speakers - Moderated panel discussion:

Gianluca Massimi | Head of Division "Mandate Origination and Relationship Management - EC/EIB

Andrea Scarso | Partner and Investment Director, IPR.VC (UK)

Mario Gianani, Producer and Co-Founder, Our Films - Mediawan (Italy)

AnyShow | International Animation Showcase

Animation

Content Showcase

Cinema Barberini - Sala 4

16:00 - 17:00

On Site

60 min

AnyShow is an appointment created for international producers of animation in order to present and promote their projects to potential buyers, executive producers, television networks, streaming platforms, and other key roles of the entertainment industry attending MIA 2024.

Projects:

THE VIOLINIST

NO GOOD AND NO EVIL

MY FRIEND THE SUN

DISPOSABLE

THE STATE OF SOULS

MARY ANNING

In Conversation with Katherine Pope

Drama

Talks

Cinema Barberini - Sala 5

16:00 - 17:00

On Site

Online

60 min

In this exclusive keynote, Katherine Pope, President of Sony Pictures Television Studios, will share insights from her remarkable career in the entertainment industry. With her experience as a producer, distributor, and buyer, Pope has been at the forefront of shaping the television landscape across various roles. Since taking the helm at Sony Pictures Television Studios, she has overseen the development of numerous successful productions and spearheaded a reorganization to enhance flexibility and innovation within the studio.

Drawing from her extensive personal experience, Pope will delve into her current role leading one of the world's foremost television studios, discussing the challenges and triumphs of overseeing a slate of beloved global hits such as *The Boys*, *The Good Doctor*, *Outlander*, and *The Last of Us*. This conversation will provide a deep dive into her vision for the future, exploring how she continues to push boundaries with original content, global franchises, and adaptations from the rich intellectual property within the Sony portfolio. The keynote will be a unique opportunity to hear directly from a leader whose influence continues to shape the future of television, offering attendees invaluable inputs on the complexities and opportunities within the ever-evolving entertainment industry.

MODERATOR:

Paolo Ciccarelli | Head of Drama, MIA | Mercato Internazionale Audiovisivo

THE GREAT AMBITION

Buyers Club

Market Screening

Cinema Barberini - Sala 3

17:05 - 19:07

On Site

122 min

Secretary of the most influential Communist Party in the Western world, Enrico Berlinguer challenged the international balance by seeking to bring the Communists to government in Italy and achieve socialism in a democratic country.

Fandango Sales Private Screening

Buyers Club

Private Screening

Cinema Barberini - Sala 3

17:05 - 19:07

On Site

122 min

WILLIAM TELL

Buyers Club

Market Screening

Cinema Barberini - Sala 7

17:10 - 19:23

On Site

133 min

As the nations of medieval Europe struggle for power, the ruthless Austrian Empire invades neighbouring Switzerland, and a peaceful huntsman, William Tell, is thrust into the heart of their resistance.

SUPERKLAUS

Buyers Club

Market Screening

Cinema Barberini - Sala 2

17:20 - 18:48

On Site

88 min

Santa hits his head and starts to believe he's a popular big-screen superhero, SantaKlaus, from a movie saga, and takes on a businessman obsessed with selling toys, all in order to save his worship... and Christmas!

Best Practices for Virtual Production

Innovation for Creative Industries

Talks

Cinema Barberini - Sala 1

17:30 - 20:00

On Site

Online

150 min

Get the most out of your VP production, from initial brief to the shoot. With focus on plate based virtual production the masterclass will give practical advice for independent film professionals on how to include VP in a production from small to large budgets. All the little things that make the show run smoother.

Host:

Mikael Windelin | Visual Effects & Virtual Production Producer (Denmark)

This session is curated with IIM | Institute of Immersive Media (Netherlands)

Is Creating Programs Re-Inventing the Recipe Each Time?

Animation

Talks

Cinema Barberini - Sala 4

17:30 - 18:30

On Site

60 min

To achieve the high stakes of bringing a program to its audience, financing has always been a tricky piece of the puzzle. Many projects face the need to gather the financial participations brick by brick, which makes it crucial to coordinate these timely, so they converge towards production greenlight. Both Producers and Broadcasters experience this patient coordination, and some Broadcasters have made financial alliances (nordic countries, EBU, other) to strengthen their financial input on the global market. The panel will highlight experience, analyze how it works, and how it can apply to a variety of countries.

Speakers:

Luca Milano | Executive Director, Rai Kids (Italy);

Yago Fandiño Lousa | Director of Clan TV and Head of Children Content at RTVE (Spain)

Vicky Schroderus | Senior Executive in Charge of International Co-Productions and Acquisitions – YLE Children and Youth (Finland)

Denisa Dufková | Head of Planning and Scheduling CT :D Czech TV (Czech Republic)

Moderator:

Federica Pazzano | CEO, DARO Studio (USA)

Future-Proofing Content: Strategies for Global Success

Drama

Talks

Cinema Barberini - Sala 5

17:30 - 18:30

On Site

Online

60 min

In a rapidly evolving market, how do international businesses continue to thrive and deliver content that can appeal locally as well as globally? This panel will explore strategies for navigating competition, budget pressures, and the shifting commissioning process worldwide. Experts will discuss how to ensure fair access for content producers, future-proof businesses, and develop sustainable models. Learn from a distinguished panel about the innovative approaches emerging from recent years of instability and what the future might hold.

Speakers:

Arvand Khosravi | Head of Scripted Television Strategy, Fifth Season (US)

Laura Abril | EVP Scripted and Global Business Development, Buendia Estudios (Spain)

Lars Blomgren | Head of International, Media Res (USA / Sweden)

Marieke Muselaers | VP International Financing & Coproductions, Nordisk Film (Sweden)

Joe Lewis | CEO, Amplify Pictures (US)

Luca Bernabei | CEO, Lux Vide (Italy)

Moderator:

Carlo Dusi | Founder and Managing Director, Turning Point (UK)

Are we all independent producers? Defining What an Independent Producer Is in a Fast-Changing Industry

Hosted

Talks

Cinema Barberini - Sala 6

17:30 - 18:30

On Site

60 min

The role of the independent producer is crucial for scouting and discovering new talent, as well as in all other phases of production. In a constantly evolving market, is it possible to be independent while simultaneously facing significant challenges such as competition from large media companies, financial sustainability, and the need to be competitive in both national and international markets? Ultimately, is defining oneself as an independent producer still relevant in nowadays audiovisual market, or is this role destined to disappear?

Speakers:

Marco Alessi | CEO, Dugong (Italy)

Simonetta Amenta | President, AGICI - CEO, Eurofilm (Italy)

Carlotta Ca Zorzi | Head of Business and Legal Affairs, Fandango - Member Board of Directors, EPC (Italy)

Dariusz Jablonski | President, EPC - CEO, Apple Film Production (Poland)

Stefano Sardo | Screenwriter, Director, and Producer, Nightswim (Italy)

Moderator:

Francesca Longardi | CEO, Cattleya (Italy)

Thursday, October 17, 2024

Italy as a Strategic Partner for the European Factual Industry: Co-production and the Format Market Between Challenges and Opportunities

Factual Talks Cinema Barberini - Sala 6 09:30 - 10:30 On Site 60 min

Opportunities and challenges in co-production between European countries and new financing models for the production of Factual content.

Speakers:

Ilan Astrug | VP Format Acquisitions, Warner Bros Discovery (UK)

Gerbrig Blanksma | SVP, International Sales And Partnerships, EMEA, Blue Ant Studios (UK)

Abigail Priddle | Creative Director - Specialist Factual, BBC Studios (UK)

Moderator:

Riccardo Mastropietro | CEO & Artistic Director, Pesci Combattenti (Italy)

FANDANGO SALES Comin'UP

Buyers Club Comin'UP Cinema Barberini - Sala 1 10:00 - 10:20 20 min

Fandango Sales - Upcoming titles

FOR INTERNATIONAL BUYERS ONLY

Brave New World, Empowering Independent Film Production

Film

Talks

Cinema Barberini - Sala 3

10:00 - 11:00

On Site

60 min

Amid wars, economic recession, strikes, elusive audiences, and artificial intelligence, the film industry is experiencing a period of rapid and intense change.

Despite numerous challenges, independent producers continue to discover and nurture talent, original stories, and fresh, engaging visions, often succeeding in the challenging task of turning auteur works into commercially successful and internationally acclaimed films.

Join this intriguing conversation to learn how independent producers are navigating these turbulent times.

Speakers:

Marie Ange Luciani | General Manager, Les Films de Pierre (France)

Jonas Dornbach | CEO, Komplizen Films (Germany)

Andrea Occhipinti | CEO, Lucky Red (Italy)

Moderator:

Tim Dams | Europe Editor, Screen Intl (UK)

Legacy Characters, CGI & VFX. Long Live our Heroines and Heroes

Animation

Talks

Cinema Barberini - Sala 4

10:00 - 11:00

On Site

60 min

How to make new with proven design icons of the past. What does it take to recreate famous legacy characters for new media and reach new audiences, without betraying the old time fans. From original to CGI, what matters in the migration? Can our emotions towards an iconic design travel to reach the same emotional stickiness, or do you build another emotional link, another storytelling?

Speakers:

Diego Viezzoli | Head of Pipeline, Rainbow CGI (Italy)

Franco Valenziano | VFX Supervisor, beQ Entertainment (Italy)

Moderator: Giulietta Fara | Artistic Director, Frame24 Future Film Festival (Italy)

"CINEMA REVOLUTION": The Numbers of 2024 Edition

Hosted

Talks

Cinema Barberini - Sala 5

10:00 - 11:00

On Site

Online

60 min

Back in the cinemas and arenas all over Italy last summer, "Cinema Revolution", the initiative strongly supported by the Ministry of Culture, even for its second edition represents a key tool through which the Italian film and audiovisual industry is strengthened even more.

On Thursday, October 17 at 10 a.m. in Room 5 of Cinema Barberini, Rome, will be presented the data of the 2024 campaign, promoted with the support of Cinecittà in the period June 9 - September 19.

An event organized by the Ministry of Culture - General Directorate for Cinema and Audiovisual on Cinetel data.

Speakers:

Lucia Borgonzoni | Undersecretary of State, Ministry of Culture (Italy)

Nicola Borrelli | Director, General Directorate for Cinema and Audiovisual of the Ministry of Culture (Italy)

Simone Gialdini | President, Cinetel (Italy)

Chiara Sbarigia | President, Cinecittà (Italy)

INTRAMOVIES SRL Comin'UP

Buyers Club

Comin'UP

Cinema Barberini - Sala 1

10:30 - 10:50

20 min

Upcoming feature films premiering in 2025

PIPERFILM Comin'UP

Buyers Club

Comin'UP

Cinema Barberini - Sala 1

11:00 - 11:20

20 min

Presenting new movies of PiperFilm slate

UnBox 2024

Cinema Barberini - Sala 6

11:00 – 13:00

On Site

120 min

UNBOX is a project addressed to emerging filmmakers who, after shooting their short films, aspire to make a debut in cinema and series. The event aims to become a decisive moment in the process of building the production architecture of the projects that have been selected, which will be presented during a pitch session that will be followed by B2B meetings with a large parterre of Producers.

AUTHORS AND PROJECTS:

- FOUR WALLS by Xin Alessandro Zheng
- GOLDEN BOY by Federica Corti
- IN SPIRITO by Nicolò Folin
- LIKE A FISH OUT OF WATER by Chiara De Angelis
- NAILS by Chiara Marotta
- NOTREDAME by Federico Demattè
- RAGÙ by Anna Elena Pepe
- SCARLET MEMORIES by Mattia Napoli
- SHOOTING WATERMELONS by Antonio Donato
- WHO SHOOTS FIRST by Emanuele Palamara

Transposition of the DSM Copyright Directive in EU Member States - Impact on Audiovisual Productions.

MIA

Talks

Cinema Barberini - Sala 3

11:30 – 13:00

On Site

90 min

Legal aspects and practical consequences in the different national experiences. An opportunity for discussion to highlight aspects on which there is harmonisation.

Looking at how different countries handle criteria to determine the adequate and proportionate remuneration, either in contracts and/or collective bargaining agreements, and rules governing transparency obligations. A comparative approach to highlight status of harmonisation.

This session is curated by APA in collaboration with CEPI - European Audiovisual Production Association.

Speakers:

Emmanuelle Mauger | Deputy Director General, Syndicat des Producteurs Independents (France)

Julian Waiblinger | Partner, Nordemann (Germany)

Mathilde Fiquet \ Secretary General, CEPI (Europe)

Additional speaker to be confirmed (Spain)

Moderator:

Alessandra Corigliano | Associate, OsborneClarke (Italy)

Access by invitation only

The Morning Show | The MIA Film Focus on Film Financing

Film

Talks

Cinema Barberini - Sala 4

11:30 - 12:30

On Site

60 min

A conversation among experienced top producers and funds representatives to shine a light on all the hurdles, the strategies, the dos and don'ts, the best cases, as well as insights and pointers on how to avoid pitfalls while navigating the exciting world of financing films and shows nowadays. Discover the current and future trends of Film financing.

Moderated by the host, the attendees are invited to intervene and ask questions.

The morning show is a snapshot on today's film financing, an unparalleled occasion for the attendees to pick the brains of leading experts on building creative and solid financing plans.

Speakers:

Frédéric Fiore | President, Logical Pictures (France)

Mike Goodridge | Founder, Good Chaos, (UK)

Malte Grunert | Founder & Managing Director, Producer, Amusement Park (Germany)

Benjamin Kramer | Co-Head Media Finance, CAA (USA)

Sonia Rovai | CEO, Wildside

Andrea Scarso | Partner, Investment Director, IPR.VC (UK)

Gabrielle Tana | Producer, Brouhaha Entertainment (UK)

Moderator:

Frédéric Fiore | President, Logical Pictures (France)

Piemonte Development Pitch

Hosted

Pitching Forum

Cinema Barberini - Sala 5

11:30 - 13:00

On Site

Online

90 min

During MIA 2024, the PIEMONTE DEVELOPMENT PITCH will present six projects currently under development, all of which have benefited from the Piemonte Film TV Development Fund. The fund, created by the Film Commission Torino Piemonte, provides support to independent production companies by helping them develop projects with international potential and fostering global co-productions. These selected products reflect a new generation of cinema, telling local stories with a global outlook.

PIEMONTE DEVELOPMENT PITCH | OFFICIAL SELECTION 2024

BEYOND THE DESERT, by Andrea Parena (Redibis Film)

DIRT, by Giada Bossi (Elsinore Film)

DISORDER, by Giacomo Abruzzese (Dugong)

IDDA'S BREATH, by Irene Dionisio (Kino Produzioni)

INCOMPARABLE, by Stefano Croci (Cinefonie)

TINA, by Simone Catania (Indyca)

True Colours Line Up

Buyers Club

Comin'UP

Cinema Barberini - Sala 2

11:40 - 12:40

On Site

60 min

CYR@NO.ORG

Buyers Club

Market Screening

Cinema Barberini - Sala 2

14:00 - 15:43

On Site

103 min

Forty-year-old Marco, married to the daughter of the owner of the advertising agency he works for, loses everything from one day to the next due to a whim: having a romantic encounter with Lia, who lures men online to make ends meet, making pay for the groceries and flee immediately afterwards.

Lazio Pitching Forum #2

Hosted

Pitching Forum

Cinema Barberini - Sala 4

14:00 - 15:30

On Site

90 min

Lazio Region, in collaboration with Lazio Innova and the Rome Chamber of Commerce, and with the support of Azienda Speciale Sviluppo e Territorio is promoting an initiative to support the internationalization of local small and medium-sized enterprises (SMEs) developing audiovisual products.

Take part in this incredible session to witness the presentation of their projects at the 10th edition of MIA!

Selected projects:

Dark Vertigo

Eden Sonate

Eternal Light

In The Sunlight

Margherita

My Next Ex

Paradiso

Sema

Tante Care Cose

The Quarry

The Terrible Lovers

Time Will Tell

Success or Failure? That Is the Question.

Cinema Barberini - Sala 5

14:00 - 15:15

On Site

75 min

Odessa Rae: Unveiling Truth And Inspiring Change

Doc

Talks

Cinema Barberini - Sala 6

14:00 - 15:00

On Site

60 min

Oscar-winning producer Odessa Rae delves into the transformative power of documentary filmmaking. Drawing from her own experiences, including her acclaimed work on Navalny and her current frontrunner for this year's Oscars, HOLLYWOODGATE, Rae explores how documentaries can shape global discourse, challenge power structures, and create lasting social impact. She will discuss the critical role of storytelling in unveiling hidden truths, navigating complex ethical landscapes, and forging authentic connections with audiences. Join Odessa Rae as she shares insights on crafting stories that not only inform but inspire change in a world increasingly in need of powerful voices.

THE OPERA!

Buyers Club

Market Screening

Cinema Barberini - Sala 3

14:10 - 15:56

On Site

106 min

An opera-musical telling the myth of Orpheus and Eurydice in our contemporary times, an extraordinary love story.

CINETEL presents BORSA FILM: The historical archive of Italian Box Office

Hosted

Talks

Cinema Barberini - Sala 1

14:30 - 15:30

On Site

Online

60 min

CINETEL presents BORSA FILM, the historical box office archive with box revenue and attendance data for all titles released at the cinema in Italy since the 1950s.

The platform, developed within the CINETEL website and freely available to the public, allows the consultation of thousands of records classified by title, director and actors, as well as box office by film season and nationality.

This is the most extensive public sharing of historical data on theatrical sector trends realized through the digitization of the historic BORSA FILM magazine. This achievement was possible thanks to the contribution of the MiC's Cinema and Audiovisual General Directorate.

Speakers:

Davide Novelli, Managing Director CINETEL

Giorgio Bigoni, Head of Operations CINETEL

Bruno Zambardino | EU Affairs, School Plan & Italy for Movies - DGCA of the Ministry of Culture

Coffee with ACE

Film

Talks

Hotel Bernini - Conference Hall

14:30 - 16:00

On Site

Online

90 min

In cooperation with ACE Producers

Access upon registration, first-come-first-served and upon seats availability

With this guided and targeted networking activity, MIA|Film aims to provide a tool not only for a pure business experience, but also a space for professional growth, a mix between consulting and a collective mentorship moment, where participants can engage with peers, guided by a 'mentor-moderator' on specific themes.

Among the topics in focus: marketing and distribution strategies starting from the development stage, how to navigate markets, festivals and business opportunities, how to find the right partner for your projects.

Join the two experts and enjoy a cup of Italian Espresso and pastries offered by ACE Producers!

Speakers

Eve Gabereau | Founder & CEO, Modern Films (UK)

Roman Paul | Producer, Razor Film (Germany)

To register, please fill the form available here:

https://docs.google.com/forms/d/e/1FAIpQLSdY3Z8FPUJFA7Y2PjT0GnVIF2lyjdadRV2S6ks_ObN6NTGSDw/view

Drama Pitching Forum - Session #2

Drama

Pitching Forum

Cinema Barberini - Sala 5

15:30 - 16:30

On Site

60 min

The Drama Co-production Market & Pitching Forum 2024 will showcase 7 of the 14 series projects selected by MIA, coming from 12 different countries. These projects will be pitched to the international audiovisual industry in attendance.

In this occasion, the International Drama Selection Committee members, special guests of the event, will be presented officially:

MK Kennedy, Executive Managing Director of TV Series at Studiocanal; Maria Pia Ammirati, Head of Drama at RAI; Lauren Stein, Head of Creative for Sony Pictures Television Studios; Manuel Alduy, Head of Cinema and Young Adult & International Fiction for France Televisions; Tesha Crawford, Senior Vice President Global Scripted Series at Universal Int. Studios; Marc Lorber, Founder & Executive Producer of The Art of Coproduction; Helene Goujet, VP of Acquisitions and Editorial MAX for Warner Bros Discovery Streaming Europe; Marike Muselaers, VP International Financing & Coproductions at Nordisk Film; Laura Abril, Executive Vice President of Scripted and Global Business Development at Buendía Estudios; Robert Franke, VP Drama for ZDF Studios; Walter Iuzzolino, CEO & Co-Founder of Eagle Eye Drama; Kate Laffey, Head of TV at Number 9 Films; Emmanuelle Bouilhaguet, CEO of The Originals Productions; Noel Hedges, EVP Acquisitions and Coproductions TV at Lionsgate; Claudia Bluemhuber, CEO & Managing Partner of Silver Reel; Joe Lewis, CEO of Amplify Pictures; Davide Nardini, Head of Scripted Originals for Amazon Studios Italy; Kateryna Vyshnevskaya, Independent Producer, Marianne Furevold-Boland, Head of Drama at NRK and Ferdinand Dohna, Head of Content for BETA Film.

DRAMA SERIES PRESENTED (pitching order):

VIKTORIAFRANKENSTEIN

THE AOSAWA MURDERS

PALMYRA

YES!

BAT OUT OF HELL

THE BOOK OF LONGINGS

THE BEST IMMIGRANT

Universal Studio Group & European Creators: Unlocking the Future of Unscripted Content

Factual

Talks

Cinema Barberini - Sala 6

15:30 - 16:30

On Site

60 min

Join two leading unscripted executives from Universal Studio Group, the powerhouse umbrella for four television studios - Monica Rodman, Executive Vice President of Universal Television Alternative Studio and Ed Havard, Senior Vice President of Universal International Studios - for a keynote session on how European producers and creators in Unscripted/Non-Scripted can unlock the dynamic ecosystem of NBCUniversal and beyond. This session will go off-script as they break down innovations in the space, including forging powerful partnerships with international production companies and format creators to bring exceptional shows to life in the global market, such as Destination X, The Americas and That's My Jam.

VENA

Buyers Club

Market Screening

Cinema Barberini - Sala 2

15:50 - 17:46

On Site

116 min

Jenny trusts only her boyfriend Bolle. They share the highs of crystal meth and the mixed feelings of expecting a baby. When midwife Marla enters, Jenny confronts her fears, forms an emotional bond with her daughter, and gains self-determination. But one key decision is out of her hands.

Keynote Interview with Clayton Townsend: Mastering the Craft of Epic Cinema and TV

MIA

Talks

Cinema Barberini - Sala 1

16:00 - 17:00

On Site

Online

60 min

Join us for an exclusive keynote with the legendary Clayton Townsend, one of Hollywood's most accomplished producers. With an extraordinary career that spans decades, Townsend has brought to life cinematic masterpieces like Emmy Awarded series Ripley and numerous films by iconic director Oliver Stone, including Born on the Fourth of July and Natural Born Killers. His expertise in navigating complex productions, from groundbreaking historical dramas to visionary new series, has shaped some of the most unforgettable films of our time. Don't miss this rare opportunity to hear firsthand insights from a producer who has redefined the art of filmmaking on a global scale.

Nice Here But Have You Ever Shot in South Tyrol?

Hosted

Talks

Cinema Barberini - Sala 4

16:00 - 17:00

On Site

60 min

South Tyrol as a film location, explored through three successful case studies.

South Tyrol has established itself as a prime film location, with IDM Film Commission Südtirol playing a pivotal role in promoting the region's cinematic potential. Since its founding in 2010, IDM has supported over 300 productions, including films, documentaries, TV series, and short films, offering both financial assistance and comprehensive production services. With its strategic geographical position, stunning landscapes, and rich cultural heritage, South Tyrol offers a versatile backdrop for a wide range of productions.

In this panel, we will explore three diverse case studies that exemplify South Tyrol's appeal as a location. Kino Produzioni will present "They Will Be Dust" (Polvo Seràn), a film awarded with the Platform Award at the 49th edition of the Toronto International Film Festival. Cross Productions will discuss "Brennero," a TV series created in coproduction with Rai Fiction, entirely set in South Tyrol. Giafatto Entertainment will highlight the TV series "Davos 1917", in which they participated as a service provider.

These case studies underscore South Tyrol's dynamic potential as a film location, with IDM Film Commission Südtirol continuing to be a key partner in fostering the growth of the region's film industry.

Speakers:

Birgit Oberkofler, Head of IDM Film Commission Südtirol

Giovanni Pompili, Producer and Founder at Kino Produzioni

Philipp Moravetz, Founder at Giafatto Entertainment

Lynn Inglese, Co-founder at Giafatto Entertainment

Maddalena Rinaldo, Producer & Head of Content at Cross Productions

Moderator:

Alessandra De Luca, Journalist & Movie Critic

THE BOY WITH PINK PANTS

Buyers Club

Market Screening

Cinema Barberini - Sala 7

16:00 - 17:58

On Site

118 min

On November 20, 2012, Andrea Spezzacatena, a boy who had just turned 15, took his own life. It was the first case in Italy of bullying and cyberbullying that led to the suicide of a minor. The triggering incident was his choice to wear a pair of red pants which turned pink due to a washing mishap.

FEELING BETTER

Buyers Club

Market Screening

Cinema Barberini - Sala 3

16:05 - 17:37

On Site

92 min

A man passes his days in a hospital, following his precious routine without any difficulties until a new patient arrives in the ward. That encounter will help him accept that if you really decide to face up to your heart and your feelings, then you will not be able to find shelter anywhere.

Unlocking Potential: IP vs. Original Series Storytelling

Drama

Talks

Cinema Barberini - Sala 5

17:00 - 18:00

On Site

Online

60 min

Adapting existing IP versus creating original series is a crucial decision in today's content-driven landscape. In this panel, top creatives and executives discuss the benefits, challenges, and market dynamics that influence their choices. From leveraging established fanbases to taking creative risks with original stories, discover how these industry experts navigate the complexities of modern storytelling and audience engagement.

Speakers:

Josefin Tengblad | Co-Founder and Producer, Nordic Drama Queens (Sweden)

Lauren Stein | Head of Creative, Sony Pictures Television Studios (US)

Marc Helwig | Head of Worldwide TV, Miramax (US)

Emmanuelle Bouilhaguet | CEO, TOP - The Originals Productions (France)

Nicola Serra | Co-CEO, Partner and Producer, Palomar (Italy)

Moderator:

Morad Koufane | Director of International and Young Adult Fictions, France Télévisions (France)

Tuscany: Resources and Initiatives for Cinema in 2024/2025

Hosted

Talks

Cinema Barberini - Sala 6

17:00 - 18:00

On Site

60 min

Toscana Film Commission is announcing a new regional call for productions and training workshops focused on careers in the audiovisual industry, funded by FSE resources. As part of the Manifatture Digitali Prato project, this initiative offers a significant opportunity for the sector and aims to drive business growth. Join us to find out how you can participate and explore ways we can collaborate to promote talent and innovation in the audiovisual industry!

Speakers:

Cristina Manetti | Chief of Cabinet of the President of the Tuscany Region, Tuscany Region (Italy)

Leonardo Brogelli | Manager of the Department of Cultural Heritage, Institutions, Cultural Activities, and Sports, Tuscany Region (Italy)

Moderator:

Stefania Ippoliti | Director, Tuscany Film Commission (Italy)

Market Opportunities and Strategies of Companies in the Film and Audiovisual Industry. UniCredit's Support for the Film Ecosystem

Hosted

Talks

Cinema Barberini - Sala 1

17:30 - 18:30

On Site

Online

60 min

The panel will present a specific study developed by E-Media for UniCredit, which highlights the current market scenario and identifies growth opportunities for film professionals living in an increasingly competitive international environment. This will be followed by a panel discussion with some of the key players in the market.

Research presentation: Emilio Pucci | Founder and Director, eMedia (Italy)

Speakers:

Luca Bernabei | CEO, LuxVide (Italy)

Giampaolo Letta | CEO, Medusa (Italy)

Andrea Occhipinti | Founder, Lucky Red (Italy)

Antonio Maresi | Desk Audiovisual Manager, UniCredit (Italy)

Moderator:

Roberto Fiorini | Regional Manager, UniCredit (Italy)

New Paths for Independent Film Distribution

Film

Talks

Cinema Barberini - Sala 4

17:30 - 18:30

On Site

60 min

What fuels the quest for the holy grail of an independent film's successful theatrical release? What crucial elements do distributors look for in a film to commit to a theatrical run today? And once a film is chosen, what are the most effective strategies for engaging audiences and building anticipation?

Let's dive into the key drivers that can make or break a film's journey to the big screen and beyond.

Speakers:

Robert Aaronson | Executive Vice President, Cohen Media Group (USA)

Valerio Carocci | President, Fondazione Piccolo America (Italy)

Eva Esseen | CEO, TriArt Distribution (Sweden)

Eve Gabereau | Founder & CEO, Modern Films (UK)

Agathe Valentin | Head of Sales, Hanway (UK)

Moderator:

François-Pier Pelinard Lambert (Le Film Français)

JOHN CRANKO

Buyers Club

Market Screening

Cinema Barberini - Sala 3

17:40 - 19:52

On Site

132 min

Stranded in 1960s Stuttgart after persecution for homosexuality in London, John Cranko transforms a regional ballet company into a global sensation. His devoted dancers, however, must not only excel on stage but also shield their master from the encroaching shadows of his intoxicating lifestyle.

ARSA

Buyers Club

Market Screening

Cinema Barberini - Sala 2

17:50 - 19:24

On Site

94 min

Eighteen-year-old Arsa lives at the edge of the world. The island she loves and has always lived on is a natural reserve, and her job is to collect the trash that the sea has washed up. Inspired by her father's sculptures, Arsa remodels the objects that she finds, giving them a new life...

Friday, October 18, 2024

National Funds for Immersive Works

Innovation for Creative Industries

Talks

Cinema Barberini - Sala 3

10:00 - 11:00

On Site

Online

60 min

This panel aims to shed light on the growing commercial and distribution potential for immersive works. As immersive content, such as virtual reality (VR) and augmented reality (AR), becomes a significant frontier in audiovisual storytelling, there is a pressing need to understand how to navigate its market landscape effectively. The session will bring together industry experts to explore the role of national funds in supporting and promoting immersive projects. Key discussions will focus on identifying potential buyers and commissioners, as well as strategies to engage with the evolving chain of distribution for these works. The panel will provide invaluable insights for producers, creators, and financiers eager to tap into this emerging sector and capitalize on its unique opportunities.

Speakers:

Sara Tirelli | Artistic Director, CSC Immersive Arts (Italy)

Jacopo Chessa | Director, Veneto Film Commission (Italy)

Carlo Rodomonti | Head of Strategic and Digital Marketing, RAI Cinema; President of Unione Editori e Creators digitali, ANICA (Italy)

Paolo Manera | Director, Film Commission Torino Piemonte (Italy)

Moderator:

Gaia Tridente | Director, MIA | Mercato Internazionale Audiovisivo

L'ALBERO

Buyers Club

Market Screening

Cinema Barberini - Sala 7

10:00 - 11:32

On Site

92 min

Bianca ha 23 anni e le sembrano già troppi. Se n'è andata da casa dei suoi, dovrebbe fare l'università, ma non ci va mai. Ha poche, precise ossessioni: il tempo che passa, la cocaina, e Angelica. Da quando vivono insieme, tutto corre più veloce, precipita. Anche la loro amicizia, che inciampa nella

Fandango Private Screening

Buyers Club

Private Screening

Cinema Barberini - Sala 7

10:00 - 11:32

On Site

92 min

Leading the Change: Films That Make a Difference

Film

Talks

Cinema Barberini - Sala 1

10:30 - 11:30

On Site

60 min

Do films truly have the power to spark change on societal issues? Can they inspire and drive transformation? As the industry strives for fairness and respect behind the scenes, does this commitment to best practices align with a more inclusive and socially impactful storytelling? On the flip side, is the freedom of artistic expression being constrained by today's heightened sensitivities? Let's explore how films can lead the charge for change and the delicate balance between creative freedom and social commitment in building a better world.

Speakers:

Fatih Abay | Diversity & Inclusion Officer, European Film Academy (Germany)

Caroline Bonmarchand | Producer, Avenue B & member of Athena Collective (France)

Marta Donzelli | Producer, Vivo Film (Italy)

Gabrielle Tana | Producer, Brouhaha Entertainment (UK)

Moderator: Marta Cagnola | Journalist (Radio 24)

GREENLit

Drama

Content Showcase

Cinema Barberini - Sala 5

11:00 - 12:30

On Site

90 min

The international series showcase of MIA, a centerpiece of the Drama Division, offers an exclusive platform to unveil the most anticipated Italian and international scripted titles for TV and streaming platforms.

Among joint ventures of European broadcasters, original content commissioned by platforms from across the ocean, and major remakes of famous stories using today's international co-production models, this year's showcase will feature seven groundbreaking shows, presented on MIA's main stage by the Producers, Commissioning Platforms, Broadcasters, and Talents who brought them to life. Attendees will enjoy an engaging talk delving into the stories behind their creation and the impact they aim to achieve.

SELECTED SHOWS:

GOMORRAH - THE SERIES. THE ORIGINS (working title)

HENKI

THE LAW ACCORDING TO LIDIA POËT - SEASON 2

ONE HUNDRED AND THIRTEEN

REYKJAVIK FUSION

SANDOKAN

WINTER PALACE

Music Docs

Doc

Talks

Cinema Barberini - Sala 6

11:00 - 12:00

On Site

60 min

Music documentaries are a winning genre at the box office. What are the issues related to rights, and what do music publishers, platforms, and authors want?

Speakers:

Valerio Bonelli | Film Editor (Italy)

Chiara Dellacasa | Lawyer, Gallavotti Bernardini & Partners (Italy)

M¥SS KETA | Artist (Italy)

Roberto Pischietta (Pivio) | President, Association of Composers of Film Music (ACMF) (Italy)

Alessia Rotondo | Screenwriter, Filmmaster (Italia)

Cosima Spender | Film Director (Italy)

Moderator:

Marco Spagnoli | Deputy Director, Head of Doc & Factual, MIA (Italy)

ADE Press Conference

Hosted

Hosted Session

Cinema Barberini - Sala 1

12:00 - 13:00

On Site

Online

60 min

Speakers:

Anna Maria Tosto | President, Apulia Film Commission (Italy)

Roberto Genovesi | Artistic Director, ADE - Special Projects Manager, Rai Com (Italy)

Antonio Parente | Director, Apulia Film Commission (Italy)

In conversation with Cristina Comencini

Hosted

Talks

Cinema Barberini - Sala 4

12:30 - 13:30

On Site

60 min

This meeting is an appointment in the cycle Dalla Pagina Al Grande Schermo, the roadshow of seminars organized by ANICA since 2015 in collaboration with the MiC General Directorate for Libraries and Copyright. The masterclasses are held by writers, directors, scriptwriters, producers and more generally by professionals from the film and audiovisual industry with the aim of analyzing the development phases of a film starting from the screenplay.

Produced by ANICA in cooperation with MIC - Direzione Generale Biblioteche e diritto d'Autore.

Speaker:

Cristina Comencini - Director

Moderator:

Marco Spagnoli - Head of Doc&Factual, MIA | Mercato Internazionale Audiovisivo

Digital Archiving of Cinema: Challenges, Risks, and Solutions for the Future

Cinema Barberini - Sala 6

14:00 - 15:00

On Site

60 min

In the shift to digital, it seemed like archiving would be as easy as buying a hard drive. But in reality...

This panel aims to provide a snapshot of the current state of film archiving, fifteen years after the digital transition. Whether we're talking short-term or long-term storage, analog or physical media, the challenge of where to store and how to manage the enormous amount of data and metadata produced throughout a production's lifecycle has become a complex puzzle that urgently needs solutions—and a clear vision.

Everyone is affected: producers, distributors, platforms, broadcasters, archives, post-production companies, and institutions. Sooner or later, each of these players, to some extent, interacts with a portion of this data and relies on it to shape their business models, capital, and missions.

Speakers:

Piero Costantini | Mnemonica (Italy)

Gianluca Farinelli | Cineteca di Bologna (Italy)

Flavio Tucci | Kiwii Digital (Italy)

Moderator:

Natalie Cristiani | A.M.C. (Association of Film and Television Editing) (Italy)

Diverse Talents Wanted! Addressing a Need in the Audiovisual Market: Access and opportunities for underrepresented talents.

MIA

Talks

Cinema Barberini - Sala 3

14:30 - 15:30

On Site

60 min

In cooperation with WIFTMI

Within a rapidly evolving audiovisual industry, the demand for new skills, faces, and ideas capable of diversifying the Industry - both in front of and behind the scenes - is steadily increasing. The meeting aims to identify tools and strategies to broaden access to training and employment opportunities for talents from underrepresented groups, thus ensuring qualified resources that allow for a more authentic and diverse representation of contemporary society.

Speakers:

Gabriella Crafa | Co-Founder and Vice President, Diversity Lab

Marina Cuollo | Writer and DEI Consultant

Charity Dago: Talent Manager, CEO & Founder Wariboko

Marzia Macchiarella | DEI Consultant, Access Coordinator - Board Member and DEI Co-lead WIFTMI

Vittoria Schisano | Actress

Moderator: Paolo Di Lorenzo|Journalist

International Co-Productions In Puglia: A Hub Of Creative Synergy

Hosted

Talks, Content Showcase

Cinema Barberini - Sala 1

15:00 – 16:30

On Site

Online

90 min

Apulia Film Commission is excited to showcase at MIA some producers who have filmed international co-production projects in Puglia. The discussions will highlight the strengths and added value encountered during the production and development phases in this stunning region. Attendees can look forward to insights on the unique benefits of working in Puglia, including its vibrant culture, beautiful landscapes, and supportive local resources. Don't miss this opportunity to learn about the collaborative spirit that makes Puglia a prime location for filmmakers!

Speakers:

Maurizio Antonini | CEO, Interlinea Film (Italy)

Francesca Portalupi | Producer, Indyca (Italy)

Claudio Esposito | Producer, Piranesi Experience (Italy)

Giangi Foschini | Producer, Brandos Film (Italy)

Moderator:

Apulia Film Commission

The Art of Life: a Conversation with Alessandro Rak and Giovanni Columbu

Animation

Talks

Cinema Barberini - Sala 4

15:00 – 16:30

On Site

90 min

Directors Alessandro Rak (L'arte della felicità, Cenerentola The Cat, Yaya and Lennie: the Walking Liberty, Fil - Lo stupore del mondo) and Giovanni Columbu (Archipelaghi, Su Re, Balentes) represent apparently distant worlds. They share a work of creative resistance that defends their living space through stories that bet on the most arduous undertaking: reconciling art with the public. In this conversation moderated by Carla Vulpiani Manager of Animation Content at MIA Rak and Columbu will address the creative path of the two directors starting from the importance of animation as an expressive medium in an artistic perspective that through the audiovisual intersects different artistic experiences and influences on and off the screen. In collaboration with UnBox - Short Film Days/Alice nella città and Cartoon Italia

Doc/it: the landscape of documentary production in Italy

Doc

Talks

Cinema Barberini - Sala 6

15:30 – 16:30

On Site

Online

60 min

Awards Ceremony 2024

MIA

Awards

Cinema Barberini - Sala 5

18:00 – 20:00

On Site

120 min

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